



Providing quality, innovative, and cost-effective services that safeguard and enhance well-being.

2024 QUARTER 2 | ADRC

SELECTED PERFORMANCE MEASURES

Information & Assistance contacts	10,315
Options Counseling Referrals	810
Elder Benefit Referrals	356
Disability Benefit Referrals	188
Meals on Wheels (MOW) delivered	51,344
Individuals that attended Prevention & Health Promotion Classes	272
Individuals attending ADRC presentations, groups, outreach events	1,571
Eau Claire Paratransit rides	5,326

SUMMARY OF CURRENT ACTIVITIES

- Chippewa Valley Independent Living Support Grant (Dunn, Chippewa, Eau Claire)
- Surveying Community and Goal setting for 2025-2027 Aging Plan
- Ongoing recruiting to fill the need for additional volunteer drivers for MOW
- New cook at MOW Kitchen
- Aging Advocacy Days (Madison)
- Chippewa Valley in district Advocacy event
- Senior Farmer’s Market Voucher Distribution
- Academy of Lifelong Learners event at UWEC
- Statewide ADRC Conference (LaCrosse)
- Volunteer Appreciation event
- Collaborated on Social Connectedness and Livable Communities Grant with Health Dept
- Cinco Day Mayo “pop up” senior dining meal

ISSUES ON THE HORIZON AND SIGNIFICANT TRENDS

- The populations of those age 60+ continues to increase at a rapid rate as the baby boomers grow older. All communities throughout the United States are experiencing this to some degree and Eau Claire County is no exception. It is anticipated that the percentage of adults 60+ in Eau Claire County will continue to grow. From 2010 to 2020, Eau Claire County had an increase of 26% and from 2020 to 2040, we are projecting to have an additional 18% increase in this population.
- Due to population increase in older adults, service demand for our programs continues to increase significantly, however the funding has remained still for all three program areas (Nutrition, Resource Center, Transportation). Dept Head, Linda Struck is on the Aging & Disability Professional Association of Wisconsin (ADPAW) board. This board works collaboratively with the State of Wisconsin Department of Health Services on advocacy and funding issues.

Our Core Behaviors:

Proactive Ownership | Infinite Possibilities | Customer First | Stronger Together | Ardent Learners | Unwavering Respect

STRATEGIC INITIATIVES (GREEN / AMBER / RED)

- Green = Action item complete / on-track to complete / making expected progress
- Amber = Action item progress is paused / slower than expected / waiting
- Red = Action item progress is not being made / off-track / not expected to be complete

1. Strategic Priority- Robust Infrastructure (Green)

Strategic Initiative- Increase ADRC Advocacy with local Legislature

Action Items- *Attend in District Local Advocacy Training and hold an event with Dunn Chippewa County.

2. Strategic Priority- A Healthy, Safe Community (Green)

Strategic Initiative- Increase community input on unmet needs for seniors and caregivers

Action Items- Distribute Aging Plan survey and review results to create goals for 2025-2027 plan.

3. Strategic Priority- Vibrant Communities (Amber)

Strategic Initiative- Help Wisconsinites who are older or have a disability, and who are not eligible for Medicaid, get short-term services so they can stay independent and healthy.

Action Items- Write for State Grant funding (ILSP Grant) with Dunn and Chippewa Counties.

GOALS FOR NEXT QUARTER

- 2025 ADRC Board Budget approval
- Submit Community Engagement Report and Aging Goals for 2025-2027 Aging Plan
- Submit Draft of 2025-2027 Aging Plan
- Annual Review of 2022-2024 Aging Plan

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