



Providing quality, innovative, and cost-effective services that safeguard and enhance well-being.

2024 QUARTER 1 | ADRC

SELECTED PERFORMANCE MEASURES

Information & Assistance contacts	5,104
Options Counseling Referrals	1,139
Elder Benefit Referrals	193
Disability Benefit Referrals	101
Meals on Wheels (MOW) delivered	24,569
Individuals that attended Prevention & Health Promotion Classes	152
Individuals attending ADRC presentations, groups, outreach events	557
Eau Claire Paratransit rides	2,471

SUMMARY OF CURRENT ACTIVITIES

- Chippewa Valley Independent Living Support Grant (Dunn, Chippewa, Eau Claire)
- Preliminary discussions on 2025-2027 Aging Plan
- ADRC Vision Statement created by staff
- Onboarding a social work intern
- Chippewa Valley Digital Inclusion partnership
- Implemented new senior dining site at LE Phillips Senior Center
- Ongoing recruiting to fill the need for additional volunteer drivers for MOW
- New cook at MOW Kitchen
- RFP was awarded to Abby Vans for Paratransit Program
- RFP was awarded to Sysco Food Distributor for MOW kitchen
- Organized Volunteer event to take place in April
- Pop Up Cultural Senior Dining Event (Filipino Meal)

ISSUES ON THE HORIZON AND SIGNIFICANT TRENDS

- The populations of those age 60+ continues to increase at a rapid rate as the baby boomers grow older. All communities throughout the United States are experiencing this to some degree and Eau Claire County is no exception. It is anticipated that the percentage of adults 60+ in Eau Claire County will continue to grow. From 2010 to 2020, Eau Claire County had an increase of 26% and from 2020 to 2040, we are projecting to have an additional 18% increase in this population.
- Due to population increase in older adults, service demand for our programs continues to increase significantly, however the funding has remained still for all three program areas (Nutrition, Resource Center, Transportation). Dept Head, Linda Struck is on the Aging & Disability Professional Association

Our Core Behaviors:

Proactive Ownership | Infinite Possibilities | Customer First | Stronger Together | Ardent Learners | Unwavering Respect

of Wisconsin (ADPAW) board. This board works collaboratively with the State of Wisconsin Department of Health Services on advocacy and funding issues.

STRATEGIC INITIATIVES (GREEN / AMBER / RED)

- Green = Action item complete / on-track to complete / making expected progress
- Amber = Action item progress is paused / slower than expected / waiting
- Red = Action item progress is not being made / off-track / not expected to be complete

1. **Strategic Priority- Robust Infrastructure** (Green)

Strategic Initiative- Increase ADRC Advocacy with local Legislature

Action Items- *Attend in District Local Advocacy Training and hold an event with Dunn Chippewa County.

2. **Strategic Priority- A Healthy, Safe Community** (Green)

Strategic Initiative- Increase community input on unmet needs for seniors and caregivers

Action Items- Distribute Aging Plan survey and review results to create goals for 2025-2027 plan.

3. **Strategic Priority- Vibrant Communities** (Amber)

Strategic Initiative- Help Wisconsinites who are older or have a disability, and who are not eligible for Medicaid, get short-term services so they can stay independent and healthy.

Action Items- Write for State Grant funding (ILSP Grant) with Dunn and Chippewa Counties

GOALS FOR NEXT QUARTER

- Hold Volunteer event at new Kitchen.
- Pop Up Cultural Senior Dining Event (Cinco De Mayo)
- Chippewa Valley Advocacy Event
- Complete Aging Survey and Goals for 2025-2027 Aging Plan
- Attend Aging Advocacy Day in Madison

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