



Eau Claire County Enhances Public Safety Communication Effort

For Immediate Release

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(Eau Claire, Wis.) –

In an ongoing commitment to keeping residents safe, Eau Claire County has been utilizing RAVE Alerts since 2017 to provide timely information about severe weather, imminent threats, and public safety alerts. With only 2.6% of the county population opting in to receive alerts, Eau Claire County determined this system is no longer efficient and RAVE Alerts will end in 2023.

Understanding the need to evolve and better serve the community, Eau Claire County is currently exploring new options for public alerts. We invite residents to participate in a brief survey to help us identify the most effective method for quickly sending imminent threats and public safety alerts. Your input is needed and can be provided by going to: <https://forms.office.com/g/hvF7Cskd9z>.

In the interim, to receive imminent threats and public safety alerts, please make sure that Emergency Alerts are activated on your devices. For severe weather alerts, residents have several applications to be informed, such as FEMA, American Red Cross, Weather Channel, WQOW Wx, and WEAU 13 First Alert Weather. In addition, residents can still utilize the various social media platforms to see severe weather alerts.

RAVE opted-in members will receive an alert before December 31st, to inform you of the discontinuance of the system. Eau Claire County remains dedicated to enhancing public safety alerts, and your cooperation in shaping our future notification strategy is greatly appreciated. Together, we will build a more resilient and well-connected community.

For more information, please contact:

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