

Health Department

The Health Department updated their strategic plan in 2022 which includes an updated mission, vision and guiding principles for 2023-2025. The updated mission of the Health Department is *building a healthier community for all through prevention-focused programs and partnerships*. Our vision is *a community where everyone can live a healthier life*. During 2022, in addition to continuing to lead our local response to COVID-19, health department staff addressed responsibilities mandated by public health state statutes and administrative rules, city and county ordinance, community priorities, and program grant requirements. We also initiated innovative activities with partners to address changing public health needs. Our guiding principles include a focus on *prevention, equity, collaboration, integrity, and quality*.

Highlights:

- Completed an update of our department strategic plan for 2023-2025 and will be working towards goals to 1) engage the community and expand relationships in collaborative efforts to improve health and 2) strengthen our workforce and operational strategies to support quality programs and partnerships
- Increased private well testing samples received by the health department lab by over 1200 samples through discounted testing, partnerships, and promotions
- Provided 165 high risk pregnant women with intensive home visitation services including more than 1,100 visits through the evidence-based Nurse Family Partnership (NFP) program
- Used grant funding to provide education and trainings about opioids throughout the county by developing videos in different languages, hosting in-person trainings about opioids and Narcan, and collecting and safely disposing of 3,021 pounds of unused or expired medication through the National Prescription Drug Take-Back Program.
- Brought in more than \$2.5 million dollars in competitive public health grant funding to support improvements in health outcomes in Eau Claire.
- Continued to respond to and recover from COVID-19 pandemic including a focus on testing, treatment, vaccination, outbreak investigation, and broad public health recovery, especially for populations most negatively impacted.

Operations

- Maintained national accreditation by the Public Health Accreditation Board to ensure we are providing the most efficient, effective, and targeted services to the residents of Eau Claire.
- Continued to institute StrengthsFinder assessment with all new and existing staff to assure our agency focuses on building on employee's strengths.
- Met all fiscal requirements of multiple public and private funders with complex funding requirements and dates.
- Reviewed and updated over 240 health department related fees to address the cost of providing services.
- Assured health care cost savings for employee health insurance through prevention and early intervention efforts.
- Supported successful visits to County courthouse for thousands of residents and visitors entering the ground floor of the courthouse and needing directions and assistance.
- Fully implemented telecommuting policy beyond COVID-related needs.
- Provided complex community and departmental communication support via the front desk staff, media, social media, internal updates.
- Oriented 9 new employees, 3 LTEs, and 4 interns; mentored many student learners from various disciplines of study; and welcomed 3 babies into the health department "family."
- Supported COVID-19 response efforts broadly for the Department by providing local and regional leadership, responding to public inquiries, and working with other government agencies and community partners.

Policy and Systems

- Completed the 2021-2024 Community Health Improvement Plan (CHIP) with a broad range of community partners. The CHIP sets community goals and objectives for the top health priorities for Eau Claire. The health priorities are Drug Use, Mental Health, Alcohol Misuse, Obesity, and Healthy Nutrition.
- Supported the merger of the Alliance for Substance Misuse and Eau Claire Healthy Communities into one new coalition, Eau Claire Health Alliance (ECHA). ECHA will work to engage a broad group of community partners to collaboratively improve the health of Eau Claire communities through policy, programs, and partnerships.
- Continued to participate in Wintermission, the Robert Wood Johnson funded project to increase physical activity and decrease social isolation in winter with other local partners.

- Supported the growth of an internal Health Equity team. The Health Equity team supported staff learning through participation in the United Way’s 21-week Equity Challenge and other efforts.
- Provided public health and community partnership expertise to local work being done on housing, homelessness, equity, and poverty as determinants of health.
- Received competitive state funding for Mobilizing Communities for a Just Response Grant. The grant focuses on working the Community Health Equity Workgroup for increased outreach, engagement and involvement with community partners, collaboration, and potential structure for the group for post-Covid work. Additionally, staff are exploring Community Health Worker models.
- Continued to work with and fund the Community Health Equity Workgroup partners for their work to remove/reduce barriers to accessing COVID-19 information, testing, and vaccination.
- Hit 10K followers on Facebook
- Lead the department in creating the new three year Strategic Plan for 2023-2025

Community Health Promotion

Healthy Relationships:

- 130+ youth attended and completed Healthy Relationship Programming throughout EC County

Mental Health:

- Created a video of the information from the ACE and Resilience workshop developed by Mental Health Matters. The 30-minute video, called “Shaping Destiny” focuses on ACEs and the importance of youth-serving professionals in promoting resilience with youth.
- Resumed meetings of both Child Death and Suicide Death review teams after being on hold due to COVID.
- Developed a plan and provided support for a tri-county suicide prevention workgroup including Chippewa, Dunn and Eau Claire to fill in the gap left when CV Prevent Suicide disbanded in 2020.

Chronic disease, obesity, nutrition:

- Held 14 farmers markets at the Eau Claire County Government Center and distributed chronic disease educational materials and healthy food samples.
- Assisted the Augusta Senior & Community Center to hold their first farmers market season in 2022.
- Coordinated a 4-month long evidence-based Self-Measured Blood Pressure pilot program with referrals from Marshfield Clinic Health System. 9 community members graduated from the program and 3,140 pounds of food was distributed.

Alcohol, tobacco, and other drugs:

- Promoted 4 vaping education videos targeted toward educating parents and other adults on local media in a campaign running from June-August.
- Completed 30 tobacco compliance checks with 100% of retailers checked passing their checks by denying tobacco sales to minors
- Worked in partnership with the City of Altoona, Altoona PD, and School District of Altoona on tobacco/vaping initiatives throughout the community.
- Hosted a Youth Advocacy Training day for 50 SAFE (Students Advocating for Excellence) students from 6 county high schools and 1 middle school in October 2022.
- Supported UWEC nursing students to complete a local Wisconsin Retailer Assessment Project (WRAP) at all tobacco retailers within one mile of schools. The students shared their findings at the State Capitol.

Opioids

- Offered 19 What Do You Know About Opioids Workshops to 389 individuals, and distributed 632 doses of Narcan Nasal Spray to community members and professionals in Eau Claire County
- Purchased and distributed 424 medication lockboxes and 226 lock bags to promote safe medication storage, and 600 at-home medication disposal bags
- Collected and safely disposed of 3,021 pounds of unused or expired medication through the National Prescription Drug Take-Back Program
- Developed three new videos in English, Spanish, and Hmong to promote a new medication disposal at Hy-Vee, Mayo Clinic Health System – Clairemont Campus and Mayo Clinic Health System – Luther Campus
- Promoted opioid educational videos at gas stations, on streaming devices and on two local television stations.
- To gain a better understanding of opioid use and areas for prevention in Eau Claire County, we developed an Opioid Use and Overdose Prevention Survey that 180 community members completed and hosted 3 community conversations that 16 community members participated in.

Communicable Disease/Public Health Emergency Preparedness

- The health department is mandated by the State of Wisconsin to follow-up on reportable diseases to decrease the spread of illness and keep our community healthy. The CD division responded to 15,218 communicable diseases including COVID-19, influenza-associated hospitalizations, sexually transmitted infections, tick/mosquito related disease, enteric infections and other reportable diseases in partnership with health care organizations and academia.
- Assisted with 16 outbreaks in long term care facilities to decrease transmission and protect residents and staff.
- Provided 4,558 COVID-19 vaccinations at 47 unique clinic sites throughout Eau Claire County. This included clinics held at the Health Department and various mobile clinics at schools, jail, shelters, businesses, UWEC, courthouse, and community service organizations. Clinics held at the Health Department were adjusted to meet demand, starting with weekly and decreasing to monthly during the year.
- Administered 890 non-COVID-19 immunizations to assure protection against a variety of communicable diseases including influenza and other childhood vaccinations.
- Prepared for potential outbreaks of monkeypox and avian influenza (H1N5) and monitored a returning traveler for ebola virus.
- Applied for and received a NACCHO MRC RISE Award to build capacity and infrastructure for support of our Eau Claire County Medical Reserve Corp.
- Reconvened the Public Health Emergency Preparedness Committee which involves a variety of local emergency preparedness stakeholders that work together to advance our overall emergency preparedness capabilities.
- Supported community-wide ICS activations for two separate severe winter weather storms/power outages and mobilized our local MRC volunteers for emergency warming shelters and assistance in mass vaccination efforts.
- Promoted and coordinated COVID-19 testing throughout the community. The health department conducted 1,132 PCR tests and distributed 3,145 antigen tests throughout Eau Claire County.
- Provided hotel rooms, transportation, and case management for those who were COVID-19 positive and experiencing homelessness. Partnered with the Department of Human Services and Altoona Fire Department to provide this support.
- Convened over 60 response partners involved in our Eau Claire County Incident Command System (ICS) during the COVID-19 Pandemic. They participated in a multi-agency hotwash focused on deepening our understanding of what went well and what can be improved in our collaborative approach to addressing this public health emergency. Completed a Summary Report outlining key takeaways from this hotwash which is included in the COVID-19 RECAP report.

Regulation and Licensing

- Completed 704 inspections at restaurants and 314 inspections at retail food stores for health and safety of food served and sold. Investigated 5 potential foodborne outbreak complaints
- Supported safer and healthier housing in Eau Claire County through 2,145 phone consultations and 1,088 inspections related to housing.
- Completed external housing survey on the Far Westside of the City of Eau Claire which included rating 3,056 buildings for potential need to conduct health and safety inspection as part of the proactive housing program.
- Conducted hoarding cases and dangerous living situation investigations in cooperation with law enforcement, human services, and housing agencies to support community residents. 13 residences were placarded as unsafe.
- Updated risk assessments and categories for retail food establishments to meet the current Wisconsin Food code
- Successful Pack it up, pass it on student move out event with mattress recycling added in 2022.
- Began licensing poultry keeping in the county. Supported City bee keeping and poultry keeping activities.

Environmental Sciences

- Conducted weekly testing of beaches for bacteria and surveillance for harmful algae blooms to ensure public safety. A total of 473 samples were collected and analyzed from local beaches.
- Tested 793 food service samples for bacteriological contamination in the public health laboratory.
- Performed 6,407 laboratory analyses on drinking water samples.
- Followed up on 196 animal bites/exposures to assure protection against rabies.
- Collectively issued 165 permits (state or county) for the installation, replacement, and reconnection Private Onsite Wastewater Treatment Systems (POWTS) in Eau Claire County.
- Issued 108 private well location permits under the State of Wisconsin's County Well Delegation Program.
- Consulted with local and state agencies related to PFAS detections in local groundwater and municipal water.

- Successfully completed all milk & water proficiency testing to maintain state laboratory certifications.
- Participated in the Seven Mile Creek Landfill Negotiating Committee which successfully came to an agreement regarding the terms of a landfill expansion.
- Negotiated County ARPA funding for lab equipment for more efficient testing and community health opportunities
- Conducted lead-in-water sampling at area childcares (n=11) after offering to all county licensed childcare
- Awarded an Environmental Health Tracking grant for a water sample testing courier service in rural areas.
- Coordinated the planning for a microbial source tracking research project to be completed with SLOH and EC County Parks and Forest in 2023
- Radiation team participated in a FEMA evaluated exercise with other teams across the state at the Prairie Island Power Plant

Healthy Beginnings

- Implemented the Fit Families program with 44 WIC families to improve their physical activity and nutrition.
- Served 2,051 mothers, infants and children in the Women, Infant, and Children's (WIC) program to support healthy pregnancy and early childhood growth and development virtually.
- Provided 97 high risk pregnant women with intensive home visitation services including more than 1,188 visits through the evidence-based Nurse Family Partnership (NFP) program.
- Received American Rescue Plan funding to provide emergency supplies to our Nurse-Family Partnership families.
- Nurse-Family Partnership team continued monthly reflective supervision sessions with a mental health consultant.
- Assisted 404 women participating in the WIC program initiate and continue breastfeeding through the program's WIC Breastfeeding Peer Counselor.
- Provided education and distributed 29 portable pack n' plays to promote safe sleeping environments.
- Provided education and 45 child passenger seats to eligible families.
- Helped provide vision screening in Eau Claire County elementary schools, trialing a new method. We've screened 1975 students and counting.
- Partnership between the health department, Mayo Clinic, Simple Traditions Family Clinic, and the Augusta Lions Club to provide "Stop the Bleed" training for rural sawmill owners.

Clinical Services

- Served 451 men and women by providing family planning services during almost 1000 clinic visits. The clinic protects and promotes reproductive health for men and women through services including family planning education/methods, sexually transmitted infection (STI) testing and treatment, and reproductive cancer screening.
- Participated in the statewide Get Yourself Tested (GYT) campaign to increase awareness and testing for sexually transmitted infections (STIs). The health department family planning clinic provided more than 900 STI tests to individuals who may not have otherwise been tested.
- Continued collaborative relationship with Vivent Health to increase HIV awareness, testing and treatment throughout the year and to provide outreach and education at the Gender & Sexuality Resource Center at UWEC.
- Provided 78 syphilis tests and provided appropriate follow up services for high-risk clients. This was more than double the amount of testing in 2021.
- Expanded our shared-services model of providing nurse practitioner services to meet reproductive health needs to an additional 3 counties, making the regional consortium a total of 8 counties receiving these services.
- Provided 14 colposcopies for patients in regional consortium.
- Participated in the Wisconsin Family Planning and Reproductive Health Association (WFPRHA) work group to put together clinical and other policy guidelines for Wisconsin clinics.
- Collaborated with the Family Support Center and UWEC Nursing Program to provide Life Without Limits programming covering healthy relationships, sexual health, and other health education. Seven young adults participated in this program.
- Administered 145 pregnancy tests to assure that women have access to resources.
- Followed up on 18 HIV cases and partner contacts in our 14-county jurisdiction through our Regional HIV Partner service collaborative and provided prevention education, testing and outreach at local events and schools.
- Screened, scheduled, and administered mpox vaccine to 84 people, including approximately one third to out of county residents who had to travel in order to receive the vaccine.

Alignment with Strategic Plan

A Healthy, Safe Community –

This strategic priority directly aligns with our updated mission: building a healthier community for all through prevention-focused programs and partnerships and vision: a community where everyone can live a healthier life. Examples include:

- The health department promotes and provides water testing for surface and ground water throughout the county. This past year, we increased private well testing samples received by the health department lab (over 1200 samples) through discounted testing, education, and promotions.
- The health department participates in the Groundwater Advisory Committee and Lake Associations aimed at improving water quality.
- Provided 165 high risk pregnant women with intensive home visitation services including more than 1,100 visits through the evidence-based Nurse Family Partnership (NFP) program throughout the county.
- Provided extensive grant funded opioid prevention efforts including developing training videos in different languages, hosting in-person trainings about opioids and Narcan, and collecting and safely disposing of 3,021 pounds of unused or expired medication through the National Prescription Drug Take-Back Program.
- The health department participates in the opioid settlement taskforce aimed at promoting evidence-based solutions to drug abuse.
- The health department supports completion of the Community Health Improvement Plan initiatives through community coalition work and a work group that specifically looks at AODA issues.

Quality and Meaningful Relationships –

- The health department's updated strategic plan includes goals to engage the community and expand relationships in collaborative efforts to improve health and to strengthen our workforce and operational strategies to support quality programs and partnerships.
- The health department collaborates and partners with numerous community organizations, educational institutions, government partners and others to leverage and extend county and health department goals.

Robust Infrastructure –

- The health department is updating performance metrics and has a workgroup focused on workforce development to maintain and improve our infrastructure. Additionally, financial stability continues to be a focus.

Vibrant Communities –

- One of the health department's guiding principles is equity in which we strive to ensure that access resources and opportunities are provided for all to succeed and grow. Our work is guided by this principle and incorporated into everything that we do.

2023 Future Challenges/Opportunities

The health department recognizes that there are challenges and opportunities in the year ahead and is positioned well to be strategic in addressing these. In 2023, we will continue to work to incorporate health in all policies, address health equity, ignite system change around chronic disease prevention, and will continue to be a leader in the state on water issues. The health department will also continue to address the challenges, which following the pandemic are even more exacerbated, of homelessness, affordable housing, drug and alcohol misuse, mental health, and public health emergency preparedness. The STEEP (Society, Technology, Economy, Environment, Politics) trend report provides a framework for considering these challenges and opportunities strategically.

Society –

- The health department is responsible for serving all the residents, guests, and students in Eau Claire County. This population is growing, and our budget has not matched this growth.
- The aging population needs a focus on prevention to keep as healthy as possible in their older years. Trips and falls, as well as suicide, are concerns. We have no specific funding to support this age group.

- Low-income populations continue to grow due to low wage jobs and jobs lost during the pandemic. These groups have disparate health outcomes and a specific need for programs and policies creating opportunities to have the healthy choice be the easy choice.
- Health equity frames a specific focus on providing appropriate and welcoming services. We are particularly paying attention to our Hmong, Latinx, African American, Amish, adolescent, and LGBT communities to assure that we minimize health disparities. Racism as a public health issue is a specific focus.
- Our county has particular concerns with childhood poverty, homelessness, and inadequate/safe housing. All of these are root causes of negative health issues and prevention as part of community solutions is critical.
- The new Community Health Assessment identified priority health issues in Eau Claire County by the community as mental health, substance use and alcohol misuse. We are working with partners to strategically looking at investment to support more positive outcomes.
- Societal trends related to mental health and substance misuse, such as opioids and methamphetamine, raise considerable concern and will be a challenge in the coming years. The more we can focus on prevention, the less financial and personal cost there will be for individuals and families. The work being done to build child and family resiliency and prevent adverse childhood experiences/events is critical.

Technology-

- We utilize performance management and quality improvement to support a strong agency and our technology infrastructure. This is key to providing the data needed for improvement.
- We are challenged to collect and utilize population and program data in unique ways to describe health issues and determine priorities. Use of GIS mapping and analysis of health data sets with statistical software provides a sophisticated look at data and outcomes. Data systems are costly up front and for ongoing annual fees.
- Technology has been utilized and will continue to be explored for getting out public health messages. We have experience with social and print media and continue to grow other communication and collaboration channels through technology.
- COVID-19 has required us to shift methods to provide services in many of our program areas. Opportunities exist to continue to find accessible and acceptable methods to use technology to support health outcomes.

Economy-

- Wisconsin ranks near the bottom of states nationally for supporting public health with State tax dollars and also near the bottom of states nationally for receiving Federal dollars for public health programs.
- Core mandated programs for the health department receive almost no state funding support, these include communicable disease prevention and control, environmental health protection, and chronic disease prevention.
- Very small local tax levy increases have resulted in an actual decrease in service provision because of economic increases related to salary and supplies. Grants have "back-filled" to assure limited loss of positions, but these grants have shifted work from Eau Claire to the region and from core services to more topic focused services.
- Income inequality, a health factor has been determined by Robert Wood Johnson County Health Rankings to be part of the community impact on individual health remains a challenge. Differences between the very rich and very poor in this county are significant.
- Low-income, first-time parents are particularly at risk for poor health outcomes for themselves and their children. The evidence-based Nurse Home Visitation Program in Eau Claire County is seen as being highly effective in bringing families out of poverty, increasing educational outcomes, decreasing incarceration and human service interactions and improving health. This program is intensive and costs money up front to prevent spending in the future and currently, because of resource constraints serves a small number of those eligible.

Environment-

- The department has a focus on protection of food, water, air, and housing. These services are funded by a combination of fees and tax levy with some grant funding which limits the ability to do broad prevention and early intervention.
- We have invested, and will continue to invest, in our unique public health lab that provides services in western

Wisconsin for surveillance of public health issues and for investigation of public health environmental problems such as lead, radon, unsafe drinking water, beach water and food.

- The public has a heightened awareness of preventing disease related to environmental exposure and potential environmental risks. Topics such as the climate change, built environment, sand mining, water quality and radon have all been raised as community concerns.
- Eau Claire County has a particular challenge with assuring safe water for drinking and recreational use due primarily to sandy soil and agricultural run-off. The department has invested in working with partners to test and prevent contamination of water in our county.
- This county has a high percentage of rental properties, and much of our overall housing stock is old and poorly maintained. Both factors can contribute to negative health outcomes. The department continues the rental registration program and the proactive inspection program in the City of Eau Claire to take a more proactive approach for safe and healthy housing, particularly for our low income and vulnerable populations.
- Warming temperatures have resulted in changes in disease spread and vectors that carry disease. Of particular concern, are new and more virulent tick and mosquito-borne diseases. These communicable diseases provide opportunities for investigation and primary prevention.
- Environmental emergencies, including flooding and severe weather, impact public health through contamination of water, disruption of electricity which impacts safe food, development of mold, and injuries and communicable disease exposure from clean-up.
- Radon continues to be a significant environmental health issue in Eau Claire and the department has utilized a wide variety of educational and promotional efforts to encourage testing.

Politics

- The health department is being looked to for leadership and direction related to complicated health and prevention issues including the recent COVID-19 pandemic response and looking broadly at the social determinants of health. Recent topics of concern, beyond COVID-19, include homelessness, hunger, poverty, affordable housing, water, alcohol, and the built-environment. These are challenging topics and will need innovation, collaboration, and citizen engagement to address with policy-based solutions.
- Collaboration with area local health departments continues to be a focus to build efficiency and effectiveness in health department services like family planning, cancer screening, lead testing, and HIV partner services. The department continues to be seen as a leader in the region.
- The department has a strong collaborative relationship with community stakeholders through Eau Claire Healthy Communities and other grass root organizations such as JONAH, the Black and Brown Womyn Power Coalition, and the Hmong Mutual Assistance association. We continue to focus on building these relationships to further engage citizens to help us understand, adapt, and respond to priority health issues.
- The department continues to build strong relationships with local, state, and national elected officials to be a trusted resource for population health information and give the public health perspective on policies and regulations.
- Excessive alcohol use is a problem in Eau Claire County, as it is for Wisconsin as a whole. Excessive alcohol use in Eau Claire County costs \$160.4 million annually. While this continues to be a health and economic issue, it is also an issue with considerable political and policy implications.

#1 HEALTHY HOMES AND PLACES

The Healthy Homes and Places Program is designed to create safe environments in our community where people can live, work, and play. This program consists of services that include inspections, complaint investigations, and outreach initiatives to respond to and reduce harm from risks ranging from lead, radon and mold to natural disasters and environmental emergencies. Place plays a vital role in our health.

OUTPUTS

<i>*inspections include pre-inspections, routine inspections, re-inspections, second inspections, onsite visits, and complaint investigations unless otherwise noted.</i>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	
# of radon consultations/calls	112	171	208	115	126	
# of housing consultations/calls	2325	2418	2171	522	2145	
# of Housing complaint inspections:	283	208	171	168	170	
# of health department initiated inspections and reinspections:	1265	1054	671	645	918	
# of Mobile Home Park inspections:	19	17	16	16	17	
# of body art inspections:	32	30	17	27	24	
# of campground inspections including special event campgrounds:	20	21	17	19	21	
# of blood lead screening tests done	461	430	101	0	11	
# of radon tests completed	172	200	164	289	224	
# of responses to public health threats (environmental)	7	15	20	18	20	
# of residences placarded as unfit for habitation	34	49	30	15	13	
# of press releases, print articles, interviews on Healthy Homes and Places	8,6,8	5,5,7	1,3,0	4,4,1	2,3,3	
# of Facebook posts on Healthy Homes and Places	18	33	1	10	8	
# of interdisciplinary meetings to resolve human health hazard	5	6	0	2	0	
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease injury/hospitalization related to environmental factors	% of housing complaints investigated	100%	100%	100%	100%	100%
	% of children with >5 mcg/dl bl lead that was brought below 5 within 6 months	71%	25%	75%	50%	0%
	% of licensed facilities inspected	100%	100%	68%	100%	100%
	% of placarded households resolved	56%	61%	60%	75%	79%
	% of total full housing inspections with violations in 3 or less categories	17%	24%	10%	26%	41%
	% of unsafe radon test that are provided education	100%	100%	100%	100%	100%

#2 SAFE FOOD AND WATER

The Safe Food and Water program assures that residents and travelers will have their health protected when using recreational facilities and restaurants in our community. Services include investigating complaints, inspecting all facilities that provide food and water to the public, testing of private drinking water, and assisting the public in reducing risks of food and waterborne illness. This is important because safe food and water are integral to our health.

OUTPUTS

<i>*inspections includes pre-inspections, routine inspections, re-inspections, second inspections, onsite visits, compliant investigations, and follow up</i>		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
# of Retail Food-Serving Meals inspections:		971	939	423	494	704
# of Retail Food-Not Serving Meals inspections:		288	311	184	251	314
# of School inspections:		56	65	57	53	68
# food service samples (food products, swabs, utensils, etc) analyzed:		1366	1216	421	340	793
# of Foodborne Illness Investigations:		15	27	11	11	5
# of private onsite wastewater treatment systems inspections/consultations:		1821	1781	2115	1907	1912
# of water samples (ground and surface) processed/analyzed		3267	3219	2827	2329	3591
# of recreational water (pools and beaches) investigations/inspections/consultations		1449	1365	989	1196	1232
# of well locations permits issued (new and replacement):		117	124	168	163	108
# of Facebook posts on Safe Food and Water		22	24	0	58	67
# of press releases, print articles, interviews on Safe Food and Water		5,4,11	3,10,1	13,2,2	1,1,3	2,2,7
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease incidence of food and water borne disease outbreaks and fatalities	% of owners with unhealthy well samples results who receive education and technical assistance	100%	100%	100%	100%	100%
	% of public wells with uncorrected deficiencies	0%	1%	0%	0%	0%
	% of recreational water inspections with 2 or less violations	38%	*	*	*	76%
	90% of restaurant priority violations corrected at the time of inspection or first reinspection	79%	70%	69%	100%	56%

#3 HEALTHY GROWTH AND DEVELOPMENT

The Healthy Growth and Development program ensures that kids and families have the best health outcomes possible through policies and programs addressing reproductive, prenatal, and family health. Services include home visitation, family planning, WIC, school/community partner collaboration, and other programs. This work is important because healthy growth and development is the foundation for later academic achievement, economic productivity, and responsible citizenship.

OUTPUTS

<i>(YTD column = Jan-Jun results)</i>		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
# of clients\visits receiving reproductive health/contraception services:		632/102 6	626/112 9	406/804 *	427/90 6	451/95 8
# of WIC clients		2582	2310	2268	2107	2051
# of Nurse Family Partnership clients		161	200	158	150	165
# of Nurse Family Partnership visits		1211	1520	1069	1121	1188
# of MCH clients\visits		285/648	227/509	222/432	193/33 1	213/34 1
# of pregnancy tests administered		147	75	72	111	145
# of child vision/hearing screening completed		4823	4,716	*	*	1,454
# of adolescents trained in evidence based program		249	213	32	149	131
# of people/agencies who received Safe Sleep training (education and supplies)		0	18	19	20	29
# of Facebook post on Healthy Growth and Development		46	36	1	49	69
# of press releases, print article, interviews on Healthy Growth and Development		8,3,8	4,3,1	0,1,1	1,0,2	0,9,4
# of collaborative community meetings on Healthy Growth and Development		107	71	43	84	80
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease unplanned pregnancies	% negative pregnancy tests who receive birth control method	58.9%	62.5%	*	98%	89%
Increase healthy birth outcomes	% of Women who had a positive pregnancy test in FPC referred to WIC/PNCC	73.9%	60.0%	*	60%	43%
	% WIC clients enrolled in 1st trimester	29%	33.0%	39.0%	44%	48%
Increase early childhood health/healthy start to life	% of WIC breastfeeding incidence	76%	79%	81%	82%	83%
	% of WIC clients received recommended nutrition education contact	65%	67%	39%	22%	74%
	% of clients with medical home in first trimester	73%	81%	78%	82%	78%

#4 COMMUNICABLE DISEASE

The Communicable Disease program is focused on preventing diseases that spread from person to person, animal to person, and environment to person. These services include community and healthcare provider education, preventive medicine distribution, vaccination, disease testing, environmental monitoring and disease outbreak investigation and prevention. This program is important in decreasing illness and death rates in our community.

OUTPUTS

<i>(YTD column = Jan-Jun results)</i>		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
# of animal bite/exposures reports received:		143	161	120	151	196
# of immunizations administered during the year:		1,950	2,165	1,070	34,337	5,448
# of seasonal flu shots administered during the year:		982	1,031	616	362	495
# of outbreaks in nursing homes reported		12	10	15	11	16
# of clients screened for sexually transmitted infection:		799	727	556	543	822
# of newly diagnosed cases chlamydia		513	468	369	406	375
# of communicable disease reports		1,389	1,183	10,574	12,902	16,073
# of HIV Partner Service client referrals		17	16	16	16	8
# of responses to public health threats (communicable disease)		19	17	169	229	124
# of Facebook posts on communicable diseases		36	31	4	156	120
# of press releases, print articles, interviews stories on communicable disease		16,13,20	13,19,30	50,44,171	38,18,114	25,21,48
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease vaccine preventable diseases	% of 2 year olds who received the recommended vaccinations	75%	78%	74%	76%	68%
	% of adolescents 11-26 who received the HPV vaccination	37%	39%	45%	47%	50%
	% of school age children fully immunized	87%	91%	89%	89%	90%
	% of those greater than 6 months old vaccinated for influenza	31%	31%	37%	34%	31%
Decrease reportable communicable diseases	% animal bites/exposures receiving follow up	100%	100%	100%	100%	100%
	% of communicable disease investigations completed	100%	100%	100%	100%	100%
	% staff trained in public health emergency Incident Command System	62%	60%	65%	58%	87%
Decrease STIs and communicable diseases	% STIs receiving treatment	99%	99%	100%	91%	99%

#5 CHRONIC DISEASE PREVENTION

The Chronic Disease Prevention Program consists of programs and policy work to prevent or reduce the effects of chronic diseases such as diabetes, heart disease, and lung cancer. These services include nutrition education and cancer screening. Additional work in this program includes policy and organizational changes to increase access to healthy foods and create a healthy built environment for all. This program is important because chronic disease is one of the leading causes of death in our community - chronic disease/obesity have been identified as a priority in the two most recent community health assessments.

OUTPUTS

		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
# of Farmers' Market Nutrition Education contacts		New measure 2019	2863	NA	339	278
# of Wisconsin Well Women Program (WWWP) Clients cases		19	26	30	52	43
# of Facebook posts on Chronic Disease Prevention		28	39	5	44	42
# of press release, print articles, interviews on Chronic Disease Prevention		8,26,14	14,39,23	3,25,2	1,31,3	1,6,3
# of collaborative community meetings on Chronic Disease Prevention		22	24	8	9	10
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease obesity	% of WIC farmers market vouchers redeemed	47%	48%	44%	45%	38%
	% of WIC children at a healthy weight	61%	65%	16%	NA	NA
	% of adults (age 20 and older) that report a BMI greater than or equal to 30	28%	28%	31%	28%	32%
Decrease chronic disease and cancers	% of WWWP eligible women received screening for cervical cancer through WWWP	6%	42%	57%	26%	15%
	% of WWWP eligible women 50-64 who received mammograms through WWWP	65%	64%	78%	55%	18%
	% of adults (age 20 and older) with diagnosed diabetes	7%	8%	9%	10%	8%
Increase physical activity	% of WIC children with less than 2 hours of screen time daily	70%	67%	66%	63%	55%
	% of adults (age 20 and older) reporting no leisure-time physical activity	18%	16%	20%	19%	23%
	% of population with adequate access to locations for physical activity	81%	83%	81%	81%	71%
Increase access to healthy foods	% of population who lack adequate access to food	12%	12%	11%	9%	10%
	% of population who are low-income and do not live close to a grocery store	6%	6%	6%	6%	8%

#6 Healthy Living and Prevention

The Healthy Living and Prevention Program works to develop a community that fosters the promotion and awareness of mental well-being and addresses the inappropriate consumption and negative health effects of alcohol, tobacco, and other drugs. Services include youth programming, policy change, compliance checks, community collaboration and education. This program is important to improving the lives of children, youth, and adults by mobilizing communities to prevent mental illness and substance abuse. Both mental health and substance misuse have been identified in our community health assessment as top needs in our community.

OUTPUTS

<i>(YTD column = Jan-Jun results)</i>		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
# of youth involved with Life of an Athlete/ SADD		49	41	41	*	*
# of people trained related to mental health:						
QPR		159/973	220/1036	19/349	15/0	*
ACEs/ Resiliency		New measure 2019	544	1	114	9
Mindfulness		New measure 2019	30	0	20	53
# of alcohol compliance checks		62	63	*	*	*
# of tobacco compliance checks		63	38	21	*	30
# referrals to 1st Breath		18	18	11	7	11
# of Facebook posts on Mental Health/Substance use		68	69	3	62	106
# of press releases, print articles, interviews on Mental Health/Substance use		15,23,41	21,18,34	2,7,6	10,9,11	6,8,12
# of collaborative community meetings focused on mental health		82	60	44	48	29
# of collaborative community meetings focused on alcohol misuse prevention		26	23	9	15	6
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Decrease underage retail access to alcohol and tobacco products	% of licensed establishments who don't sell to minors during tobacco compliance	90.0%	95.0%	100.0%	*	100.0%
	% of licensed establishments who don't sell alcohol to underagers during compliance	88.7%	85.0%	*	*	*
Decrease misuse of tobacco, alcohol and other substances	% of births where mother reports smoking during pregnancy	14%	14%	9%	14%	9%
	% of adults reporting binge or heavy drinking	25%	25%	27%	25%	27%
	% of youth after SAFE training who feel confident to create an accurate and valid activism targeted at youth risk behavior	New measure 2019	100%	NA	100%	100%

*measures are no longer available or were not completed due to COVID-19 pandemic response