Recycling & Sustainability

Program update



Residential Recycling (2021)

- 3,000+ drop-off site visits
 - 279 tons recycled
- ~30,620 residents use curbside recycling (1-4 unit dwellings)
 - 5,000+ tons recycled



Clean Sweeps



2/3 events with reduced list of items accepted



70,277 pounds of household hazardous waste collected



Electronics Recycling



2 events- May and September



144,692 pounds of electronics collected



1,130 cars served



6,400 pounds of alkaline batteries collected

Sustainability

Internal work group developing plan for county operations

- Provide framework and direct actions and policies to meet 2030 goal of 50% GHG reductions
- Will be brought to County board for approval soon

Joined the Wisconsin Local Government Climate Coalition

 Gives the county a platform to comment on PSC dockets and learn from other Wisconsin communities

Collaboration with Community groups and City of EC.

Education & Outreach

128 posts on Facebook

• 2,500+ followers

Tabled at the International Fall Festival

• Engaged over 200 individuals of all age groups

Presented to 96 members of CVLR about the County's commitment to sustainability and carbon neutrality.

Attempted to host a Facebook challenge, however engagement was low. The challenge ended after two months

Areas of Focus for 2022

Recycling

- Increase business participation in waste reduction strategies
- Explore a Zero Waste Takeout program with local restaurants
- Pilot mattress recycling program in August 2022
- Perform internal audit of recycling special charge

Education & Outreach

- Increase education & outreach events (webinar series, in-person events, etc.)
- Increase the accessibility of our resources.

Sustainability

- Implement Climate Action Plan for county operations
- Employee/county board sustainability training program
- Begin work on the community Climate Action & Resiliency Plan