

Agenda

Eau Claire County

Extension Committee

Date: August 19, 2020 at 4:00PM

Virtual meeting via WebEx

Meeting Link:

<https://eauclairecounty.webex.com/eauclairecounty/j.php?MTID=m873ace39a59be547c32860cad950a5ee>

Meeting Password: AXvYrDMx267

Phone: 1-415-655-0001 US Toll

Access Code: 145 730 9712

1. Call to Order and confirmation of meeting notice
2. Roll Call
3. Public Comment
4. Review/Approval of Committee Minutes – **Discussion/Action**
 - a. July 15, 2020
5. Financial Overview – Erika Gullerud
6. Financial Overview– **Discussion/Action**
 - a. Recommend quarterly schedule
7. Annual Report – Overview
8. Budget 2021 - Overview
9. Fair Committee Appointments:
 - a. Reappointments
 - i. Darren Schlewitz – 4-H Leaders Association Member
 - ii. Tammy Schlewitz – Business or Youth Service Agency
 - iii. Leticia Papke – Business or Youth Service Agency
 - iv. Tyson Flottmeier - Youth Representative
 - v. Josie Syverson – Youth Representative
 - b. New appointments
 - i. Wendy Strauch – Citizen at Large
 - ii. Bethany Strauch – Youth Representative
 - iii. Kathleen Gehrke – Citizen at Large

10. Fair Committee By-Laws
 - a. Language Clarification
11. Area Extension Director Report - Catherine Emmanuelle
12. Scheduling of Future Meetings / Agenda Items
 - a. September 16, 2020 4:00pm
13. Announcements
14. Adjourn

Minutes

Eau Claire County

Extension Committee

Date: July 15, 2020 at 4:00PM

Virtual meeting via WebEx

Members Present: Donald Mowry, Colleen Bates, Heather Deluka, Melissa Janssen, and Missy Christopherson

Others Present: Kristi Peterson, Lyssa Seefeldt, Margaret Murphy, and Erika Gullerud

1. Call to Order at 4:01pm and confirmation of meeting was provided
2. Roll Call done verbally by Kristi Peterson
3. Public Comment no present was public
4. Review/Approval of Committee Minutes – **Discussion/Action**
 - a. June 17, 2020
Supervisor Janssen moves to approve and Supervisor Christensen seconds.
Motion passes
5. Financial Overview – Erika Gullerud
 - a. A detailed overview was provided and discussed
6. Fair Committee by-laws - **Discussion/Action** Tabled until the next meeting.
Provide a draft of the by-laws
7. Area Extension Director Report - Catherine Emmanuelle provided a written report
 - a. Annual Report Ag
 - i. Question regarding Covid. Is it local? Lyssa Seefeldt provided some guidance
 - b. Community Resources available for community on FB
 - c. Request to have educators come to next meeting
 - d. 2021 Budget Review and Discussion with County Administrator and Finance Director September 16, 2020
8. Educator Report – Margaret Murphy, Horticulture Outreach Specialist
 - a. Provided an update on the horticulture program and community and gardening. A few suggestions were provided for connections.
9. Scheduling of Future Meetings / Agenda Items
 - a. August 19, 2020 4:00 pm

10. Announcements: Airport strategic plan Thursday 16th 10-2, bring a mask

11. Adjourn at 5:49 pm

Eau Claire County - Extension

Quarterly Department Report - Detail

For Period Ending: Q2, 2020

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Date Ran: 7/17/20

21 - Extension

| Fund | Account Description | Account No | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget | |
|------------------------|--|-------------------------|------------------|-----------------|----------------|---------------|---------------|----------|----------------|----------------|---------------|
| 100 | COUNTY TAX LEVY | 20-100-21-41110-000-000 | 277,987 | 277,987 | 69,497 | 69,497 | 0 | 0 | 138,994 | 50.00% | |
| | 01-Tax Levy | Sum: | 277,987 | 277,987 | 69,497 | 69,497 | 0 | 0 | 138,994 | 50.00% | |
| | SAFETY GRANT | 20-100-21-43578-000-000 | 1,000 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | STATE POSTAGE GRANT | 20-100-21-43690-000-000 | 1,988 | 1,988 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | 04-Intergovernment Grants and Aid | Sum: | 2,988 | 2,988 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | 4-H PROGRAMS | 20-100-21-46770-000-000 | 800 | 800 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | EXTENSION/DUPLICATING | 20-100-21-46772-000-000 | 100 | 100 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | EXTENSION/EDUCATIONAL PROGRAMS | 20-100-21-46774-000-000 | 8,900 | 8,900 | 1,455 | 2,287 | 0 | 0 | 3,742 | 42.04% | |
| | EXTENSION/ FAIRS & EXHIBITS | 20-100-21-46741-002-000 | 4,250 | 4,250 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | EXTENSION/REFERENCE MATERIALS | 20-100-21-46771-000-000 | 100 | 100 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | GARDEN RENT | 20-100-21-46773-000-000 | 1,400 | 1,400 | 140 | 995 | 0 | 0 | 1,135 | 81.07% | |
| | PESTICIDE TRNG FEES | 20-100-21-46776-000-000 | 150 | 150 | 640 | 0 | 0 | 0 | 640 | 426.67% | |
| | SCHOOL OUTREACH PRG GRT | 20-100-21-46770-007-000 | 400 | 400 | 250 | -5 | 0 | 0 | 245 | 61.29% | |
| | 06-Public Charges for Services | Sum: | 16,100 | 16,100 | 2,485 | 3,277 | 0 | 0 | 5,762 | 35.79% | |
| | PARENT NEWSLETTER DONATIONS | 20-100-21-48503-000-000 | 1,000 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | 09-Other Revenue | Sum: | 1,000 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | FUND BALANCE APPLIED | 20-100-21-49300-000-000 | 11,700 | 12,690 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| | 11-Fund Balance Applied | Sum: | 11,700 | 12,690 | 0 | 0 | 0 | 0 | 0 | 0.00% | |
| Total Revenues: | | | Sum: | 309,775 | 310,765 | 71,982 | 72,774 | 0 | 0 | 144,756 | 46.58% |

| Fund | Account Description | Account No | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget |
|------|---------------------------------|-------------------------|------------------|-----------------|----------------|----------------|----------|----------|----------------|---------------|
| 100 | EXTENSION/ SAL PERM-REGULAR | 20-100-21-55600-111-000 | -71,306 | -71,306 | -14,458 | -16,394 | 0 | 0 | -30,851 | 43.27% |
| | EXTENSION/ SAL TEMP-REGULAR | 20-100-21-55600-121-000 | -6,195 | -6,195 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 01-Regular Wages | Sum: | -77,501 | -77,501 | -14,458 | -16,394 | 0 | 0 | -30,851 | 39.81% |
| | EXTENSION/ ER HSA CONTRIBUTIONS | 20-100-21-55600-153-000 | -3,000 | -3,000 | 0 | -650 | 0 | 0 | -650 | 21.67% |
| | EXTENSION/ HEALTH INS INCENT | 20-100-21-55600-150-000 | -600 | -600 | 0 | 0 | 0 | 0 | 0 | 0.00% |

Eau Claire County - Extension

Quarterly Department Report - Detail

For Period Ending: Q2, 2020

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Date Ran: 7/17/20

| Fund | Account Description | Account No | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget |
|------|------------------------------------|-------------------------|------------------|-----------------|---------------|----------------|----------|----------|----------------|---------------|
| | EXTENSION/ HOSPITAL & HEALTH INS | 20-100-21-55600-154-000 | -30,689 | -30,689 | -7,672 | -7,672 | 0 | 0 | -15,345 | 50.00% |
| | EXTENSION/ LIFE INSURANCE | 20-100-21-55600-155-000 | -22 | -22 | -4 | -6 | 0 | 0 | -10 | 45.60% |
| | EXTENSION/ RETIREMENT EMPLR SHARE | 20-100-21-55600-152-000 | -4,813 | -4,813 | -969 | -1,107 | 0 | 0 | -2,076 | 43.13% |
| | EXTENSION/ SOCIAL SECURITY | 20-100-21-55600-151-000 | -5,932 | -5,932 | -985 | -1,097 | 0 | 0 | -2,082 | 35.09% |
| | FAIRS/ BOARD PER DIEM | 20-100-21-55340-141-000 | -200 | -200 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | FAIRS/ EXTRA HELP NON P/R | 20-100-21-55340-195-000 | -3,000 | -3,000 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 03-Payroll Benefits | Sum: | -48,256 | -48,256 | -9,631 | -10,532 | 0 | 0 | -20,162 | 41.78% |
| | 4-H PROG/ DATA PROCESSING | 20-100-21-55641-214-000 | -500 | -500 | -500 | 0 | 0 | 0 | -500 | 100.00% |
| | EXTENSION/ CELLULAR PHONE | 20-100-21-55600-226-000 | 0 | 0 | 0 | -99 | 0 | 0 | -99 | 0.00% |
| | EXTENSION/ CONTRACT SVCS | 20-100-21-55600-200-000 | -140,780 | -140,780 | 0 | -67,796 | 0 | 0 | -67,796 | 48.16% |
| | EXTENSION/ TELEPHONE & TELEGRAPH | 20-100-21-55600-225-000 | -2,400 | -2,400 | -660 | -740 | 0 | 0 | -1,400 | 58.33% |
| | FAIRS/ DATA PROCESSING | 20-100-21-55340-214-000 | -300 | -300 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | GARDENS/ GROUNDS MAINTENANCE | 20-100-21-55620-246-000 | -750 | -750 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 04-Contracted Services | Sum: | -144,730 | -144,730 | -1,160 | -68,636 | 0 | 0 | -69,796 | 48.22% |
| | 4-H PROG/ SUPPLIES & EXPENSE | 20-100-21-55641-300-000 | -300 | -300 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | EXTENSION/ MEMBERSHIP DUES | 20-100-21-55600-324-000 | -550 | -550 | -380 | 0 | 0 | 0 | -380 | 69.09% |
| | EXTENSION/ OFFICE SUPPLIES | 20-100-21-55600-310-000 | -2,800 | -2,800 | -169 | -357 | 0 | 0 | -526 | 18.78% |
| | EXTENSION/ PESTICIDE TRNG SUPPLIES | 20-100-21-56712-300-000 | -150 | -1,140 | -240 | 0 | 0 | 0 | -240 | 21.05% |
| | EXTENSION/ POSTAGE & BOX RENT | 20-100-21-55600-311-000 | -200 | -200 | -6 | -68 | 0 | 0 | -74 | 36.90% |
| | EXTENSION/ PRINTING & DUPLICATING | 20-100-21-55600-313-000 | -3,200 | -3,200 | -425 | -91 | 0 | 0 | -516 | 16.13% |
| | EXTENSION/ REFERENCE MATERIALS | 20-100-21-55600-320-000 | -100 | -100 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | EXTENSION/ STATE POSTAGE | 20-100-21-55615-311-000 | -2,688 | -2,688 | -33 | -31 | 0 | 0 | -65 | 2.40% |
| | EXTENSION/ SUPPLIES | 20-100-21-55601-300-000 | -9,000 | -9,000 | -3,250 | -116 | 0 | 0 | -3,366 | 37.40% |
| | EXTENSION/ TRAVEL-REGULAR | 20-100-21-55600-330-000 | -3,000 | -3,000 | -620 | 197 | 0 | 0 | -423 | 14.09% |
| | EXTENSION/ TRAVEL-TRAIN & CONF | 20-100-21-55600-340-000 | -2,500 | -2,500 | -330 | 0 | 0 | 0 | -330 | 13.21% |
| | FAIRS/ OPERATING SUPPLIES | 20-100-21-55340-360-000 | -250 | -250 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | FAIRS/ PRINTING & DUPLICATING | 20-100-21-55340-313-000 | -500 | -500 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | GARDENS/ REPAIR & MAINT SUPP | 20-100-21-55620-370-000 | -650 | -650 | -105 | -160 | 0 | 0 | -265 | 40.77% |
| | PARENTING EDUCATION/ SUPPLIES | 20-100-21-55610-300-000 | -2,100 | -2,100 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | SAFETY GRANT/ SUPPLIES | 20-100-21-55606-390-000 | -10,000 | -10,000 | 0 | 0 | 0 | 0 | 0 | 0.00% |

Eau Claire County - Extension

Quarterly Department Report - Detail

For Period Ending: Q2, 2020

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Date Ran: 7/17/20

| Fund | Account Description | Account No | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget |
|-------|---|-------------------------|---------------------|--------------------|-----------------|------------------|------------|------------|-----------------|----------------|
| | SCHOOL OUTREACH PROG/ SUPPLIES | 20-100-21-55613-390-000 | -1,300 | -1,300 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 05-Supplies & Expenses | Sum: | -39,288 | -40,278 | -5,559 | -625 | 0 | 0 | -6,184 | 15.35% |
| <hr/> | | | | | | | | | | |
| | Total Expenditures: | Sum: | -309,775 | -310,765 | -30,807 | -96,187 | 0 | 0 | -126,994 | 40.86% |
| <hr/> | | | | | | | | | | |
| | Net Surplus/(-Deficit) - Extension | | \$0 | \$0 | \$41,175 | -\$23,413 | \$0 | \$0 | \$17,762 | |

Eau Claire County - Extension

Quarterly Department Report - Summary

For Period Ending: Q2, 2020

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Date Ran: 7/17/20

21 - Extension

| Fund | Revenue: | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget |
|------|-----------------------------------|------------------|-----------------|---------|---------|---------|---------|----------|-------------|
| 100 | 01-Tax Levy | 277,987 | 277,987 | 69,497 | 69,497 | 0 | 0 | 138,994 | 50.00% |
| | 04-Intergovernment Grants and Aid | 2,988 | 2,988 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 06-Public Charges for Services | 16,100 | 16,100 | 2,485 | 3,277 | 0 | 0 | 5,762 | 35.79% |
| | 09-Other Revenue | 1,000 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0.00% |
| | 11-Fund Balance Applied | 11,700 | 12,690 | 0 | 0 | 0 | 0 | 0 | 0.00% |

| | | | | | | | | |
|----------------------------------|------------------|------------------|-----------------|-----------------|------------|------------|------------------|---------------|
| Total Revenue - Extension | \$309,775 | \$310,765 | \$71,982 | \$72,774 | \$0 | \$0 | \$144,756 | 46.58% |
|----------------------------------|------------------|------------------|-----------------|-----------------|------------|------------|------------------|---------------|

| Fund | Expenditures: | Orig Budget 2020 | Adj Budget 2020 | Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | YTD 2020 | % of Budget |
|------|------------------------|------------------|-----------------|---------|---------|---------|---------|----------|-------------|
| 100 | 01-Regular Wages | -77,501 | -77,501 | -14,458 | -16,394 | 0 | 0 | -30,851 | 39.81% |
| | 03-Payroll Benefits | -48,256 | -48,256 | -9,631 | -10,532 | 0 | 0 | -20,162 | 41.78% |
| | 04-Contracted Services | -144,730 | -144,730 | -1,160 | -68,636 | 0 | 0 | -69,796 | 48.22% |
| | 05-Supplies & Expenses | -39,288 | -40,278 | -5,559 | -625 | 0 | 0 | -6,184 | 15.35% |

| | | | | | | | | |
|----------------------------------|-------------------|-------------------|------------------|------------------|------------|------------|-------------------|---------------|
| Total Expense - Extension | -\$309,775 | -\$310,765 | -\$30,807 | -\$96,187 | \$0 | \$0 | -\$126,994 | 40.86% |
|----------------------------------|-------------------|-------------------|------------------|------------------|------------|------------|-------------------|---------------|

| | | | | | | | |
|---|------------|------------|-----------------|------------------|------------|------------|-----------------|
| Net Surplus/(-Deficit) - Extension | \$0 | \$0 | \$41,175 | -\$23,413 | \$0 | \$0 | \$17,762 |
|---|------------|------------|-----------------|------------------|------------|------------|-----------------|

University of Wisconsin – Madison, Division of Extension, Eau Claire County

For a century, Extension has come to represent the Wisconsin Idea –expanding university knowledge to every person in the state. As a Division of the University of Wisconsin-Madison, Extension expands the University’s outreach. Extension epitomizes the Wisconsin Idea, delivering programming across the state to create solutions. Extension also partners with business and government leaders, community groups, and agriculture, natural resources, and youth and family development professionals to collaborate on research opportunities.

Extension works alongside the people of Wisconsin to deliver practical educational programs—on the farm, in schools and throughout urban and rural communities. Extension has a measurable impact –changing lives and communities through:

Supporting Wisconsin’s Agriculture Industry »

Whether on the farm or in the field, we’re on the front lines of modern agriculture, building stronger, more productive food systems and agricultural products. From animal management to crops and soils to financial planning, our educators and researchers help solve challenges that Wisconsin producers face.

Fostering Leadership and Civic Engagement»

From educating elected officials to training the next generation of local leaders, we are committed to empowering citizens to make positive, transformative change in their communities.

Empowering Families and Communities»

We provide individuals and families with the tools and guidance they need to adopt positive health behaviors. Our programming focuses on nutrition, food security, food safety, chronic disease prevention, mental health, substance abuse and health insurance literacy.

Promoting Aging-Friendly Communities»

We embrace the philosophy that each stage of life is unique, exciting, and filled with potential. Our programs promote aging-friendly communities, coach parents and help families put technology, mindfulness, and financial awareness into everyday use.

Enhancing Resilient Natural Resource Systems»

We work with partners across the state to ensure that our diverse natural resources remain resilient and productive. From water and forestry programming to conservation training and youth environmental education, our educators and researchers navigate complex issues, facilitate challenging conversations, and help develop innovative solutions.

Supporting Positive Youth Development»

Our research-based youth enrichment programs give young people the hands-on experiences they need to grow into the global leaders of tomorrow. From youth governance to Wisconsin 4-H clubs, we provide diverse educational opportunities to prepare youth for success in Wisconsin and beyond.

2019 Accomplishments

Agriculture

- Completed 2 barn ventilation calculations for farms implementing modernization and improving well-being of animals with 200 calf units for Eau Claire County residents.
- Completed 2 tech school presentations:
 - Raising heifers
 - Balance sheet preparation
- Presentation for regional DNR (which included Eau Claire County) on differentiation of livestock systems, including feed requirements and manure outputs on CAFO sized farms and non-CAFO size.
- Farm Technology Days ongoing preparation throughout this time frame. May want to note that with COVID, FTD has been postponed to July 20-22, 2021. Also, may be of note to share that Mike Gintner, loan officer with Compeer Financial, is stepping in to replace John Leary as Executive Chair for Farm Technology Days as of August 1.

Human Development & Relationships

- Co-chaired the Healthy Communities Mental Health Action Team and led initiative to develop and offer a training for youth-serving professionals; served on the Healthy Communities Steering Committee for Eau Claire County
- Served on the Mental Health Matters Steering Committee to provide guidance and education for a 1-million-dollar multi-county grant focused on improving behavioral health of children; chaired the Education/Awareness subcommittee; developed and offered community trainings

Horticulture

- Worked with MGVs at the Youth Garden in North River Front Park. This project partners MGVs with FoodWise educators and the local Boys & Girls Club to engage community youth in growing vegetables. Each week 20-25 kids meet Monday through Thursday at the garden to learn about plants and develop gardening skills. Through gardening, kids not only learn leadership, decision-making and problem-solving skills but they reap the benefits of outdoor exercise and eating freshly grown vegetables.
- Designed and maintained a display/teaching garden around the Extension Eau Claire County Office at the Ag Center in Altoona. With programmatic oversight from the Horticulture Educator, the Master Gardener Volunteers completed this work and was one way to increase their connection with the community. The space is used to educate the public on how to grow various flowers, herbs and vegetables, plus demonstrate several different gardening methods, specifically techniques for small spaces. This summer, Master Gardener Volunteers

hosted a neighborhood event at the teaching garden that attracted 35 people. Participants learned about the Master Gardener Program as well observed many gardening techniques that allow you to grow your own food even with limited space. Gardening trends reflect an increased interest in home gardening, specifically food gardening. According to the National Gardening Association's, one in three households now engage in food gardening with the largest increase being from urban areas. Demonstrating how to grow food even in limited space is an important contribution to the community that we can provide.

4-H Program & Youth Development

- The 4-H Program worked with a county-funded intern for the summer of 2019. The main objective was to update language and create promotional materials for the 4-H program. Eau Claire County's Extension 4-H Program now has professional-looking promotional materials including a brochure, a bookmark, and a Welcome to Eau Claire County 4-H packet. These materials have been shared around the state with at least 10 other counties to use for their promotional purposes.
- Tech Changemakers is a grant-funded program through National 4-H with monies from Microsoft. We have a small group in Eau Claire that has met to plan educational events for young people and the elderly. The group has taught 55 young people how to use technology toys such as snap circuits, sphero balls, and the coding program, Scratch. And, it has held events at nursing homes and libraries with 20 elderly attendees where information on creating safe passwords and avoiding phishing scams were shared while the young people also helped individuals with phones, tablets, and computer difficulties. Young people felt helpful and effective and the elderly were pleased to have their devices working properly whether it was a cordless phone or a cell phone that was now connected to Bluetooth in their car.
- 4-H promotes youth development through the four elements of Positive Youth Development: Mastery, Independence, Belonging, and Generosity. Through the 16 community clubs and 6 county-wide projects, youth develop relationships with caring adults, focus on project areas that spark their passion, and grow into caring citizens of the world.

FoodWise

- Engaged 152 adults learners to utilize strategies in shopping, planning, and preparing healthy meals; reached 1,315 youth in making behavioral changes around eating more fruits, vegetables, whole grains and less sugar sweetened beverages, and Market Match program provided 439 unique participants with \$11,248 in match dollars, increasing their produce consumption while saving them money.

Community Development

- Conducted a needs assessment January - June 2019. The assessment utilized key informant interviews with 20 community members and organization leaders, participant observations during meetings, and informal conversations with people in the county. This was

supplemented by secondary data analysis of agencies' annual reports, strategic plans, and community needs assessment.

Major findings

- Mental health and substance abuse issues
- Lack of affordable housing
- Chronic diseases associated with nutrition
- Food security - restricted access to healthy food for families with low income
- Decline of small-scale family farms
- Concerns about environmental quality (air quality, water quality, and soil health)
- Inadequate workforce to fill jobs

Two major educational programming priorities informed by the results of community needs assessment are: 1: Developing community-based food system in Chippewa Valley and 2: Community capacity building through research, strategic planning, and program evaluation

Alignment with Strategic Plan

The Extension Department participates in the 2018 – 2020 County Strategic Plan under the "Communication" strategic priority which is "to develop an effective, modern, and accessible communications system, including internal, external and advocacy, to better serve and engage the citizens of Eau Claire County. Extension's goal in the strategic plan is to "Coordinate educational leadership and programming with Eau Claire, Dunn, and Chippewa Counties, find efficiencies, as well (aka Area 6 in Extension Terms). Identify resources based on key priorities for counties and region."

Here are examples of how Extension is working toward this goal in 2019:

- Effective 2019, began formal cost-sharing of two positions, Horticulture Educator (Chippewa, Dunn, Eau Claire, and Polk Counties) and Community Development Educator (Chippewa, Dunn, and Eau Claire Counties). Efficiencies focused on similar program-type delivery, such as consistent leadership for the Extended-branded Master Gardener Volunteer program, while supporting and empowering individual differences of each county, allows Eau Claire County to extend their limited levy-dollars by co-investing with neighboring counties. In 2019, there were over 3043 volunteer hours logged, which has a value of \$82,769, compared to the county levy investment of under \$11,000 for the position (using \$27.20 per hour. Source: https://independentsector.org/resource/vovt_details/)
- Maintain state university investment with Eau Claire County. While the former Horticulture Educator position (0.75 FTE) was no longer funded after a vacancy, local county and Extension leadership worked together with state Extension decision-makers to re-imagine

and co-fund two shared positions, 0.25 FTE Horticulture and 0.34 FTE Community Development (with a focus on Community Food Systems), for a total of 0.59 FTE that remains in the county. The positions are co-funded by area counties and are 2.0 full-time positions now shared between 4 counties that serve their key priorities.

- Host an annual Meet & Greet for county elected leadership, county administration, and Extension educators to highlight educational leadership/programming in and through Chippewa, Dunn, & Eau Claire Counties. Educators engage with county leadership to elevate and demonstrate the county and university partnership to improve lives and communities on the local level.
- Extension works with campus content specialists to bring additional applied research to local residents and professionals. Two examples from 2019:
 1. Brief Interventions Training with Dr. Rob Nix, coordinated by the Extension Eau Claire County Human Development and Relationships Educator, that helped Chippewa Valley child-serving professionals to learn about intervention and prevention education and how to apply the approaches, such as reducing children's obesity-risk and improving self-control.
 2. 2019 Soil, Water and Nutrient Management Training, coordinated by the Extension Eau Claire County Agriculture Educator, that provides UW-Madison campus expertise to local farmers such as comparing tillage practices and nitrogen rates for corn, profitability of fertilization of no-till corn and soybeans, wheel traffic effects on alfalfa, cover crops, fall manure, and nutrient management, and many more topics. There is no additional cost to Eau Claire County to bring this applied research to local farmers.

2019 Future Opportunities

Agriculture

- Chippewa Valley COVID-19 Economic Recovery Task Force – presence on the agricultural & rural subcommittee to help inform efforts to ensure recovery from the pandemic for agricultural and rural areas of Eau Claire County.
- Be responsive to market volatility issues related to COVID by increasing awareness of milk production (or reduction) strategies.
- Targeted outreach on dairy reproduction with new research and data from our state specialist.
- Bring Heart of the Farm, a program for women in agriculture to Eau Claire County to help build social support networks and increase farm financial literacy.

Human Development & Relationships

- Continue collaborative efforts with the Eau Claire City-County Health Department to address increased challenges of vulnerable populations (e.g. those experiencing poverty, food insecurity, and non-English speakers) during the pandemic; explore and develop culturally relevant resources to support family stability
- Continue needs assessment to explore ways of strengthening relationships and opportunities for underserved populations
- Provide research-based education, such as Triple P and I Can Problem Solve, face-to-face or online; explore digital platforms to provide positive parent/caregiver education

Horticulture

- Offer a Master Gardener Volunteer training to increase participation in the Master Gardener Program, co-led with Master Gardener Volunteers. The program will be online or a hybrid of online and in-person, contingent upon in-person programming restrictions. This class will be offered Fall 2020 or Spring 2021.
- Transition Master Gardener Volunteers to transition their monthly educational programs to an online format. Consider best options for continuing with the annual garden seminar (February 2021), "Ready, Set, Grow", if Covid-related public health guidance limits in-person programming.
- Continue to answer horticulture inquiries. Participate in the Lower Chippewa Invasives Partnership (LCIP) Inc. Invasives Monitoring Program. Use knowledge and partnerships to serve county residents and help to guide the copious questions concerning invasive species. Participate in the monitoring program to aid in strengthening educator's skills at invasive species identification and create a working relationship with LCIP to help map invasive species and critical native species in Eau Claire County and area.

4-H Program & Youth Development

- Explore the possibility of joining other Wisconsin communities who are piloting a program called JUNTOS. JUNTOS, a program and curriculum out of North Carolina Extension, focuses on after-high school readiness and family education in the Latinx community.
- Provide meaningful programming for families and youth while they are unable to gather in groups due to Covid-related public health gathering guidance. Programming includes ways to continue connecting with other 4-Hers as well as support in project areas.
- Continue to identify partnerships to bring programming to more youth in Eau Claire County. There are some amazing organizations in Eau Claire County that would be great partners in 4-H programming.

FoodWise

- Virtual programming with online classroom education, creating instructional videos to enhance education, working with state colleagues to expand our programming and offer more opportunities with local Hmong and Hispanic families.

Community Development

- Await guidance regarding the state hiring freeze as it pertains to this position, which has been vacant since April 2020. Pending successful hiring of a candidate, the educator will focus on educational programming in the areas of 1: Developing community-based food system in Chippewa Valley and 2: Community capacity building through research, strategic planning, and program evaluation to assist leaders, communities, and organizations realize their fullest potential. This work builds the vitality that enhances a county's quality of life and enriches the lives of their residents, in areas such as community food systems, community economic development, rural broadband initiatives, and much more. Community Development educational work plants and cultivates the seeds for a thriving community and organizations.

Agriculture and Natural Resources

Educational programming provided by: Agriculture Educator and Horticulture Program Coordinator. Agriculture and Horticulture programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated agriculture services provided are: Private Pesticide Applicator Training (PAT) and Certification, Tractor and Machinery Safety and Certification, Livestock Premises Identification, Beef and Pork Quality Assurance and Youth for the Quality Care of Animals, Farm Worker Safety Education, and mandatory reporter training for Master Gardener Volunteers.

OUTPUTS

(Outputs are the steps required for carrying-out programming by educators)

| | | <u>2016</u> | <u>2017</u> | <u>2018</u> | <u>2019</u> |
|--|------------------|--------------------------------|---------------|--------------------------------|---|
| Number of educational programs provided to community (in person and online) | | 80 | 81 | 60 | 51 |
| Number of educational contacts to direct learners | | 14,286 | 12,220 | 11,000 | 6,007 |
| Number of volunteer hours provided to community to expand Extension programming | | 3,960 | 3,916 | 4,165 | 3,044 |
| Number of youth trained in livestock projects: | | 410 | 354 | 48 | 102 |
| Outcomes | Benchmark | 2016 | 2017 | 2018 | 2019 |
| Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded. | | | | | |
| Farmers and landowners demonstrate improved management skills. (Agriculture education) | 28% | 85% | 85% | 85% | 45% |
| Farmers show improved levels of crop productivity. (Agriculture education) | 15% | 85% | 85% | 85% | 45% |
| Farming operations show improved levels of livestock productivity. (Agriculture education) | 20% | 95% | 95% | 85% | 45% |
| Residents receive research-based Extension knowledge to improve their growing skills (achieved through Master Gardener education and successful diagnostic services available to help with everything from plant detective identifying the insects living in their gardens to the diseases on their plants) (Horticulture education) | 400 residents | new measurement starts in 2020 | | | |
| Extension Master Gardener volunteers show increase in outreach numbers, including new and diverse audiences. (Horticulture education) | 300 residents | 300 residents | 312 residents | not measured - position vacant | MGVs reported over twice as many volunteer service hours in 2019 than in 2018. The Master Gardener Volunteers in Eau Claire County reach hundreds of people from all walks of life while answering questions at the Eau Claire Downtown Farmers' Market and at the Eau Claire County Fair, presenting programs to the general public and teaching kids to grow food at youth gardens. |

Youth, Family & Community Development

Educational programming provided by: Human Development and Relationships Educator, Community Development Educator, 4-H Program Coordinator, FoodWise Coordinator and Educators. Youth, Family & Community Development programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated services provided are: youth protection program (background checks, volunteer orientation training, and mandated reporter training) and participation in the Federally Funded Nutrition Education Program FoodWise (per Section 3(d) of the Smith-Lever Act provides that The Secretary of Agriculture may fund extension work in the several states, territories, and possessions. Section 1425 of the National Agricultural Research, Extension, and Teaching Policy Act of 1977 (as amended) (7 U.S.C. 3175) is also known as the Expanded Food and Nutrition Education Program (EFNEP).

OUTPUTS

(Outputs are the steps required for carrying-out programming by educators)

| | | 2016 | 2017 | 2018 | 2019 | |
|---|-----------|--------------------------------|--------------------------------|-------|---|-----------|
| Number of educational programs provided to community (in person and online) | | 742 | 536 | 627 | 364 | |
| Number of educational contacts to direct learners | | 9,527 | 12,155 | 8,039 | 6,714 | |
| Number of volunteer hours provided to community to expand Extension programming | | 2,400 | 2,400 | 2,400 | 3,200 | |
| Number of 4-H volunteers | | 120 | 100 | 89 | 204 | |
| Number of 4-H exhibitors at the fair | | | 462 | 411 | 393 4-H exhibitors and 438 total exhibitors | |
| <u>Outcomes</u> | | Benchmark | 2016 | 2017 | 2018 | 2019 |
| Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded. | | | | | | |
| Children and teens practice skills that enhance the well-being of youth, preparing for healthier and more successful adults (through the research-supported elements of positive youth development: belonging, mastery, independence, and generosity) (4-H education) | 385 youth | | new measurement starts in 2020 | | | 385 youth |
| Parents demonstrate new knowledge and skills for ensuring childhood health and safety (i.e. 0 - 18 years). (Human Development and Relationships education). | 50% | new measurement starts in 2020 | | | | |
| Parents and children develop improved relationships (i.e. 0 - 18 years). (Human Development and Relationships education). | 50% | | | | | |
| Government agencies, small-scale farmers, nonprofit organizations, and local businesses demonstrate greater capacity in organizational effectiveness and impact. (Community Development education) | 50% | | | | | |
| Community and organizational leaders use data and research to inform sustainable community transformations. (Community Development education) | 50% | | | | | |
| Youth and adults with limited income increase knowledge and intent to make healthy food choices, such as increased fruit, vegetable, and whole grain consumption, decreased sugar sweetened beverages. (FoodWise education) | 50% | | | | | |
| Parents and children show a willingness to taste new foods. (FoodWise education) | 50% | | | | | |
| Youth and adults increase food safety knowledge and practice safe food handling at home. (FoodWise education) | 50% | | | | | |
| Parents and adults adopt food resource management strategies such as shopping with a list, or comparison shopping | 50% | | | | | |

Supplemental Performance Metrics and Strategic Plan from 2018 Annual Report

Includes lookback from 2016, 2017, & 2018 impacts that demonstrate value to county residents.

| <i>Agriculture and Natural Resources</i> | | | | | |
|---|---|-----------|---------|---------|----------|
| Farmers and landowners seek assistance from agricultural agents to make informed decisions related to conservation, farm modernization, farm management and environmental issues. Educational development in agriculture contributes economic activities and helps protect resources. | | | | | |
| OUTPUTS | | | | | |
| | | 2016 | 2017 | 2018 | |
| Number of producers assisted: | | 12,873 | 11,863 | 12,986 | |
| Number of workshops conducted: | | 38 | 36 | 39 | |
| Number of field days and demonstrations conducted: | | 12 | 11 | 14 | |
| Number of surveys: | | 15 | 12 | 14 | |
| Number of media contacts: | | 995,010 | 910,000 | 963,000 | |
| Number of Chippewa Valley Forage Council participants: | | 48 | 45 | 47 | |
| Number of youth trained and certified in tractor and machinery safety: | | 22 | 0 | 14 | |
| Number of certified applicators trained: | | 28 | 32 | 23 | |
| Number of youth trained in livestock projects: | | 410 | 354 | 487 | |
| Performance Goal | Outcome Measures | Benchmark | 2016 | 2017 | YTD 2018 |
| Farmers and landowners will improve their management skills as a result of Extension trainings. | Farmers and landowners responding to surveys will indicate improved management skills as a result of Extension trainings. | 28% | 85% | 85% | 85% |
| Farming operations will show improved levels of crop and livestock productivity as a result of consultations with Ag educators. | Farming operations responding to surveys will report improved levels of crop productivity. | 15% | 85% | 85% | 85% |
| | Farming operations responding to surveys will report increased levels of livestock productivity | 20% | 95% | 95% | 95% |
| Ag agent will provide agriculture technologies/education as requested by producers. | Within 24-hours of receipt, Ag agent will respond to producers requests based on contact log | 90% | 95% | 95% | 95% |

Horticulture (Position Vacant)

The Horticulture Program provides unbiased university-based research information to residents focusing on horticultural and natural resource educational. Through leadership and innovative programming, environmentally and socially responsible practices are implemented throughout the county.

OUTPUTS

| | | 2016 | 2017 | 2018 |
|--|--|-----------|--------|--------|
| Number of volunteer hours | | 3,960 | 3,916 | Vacant |
| Number of publications written | | 6 | 3 | |
| Number of surveys | | 2 | 3 | |
| Number of volunteers | | 87 | 52 | |
| Number of educational programs conducted | | 29 | 14 | |
| Number of contacts reached by direct teaching | | 1343 | 312 | |
| Total amount of grants and sponsorship dollars | | \$ 4,775 | \$ 500 | |
| Performance Goal | Outcome Measures | Benchmark | | |
| Provide research-based information on sound lawn, garden and sustainability practices to residents as a pro-active step to create a healthy environment. | Clients responding to interviews for surveys will indicate they found the information helpful. | 90% | 95% | 95% |
| Help promote the Green Industry (greenhouses, nurseries, tree services, lawn care companies) through a resource directory of service available for residents and other businesses. | Green Industry resource directory will be distributed annually. | Yes/No | yes | yes |

Human Development & Relationships

Human Development and relationships provide statewide leadership to promote education, resources and partnerships that create an environment where families and their communities can thrive.

OUTPUTS

| | | 2016 | 2017 | 2018 | |
|--|--|-----------|-----------|-----------|------|
| Number of educational programs conducted: | | 19 | 9 | 26 | |
| Number of conference presentations: | | 4 | 5 | 4 | |
| Number of professional development programs: | | 7 | 6 | 17 | |
| Number of community meetings: | | 45 | 56 | 92 | |
| Number of people reached by direct teachings: | | 363 | 440 | 605 | |
| Applied research conducted and disseminated: | | 0 | 1 | 0 | |
| Total amount of grants received in community (co-authored): | | \$4,000 | \$200,000 | \$233,000 | |
| Number of TV, newspaper, radio, website, fact sheets for media contacts: | | | 16 | 10 | |
| Performance Goal | Outcome Measures | Benchmark | 2016 | 2017 | 2018 |
| Connect community partners through coordination, collaboration, networking, research and education to strengthen families. | Participants responding to surveys will indicated improved connectivity and coordination among community groups that work with children and families. | 80% | 98% | 93% | 93% |
| Improve family resiliency and well-being in the areas of: mental health/social emotional development, positive parenting practices or healthy lifestyles | Participants responding to surveys will indicated they have enhanced skills or became aware of new resources as a result of attending workshops or educational programs. | 85% | 97% | 97% | 98% |

4-H & Youth

The 4-H Youth Development program cultivates assets, builds social capital and positive development through experiential learning opportunities. The program offers a wide variety of hands-on projects, activities and group-building experiences where youth gain confidence, life skills and service ethic and leadership skills.

OUTPUTS

| | | 2016 | 2017 | 2018 |
|--|--|-------------|-------------|-------------|
| Number of education programs conducted: | | 33 | 30 | 32 |
| Number of conference presentations: | | 1 | 0 | 0 |
| Number of community club programs: | | 18 | 17 | 16 |
| Number of contacts participating in After School programs: | | 780 | 2,215 | 100 |
| Number of educational activities and events: | | 75 | 80 | 72 |
| Hours of community service: | | 2400 | 2400 | 2000 |
| Applied research conducted and disseminated: | | 1 | 1 | 0 |
| Number of grant funded programs: | | 2 | 2 | 3 |
| Number of volunteers trained | | 120 | 100 | 146 |
| Number of youth exhibitors at fair: | | | 462 | 462 |
| Number of open-class exhibitors at fair: | | | 22 | 30 |

| Performance Goal | Outcome Measures | Benchmark | 2016 | 2017 | YTD 2018 |
|---|--|------------------|-------------|-------------|-----------------|
| Train and support adult and teen volunteers to effectively work with youth. | Adults and teens responding to surveys or interviews will report they are able to effectively work with youth as a result of the training and support received | 90% | 92% | 92% | 93% |
| Train and support adult and teen volunteers to plan, carryout and evaluate a county fair program, which helps youth gain important life skills. | Adult and teen volunteers responding to surveys and interviews will report they were able to plan, carryout and evaluate the fair program as a result of the training and support they receive from 4-H Youth Development. | 70% | | | |
| | Youth exhibitors and their parents responding to surveys or interviews will report that the youth gained life skills as a result of their participation in the county fair. | 70% | | | |
| Partner with community organizations to provide enriching After School experiences for youth of all ages | Those responding to surveys and interviews regarding After School experiences will report that programs were enriching experiences for participating youth | 70% | 95% | 95% | 95% |

| FoodWise | | | | | |
|---|---|------------------------|-------------|-------------|-------------|
| FoodWise is a partnership program between Federal, State and County governments and community-based organizations. FoodWise staff teaches low-income residents how to make healthy food choices, handle their food safely, manage food dollars and improve food security. FoodWise educators and Coordinators salaries totalling \$168,000 are Federally Grant Funded and do not affect the Levy or EC County Budget totals. | | | | | |
| OUTPUTS | | | | | |
| | | | 2016 | 2017 | 2018 |
| Number of classes taught: | | | 597 | 400 | 538 |
| Number of professional conference /staff trainings attended: | | | 11 | 14 | 6 |
| Number of coalition, task force and group meetings attended: | | | 58 | 72 | 73 |
| Number of educational contacts to direct learners: | | | 8,384 | 9,500 | 8687 |
| Number of non-duplicated direct learners: | | | 1,758 | 1,161 | 1,250 |
| Total amount of grants | | | \$257,178 | \$239,124 | \$168,000 |
| Performance Goal | Outcome Measures | Benchmark | 2016 | 2017 | 2018 |
| After a series of classes, low-income participants will report behavioral changes that reflect USDA MyPlate principles. | After participating in FoodWise series, at least 30% of individuals will report behavioral changes that reflect MyPlate principles. (changes measured include: willingness to taste new foods, parents report that their child asked them to buy a fruit or vegetable, or they are offering more fruits or vegetables, and increased fruit, vegetable or whole grain consumption) | 50% | | | 78% |
| FoodWise participants completing post-lesson surveys will express and intent to adopt (or continue) at least one food resource management strategy. | At least 50% of FoodWise participants completing post-lesson surveys will express and intent to adopt (or continue) at least one food resource management strategy such as shopping with a list or comparing unit pricing. | 50% | | | 68% |
| ECC SNAP households will utilize the EC Downtown Farmers Market, Market Match incentive program to increase access to fresh food for their family. | 5% of unique ECC SNAP households (308 households) will utilize the EC Downtown Farmers Market, Market Match incentive program to increase access to fresh food for their family. | 5% (308 households) | | | 432 |
| Community Development | | | | | |
| The community development programming is affiliated with the Extension Institute of Community Development that provides educational programming to assist leaders, communities, and organizations to realize their fullest potential. Educators work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. Community development educators educate in leadership development, organizational development, food systems, community economic development, local government education and much more as determined by the residents and communities. Currently, the community educator is conducting a community needs assessment that will determine programming areas and Plan of Work, from which performance goals, objectives, and outcomes will be derived. | | | | | |

| Ensure Financial Stability | Innovate and Adapt | Improve Collaboration |
|--|---|---|
| 4-H Program <ul style="list-style-type: none"> Research grant and donation opportunities to develop outreach | 4-H Program <ul style="list-style-type: none"> Develop new methods to reach underserved and underrepresented populations with | 4-H Program <ul style="list-style-type: none"> Partner with community organizations to avoid duplication in |

| | | |
|---|---|---|
| <p>programming, specifically in STEM.</p> <ul style="list-style-type: none"> • Secure donations and financial support for 4-H Youth Development programming to support in and out of state trip opportunities for youth. | <p>youth development programs</p> <ul style="list-style-type: none"> • Apply national research to local needs assessments to develop, implement, and evaluate youth development programs at a county level | <p>youth development programming</p> <ul style="list-style-type: none"> • Partner with Chippewa and Dunn Counties to provide across-county line programming that develops working relationships among 4-H members and families. |
| <p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Focus on prevention, knowing that is our best return on investment of dollars • Being a good steward of funding and writing grants to support programming initiatives • Helping other community non-profit organizations with strategic planning and support to ensure quality programming to support local families | <p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Responsive to citizens needs by leading needs assessments and implementing plans based on citizens input. • Using innovative approaches to education using digital media, micro-learning videos and social media to meet parents where they are. • Working on system change through the lens of mental wellness. | <p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Facilitating change through improved coordination and collaboration of groups working on improving behavioral and mental health. • Offering professional development (BRAIN conference, Raising Caring Kids, Eau Claire Healthy Communities, Child Care Director's Retreats) to foster networking and information sharing to better serve children and families in the community. |

| | | |
|---|--|---|
| <p>FoodWise</p> <ul style="list-style-type: none"> • Market Match at Downtown Farmers Market • Food resource management classes with SNAP participants to save money when purchasing food. | <p>FoodWise</p> <ul style="list-style-type: none"> • Use ecological models to expand Policy, Systems and Environmental (PSE) changes affecting behavioral outcomes. • Utilize our new Program Evaluation and Recording System (PEARS) in FoodWise to illustrate outcomes and identify trends. | <p>FoodWise</p> <ul style="list-style-type: none"> • Market Match at Downtown Farmers Market. Build relationships with private donors, EC City and regional DHS Great Rivers Consortium to garner funds for program sustainability. • Partner with Eau Claire, Chippewa and Dunn County Health Coalitions to build healthy retail • Work with statewide groups to bring initiatives and added funding opportunities to the Chippewa Valley. |
| <p>Agriculture Education</p> <ul style="list-style-type: none"> • Assisted Land Conservation to assure \$50,000 in Nutrient Management Cost-share funds to participating farmers and landowners. | <p>Agriculture Education</p> <ul style="list-style-type: none"> • Continued to assist farmers to accept the computer software program SnapPlus for Nutrient Management planning which is a switch from years of paper record keeping. | <p>Agriculture Education</p> <ul style="list-style-type: none"> • Collaborate with ECC Land Conservation Nutrient Management Planning efforts with farmers • Collaborate with Komro Equipment and J & D Manufacturing to improve in the |

| | | |
|--|--|---|
| | | <p>design and installation of ventilation systems in livestock facilities.</p> <ul style="list-style-type: none">• Collaborate with CVTC in the delivery of educational programs related to Cost of Production and Beef Quality Assurance |
|--|--|---|

Extension Eau Claire County 2021 Preliminary Budget Overview

August 19, 2020

Dear Members of the UW-Extension Education Committee,

General Budget Remarks

I look forward to our budget conversation. This narrative is intended to supplement the county format. Here are some key dates:

- August 19, 2020: preliminary budget overview and discussion with UW-Extension Committee
- August 20, 2020: budget documents due to the Finance Department .
- September 16, 2020: UW-Extension Committee Meeting with the Finance and Budget Committee. A vote on the Extension Department Budget will occur at this meeting.

I hope this information is helpful as you enter budget considerations. Please let me know how I can be a thinking partner and/or answer questions you may have.

I think of the Extension budget in 4 general categories:

- Salary & Benefits
 - Two county employees (1 Administrative Specialist 0.80 FTE, 1 Office Coordinator 0.80 FTE)
 - Note that insurance increase is \$4,059 (2020 was \$34,289 and 2021 estimate \$38,348).
The increase was absorbed from our budget without a levy increase.
- Contracted Services
 - 3.58 FTEs
 - Agriculture Educator 1.0 Full Time Equivalent (FTE)
 - Human Development and Relationships Educator 1.0 FTE
 - 4-H Program Educator 1.0 FTE
 - Horticulture Educator 0.25 FTE (cost-shared with Chippewa, Dunn, Eau Claire, and Polk Counties)
 - Community Development Educator 0.33 FTE (cost-shared with Chippewa, Dunn, and Eau Claire Counties)
 - Increase of 2% on the educational fees effective January 1, 2021. In 2020 the educational fee per educator was \$41,500 and in 2021 the educational fee is \$42,330 per 1.0 FTE. The educational

services fees for 2020 were \$140,780 and proposed for 2021 are \$143,759, an increase of \$2,979. The increase was absorbed from our budget without a levy increase.

- \$500 professional development dollars for the 3.58 educators on the educational services contract
- The \$10,000 discount remains in place for 2021 budget
- Eau Claire County also receives educational services through 3 FoodWise employees who serve Eau Claire Counties - all Federally grant funded, and 1 Area Extension Director - 100% state employee and no county contribution.
- Materials and Supplies for Operations
 - Phones, printing, IT, mileage, program supplies, professional development, etc.
 - Note that IT expenses were moved from CIP to the departmental operations. The expense is \$3,918 to the department's operating budget. The increase was absorbed from our budget without a levy increase.
 - Depending on how COVID impacts 2021 (regarding state employees continuing to deliver online programming from home or small group in-person programming), the department may underspend what is proposed (i.e. less printing, less mileage, less supplies for educational events, etc.).
- External funds
 - Non-levy dollars generated by educators applied to local programming efforts, operational items, etc.
 - For example, agriculture workshops hosted annually and organized by Extension Eau Claire County office and Agriculture Educator
 - New \$5 increase to process soil samples. The increase of \$5 is to help off-set the staff time used to ship soil samples (the user also pays for the postage and lab fee(s)).

Performance Metrics

- Note that the numbers in this packet are preliminary and the final numbers will be submitted on August 20, 2020 to the Finance Department, then presented again at your September 16, 2020 meeting.

The 2021 budget year is constrictive for the department, in that several increases occurred with no levy increase. While this will not be sustainable for the department, there are some scenarios in which the department would be less financially constrained, such as:

- If COVID-related travel and meeting restrictions continue into 2021, and educators continue in a mostly virtual teaching method, there may be less money spent on mileage, travel, and program supplies
- There may be a savings for the Community Development Educator fee, depending on when the hiring freeze ends, and when an educator would join the department. Example: If the hiring freeze ended

January 1, 2021, it would take a couple of months for the recruitment. It is likely that 2-3 months of the educational fee would be reduced.

Considerations regarding Community Development Position

Background:

- In 2019, Eau Claire County joined Chippewa and Dunn to cost-share one Community Development Educator position. The annual educator fee is \$42,330 plus \$500 for professional development that is built into the county and state contract. Split between three counties, Eau Claire County's portion is \$14,392.20 (fee) plus \$170 (professional development). This position's primary office has been located in Eau Claire. The breakdown of the 1.0 FTE fee is Eau Claire County 34%, Chippewa and Dunn Counties each 33%.
- This position has been vacant since the end of April 2020. The county's fees will be adjusted to align with the position vacancy date.
- The position has not been removed from the budget. Given that this is still a relatively newer position for Eau Claire County, I want to outline the position value, should this position continue to be part of the Extension Eau Claire County Department.
- Hiring freeze: The state is in a hiring freeze, with few exceptions. I do not know when the hiring freeze will end, however I have conferred with the Associate Dean who oversees the Community Development Institute (who oversees this position and the budgetary authority from the state regarding this position). The Division of Extension affirms its support for this position as a shared Community Development educator for Chippewa, Dunn, and Eau Claire Counties. Vacant positions are not automatically re-filled at the state (this is even pre-Covid), and the shared Community Development Educator position has strong institutional support to continue pending the end of the hiring freeze and county support.

Position Includes:

- **Programming (60%)**
 - Utilize relationships and knowledge of local communities and partners to identify local, regional and statewide programming needs;
 - Develop or adapt and implement culturally-relevant, research-based educational programming to meet identified needs and opportunities and evaluate programming to improve effectiveness, inform future design and demonstrate value and;
- **Collaboration & Relationships (30%)**
 - Develop and/or support partnerships and community coalitions/groups that inform programming and extend programmatic reach to expand impact;
 - Collaborate with statewide colleagues within and across organizational structures to develop and adapt standardized and relevant programming and;
- **Programmatic planning, reporting and communication (10%)**
 - Create an annual plan of work that identifies local audiences, describes the programming to meet their need and connects to the larger program objectives of the Division of Extension Community Development Institute, and assesses programming effectiveness; *This plan of work has significant engagement with local stakeholders and communication with Extension Committees to receive feedback to be sure the programming is in alignment with the direction of the counties in partnership with the Division of Extension.*
- **Primary Affiliation at UW-Madison, Division of Extension**
 - All educators have a primary affiliation, and often secondary affiliation for their programmatic work. This allows for a robust support system and network to the best and current applied research to inform.
 - This position would be primarily affiliated with **Community Food Systems**.

- Extension promotes community food systems development through research, educational programming and project support. They collaborate with community organizations and local governments across Wisconsin.
 - A community food system integrates culturally responsive food production, processing, distribution, consumption and disposal to enhance the environmental, economic, social, and nutritional health of a particular place.
- The Community Food Systems Program recently received additional Extension funding to support the development of a statewide food and value-added entrepreneurship ecosystem by
 - Establishing a comprehensive training program for start-up or expanding small-scale food ventures
 - Designing and establishing webinar and online modules on
 - Food business plan development, Licensing, Insurance
 - Marketing, product branding and placement
 - Meeting regulatory standards
 - Good Manufacturing Practices
 - Building on success (market trends, how to network, business growth)
 - Providing opportunities for learning and connection to university resources (the Food Financing Institute, economic data and research) and external small business development support resources (e.g. the SBDC network, regional WEDC resources)
 - Meeting the needs of a variety of food ventures in culturally and linguistically relevant ways
- Community Development Educators affiliated with the Community Food Systems Program will receive training, support and opportunities to connect with other educators and specialists working at the nexus of food systems and economic development across the State to support local work in the above categories
- The Community Food Systems Program also has capacity, resources and expertise to support educators in advancing local work on topics such as
 - Local/regional food policy, planning and infrastructure development
 - Local food markets and marketing
 - And is expanding into farm-to-institution work

Broadband Opportunities for an Area 6 Educator

- Prior to leaving, the former Community Development Educator had been in conversation about expanding broadband access. Extension's Broadband State Specialist is familiar with some of the work he did in this arena and could help a new hire resume/advance the work and make some initial contacts with partners
- The Community Development Institute at the Division of Extension has a new statewide workgroup focused on broadband. Through the workgroup, educators (including this Community Development Educator position) will have access to information on
 - Broadband initiatives taking place in other parts of the State
 - Broadband policy analysis
 - Facilitative policies and practices from other states
 - State and regional partnership
- An effective local Extension liaison to statewide broadband initiatives does *not* need to be a broadband expert, instead, they need to (1) know how to tap into statewide broadband resources and (2) they need community development skills that can be used to help communities collect input, access and synthesize data, make informed decisions, and advance appropriate strategies, such as
 - Project management
 - Knowledge of financing options (or where to find more information about them)
 - Survey development and implementation

- Coordinating community listening sessions
- Liaising with experts within Extension (e.g. state specialists) and external partners (Public Services Commission)
- Examples of what Community Development Educators have done in Wisconsin counties
 - Research and convey information on organizational structures that can be developed to promote broadband and arrange for broadband infrastructure projects
 - Set up meetings that feature guest speakers on the topic
 - Help groups to establish formal (or informal) organizations to develop broadband projects
 - Prepare for and facilitate decision making processes (What type of broadband project if any should be developed? If one is going to be done, how should it be done?)
 - Develop and compile results of broadband public surveys
 - Develop and present broadband related presentations
 - Research and inform stakeholders about potential broadband funding opportunities
 - Help to secure grant funding by informing the development of proposals when warranted

COVID-related programming examples

- A report is attached after this memo.
- Excerpt from the report: “Our community and organizational development professionals immediately supported local organizations and county governments in planning and implementing emergency operations and services. As the crisis develops, we are actively supporting others in planning for safe reopening options and contingency plans.”

I look forward to further discussing at the August 19, 2020 Committee Meeting. If I can answer any questions or if you want to connect, feel free to connect via email catherine.emmanuelle@wisc.edu or call my work cell: 715-450-0823.

Respectfully submitted,

Catherine Emmanuelle

Catherine Emmanuelle

Area Extension Director

Chippewa, Dunn, & Eau Claire Counties



Community Development

The Community Development Institute works with communities across the state to support individuals, groups, and organizations enhance quality of life and improve overall well-being. The development of leaders, organizations, local governments, economies, and community food systems leads to stronger communities today and for generations to come. The Institute is focused on helping communities reach all members of society equally, incorporate research and best practices into policy, build strong social connections, and encourage participation in government and organizations. Extension faculty, researchers, staff, and educators are responding to the COVID-19 pandemic in a variety of ways to help communities manage immediate needs of the crisis, prepare for long-term impacts, and address longstanding social and racial inequities.

Supporting communities and organizations in coordinating response efforts

Communities rely on strong collaboration and coordination between local government, organizations, and residents for emergency responses as well as longer-term coping and recovery. The COVID-19 pandemic has had a dual effect on local coordination: it intensified the need for collaboration between a variety of organizations and institutions, and at the same time it disrupted communication channels and collaborative spaces. Specifically, county-based recovery and emergency task forces sought support in coordinating response efforts with real time research-based information.

How Extension responded

The Community Development Institute served as a valuable resource to communities by providing credible, research-based information on a variety of timely and relevant topics, convening partners and coordinating action among multiple community entities, and building capacity of leaders and organizations. Our community and organizational development professionals immediately supported local organizations and county governments in planning and implementing emergency operations and services. As the crisis develops, we are actively supporting others in planning for safe reopening options and contingency plans.

Examples of this include:

- Developed policies for reopening the Lac du Flambeau community in a safe and cultural way.

Conducted multiple planning sessions with the Lac du Flambeau Tribal Incident Command Center and Tribal Emergency Management Program.

- Convened a daily meeting between county/tribal leaders/public health/hospital to share information and troubleshoot problems to ensure a more effective, regionally coordinated, COVID-19 response
- Created a webpage and newsletter with information related to COVID-19 impacts and resources to inform nonprofit organizations about response strategies in a timely manner.
- Developed culturally relevant materials related to COVID-19 messaging in tribal communities shared with the Menominee Indian Tribe of Wisconsin's Incident Command Team to increase local awareness of CDC guidelines.

Addressing new and intensified financial stresses for business, organizations, and local governments

The COVID-19 pandemic directly affects local, state, national, and international economies, putting new and intensified financial strains on households, businesses, nonprofits, and local governments. Very few nonprofits entered the COVID-19 era with fiscal reserves; with decreased ticket sales, contracts on hold, and fundraising events cancelled, they are struggling financially. Financial stress for small businesses across all sectors has increased from the outbreak, forcing

entrepreneurs, businesses owners, and nonprofit boards to search out and secure potential financial relief. They are also rethinking old strategies for delivering goods and services during a pandemic. Local governments are feeling the impact as well, through immediate revenue shortfalls that are bound to get worse. The extent of the economic strain has affected every county of the state and spared no community.

How Extension responded

Extension researchers and educators have provided the latest evidence, guidance, and direction for community groups and businesses to use in navigating the COVID-19 pandemic. Extension provided business owners, governments, and organizations with key information to keep operations running.

Examples of this include:

- Provided information and resources about COVID-19 funding opportunities for small businesses to support them during emerging economic challenges. This effort has reached more than 800 Chamber of Commerce members.
- Updated a financial planning and budgeting tool for restaurant and hotel owners and operators impacted by the COVID-19 pandemic to estimate

the impacts on cash flow and to inform decisions on reopening dates, expected changes in volume, staffing, and cost of goods.

- Compiled resources for stakeholders in Lincoln and Marathon counties to learn about available state, federal, and nonprofit assistance programs.
- Developed and co-wrote grants for the Lac Courte Oreilles Tribe community to address economic development needs related to food sovereignty of tribal communities.

Maintaining safe access to food, support in growing food, and processing food safely

The COVID-19 crisis has amplified pre-existing vulnerabilities in the food system, impacting food production, food supply chains, market access, and emergency food systems in catastrophic ways. Food producers, processors, retailers, and restaurants have had to quickly retool their operations to incorporate COVID-19 regulations and safety practices. These changes have often increased the cost of production while reducing capacity. Many farmers have also lost key markets, including restaurants, institutional food service providers, and household consumers. This has resulted in a loss of sales, wasted product, and the need to quickly

IN-DEPTH

Focus on food: Supporting mobile food operators

Unlike traditional restaurants, food cart and food truck vendors in Wisconsin do not have a statewide association to rely on for information. Street vending is a growing segment of the business community and counts one of the highest numbers of business owners that are women and people of color. When the COVID-19 outbreak occurred, mobile food operators needed customized assistance in the rapidly changing landscape of operating a food business in which illness and new regulations were major considerations. Extension partnered with the City of Madison to produce resources for licensed food cart and food truck vendors to maintain operations during pandemic-related restrictions. This guidance covers safety, grants/loans, childcare support, and more critical topics to keep these businesses going.



Photo by Jeff Miller/UW-Madison

identify alternative customers and marketing channels. Small food businesses and restaurants have also lost business in the wake of the “Safer at Home” order and have struggled to identify and adopt new marketing and distribution strategies to stay afloat. Meanwhile, residents across Wisconsin are facing greater food security challenges in the face of the COVID-19 outbreak due to job losses. An April 2020 Hunger Free America COVID-19 National Survey shows the stark impact of this economic strain on households. For example, between mid-March and mid-April 2020, “37% of parents nationwide cut the size of meals or skipped meals for their children because they didn’t have enough money for food.” Consequently, food pantries and other emergency food operations have experienced a surge in demand. This has strained the emergency food system, which is also experiencing shortages in volunteers and a need to reconfigure its packaging and distribution systems to reduce interpersonal contact. Altogether, these challenges have highlighted a need for support, both across retail and emergency food supply chains and at the household level, to help farms, businesses, and individuals navigate the shifting regulatory environment, rapidly pivot to alternative distribution and access models, and address household and community food insecurity.

How Extension responded

Extension has worked with community organizations, residents, businesses, nonprofit organizations, coalitions, and county, municipal, and tribal governments to develop web-based guidance, best practices, and policy updates. Community Development Institute members have also contributed to the development of new state, local, and cross-sector networks to advance this work and help small farms, food businesses, and emergency food providers maintain operations while adhering to new rules, regulations, and operating conditions.

Examples of this include:

- Worked with the Department of Agriculture, Trade and Consumer Protection, and the Department of Health Services to develop and disseminate unified guidelines on best practices for farmers markets and community gardens to minimize exposure to COVID-19 and comply with the “Safer at Home” order.
- Convened statewide conversation of organizations that support small and medium-sized direct-market growers to identify new marketing and technical assistance needs resulting from COVID-related

IN-DEPTH

Backing broadband: Tacking a digital divide



The “Safer at Home” restrictions put in place to combat the spread of the COVID-19 virus highlighted a lingering issue: inequitable access to adequate Internet services across

Wisconsin. The pandemic restrictions forced many to work from home, students to take online classes, and for information to be shared via the Internet. Without access to adequate broadband service, employees found it difficult to work; delivering education online showed inequities as some students were not able to access materials. Inadequate broadband services have been an ongoing issue for years. Even before the COVID-19 public health emergency, rural communities have been at a comparative disadvantage due to inadequate access to broadband. Economically, a lack of broadband means lower home values, lower rates of entrepreneurship, and fewer opportunities for education. Extension produced research that clearly showed a link between access to broadband and economic performance and overall community well-being, informing local action for broadband access.

changes in community supported agriculture, farmers markets, farmstand, U-Pick and other direct-market channels.

- Convened cross-sector partners to improve emergency food distribution serving a network of pantries/meal programs.
- Fostered a collaboration of the City of La Crosse, La Crosse Neighborhood Associations, and volunteers to plant, maintain, and harvest victory gardens to provide fresh produce for community

members and to educate about gardening and food preservation to improve food security and health.

- Developed a rapid response communication for Latinx workforce members in agriculture and food industries to inform them about safely getting to work.

Supporting businesses, volunteers, community organizations, schools, and local government in maintaining their operations and in serving the people of Wisconsin

The pandemic has created new operational challenges for businesses, organizations, and governments when it comes to maintaining their daily operations. Shifting modes of collaboration, new health requirements, shortages in personal protective equipment, an overall adjustment to working from home, and limited access to public spaces converged into complex operational difficulties for Wisconsin's professionals.

How Extension responded

Educators and researchers developed new means of engagement and coaching to provide our partners with interactive learning environments. Extension staff also created unified communication strategies to expand the reach of services and messaging of our partner organizations.

Examples of this include:

- Delivered a webinar for local business owners to learn about the regulations associated with curbside pickup during the "Safer At Home" order and about new opportunities to reach customers during the COVID-19 health crisis.
- Provided an online training for county, city, town, and village boards to learn how to facilitate online board meetings while social distancing for COVID-19.
- Facilitated a collaborative planning session with the Marinette and Oconto Literacy Council to identify strategies to improve student teacher access.

in **72** COUNTY OFFICES
on **5** CAMPUSES
and within **5** TRIBAL NATIONS

Community Development Topics

- Community Food Systems
- Community & Economic Development
- Local Government Education
- Organizational & Leadership Development

More ways we're helping businesses, communities, youth, and families

Keeping a focus on our values to transform lives and communities, UW-Madison Extension is leading businesses, communities, youth, and families in the response to the COVID-19 outbreak. We are uniquely positioned across the state to link university research to those in need of guidance and practical resources. Extension staff in counties and tribal nations are making connections to financial aid and instruction, providing best practices for emerging needs, and reinforcing connections for healthy communities. To see how Extension responded to COVID-19 across the state and across program areas, visit fyi.extension.wisc.edu/covid19/impacts.

Extension

Overview of Revenues and Expenditures

| Revenues | 2019 | 2020 | 2020 | 2021 | % | 2021 | % | 2021 | % |
|-----------------------------------|------------------|------------------|------------------|------------------|------------|-------------|--------------|------------|--------------|
| | Actual | Adjusted Budget | Estimate | Request | Change | Recommended | Change | Adopted | Change |
| 01-Tax Levy | \$272,413 | \$277,987 | \$277,987 | \$277,562 | 0% | - | -100% | - | -100% |
| 04-Intergovernment Grants and Aid | \$8,518 | \$2,988 | \$997 | \$1,994 | -33% | - | -100% | - | -100% |
| 06-Public Charges for Services | \$22,405 | \$16,100 | \$6,785 | \$10,825 | -33% | - | -100% | - | -100% |
| 09-Other Revenue | \$1,550 | \$1,000 | \$1,000 | \$1,000 | 0% | - | -100% | - | -100% |
| 11-Fund Balance Applied | - | \$12,690 | - | \$6,400 | -50% | - | -100% | - | -100% |
| Total Revenues: | \$304,886 | \$310,765 | \$286,769 | \$297,781 | -4% | \$0 | -100% | \$0 | -100% |

| Expenditures | 2019 | 2020 | 2020 | 2021 | % | 2021 | % | 2021 | % |
|----------------------------|------------------|------------------|------------------|------------------|------------|-------------|--------------|------------|--------------|
| | Actual | Adjusted Budget | Estimate | Request | Change | Recommended | Change | Adopted | Change |
| 01-Regular Wages | \$74,402 | \$77,501 | \$70,593 | \$70,762 | -9% | - | -100% | - | -100% |
| 02-OT Wages | \$141 | - | - | - | | - | | - | |
| 03-Payroll Benefits | \$46,156 | \$48,256 | \$44,335 | \$48,562 | 1% | - | -100% | - | -100% |
| 04-Contracted Services | \$110,472 | \$144,730 | \$144,600 | \$147,170 | 2% | - | -100% | - | -100% |
| 05-Supplies & Expenses | \$28,668 | \$40,278 | \$19,940 | \$27,369 | -32% | - | -100% | - | -100% |
| 09-Equipment | \$5,547 | - | - | \$3,918 | | - | | - | |
| Total Expenditures: | \$265,386 | \$310,765 | \$279,468 | \$297,781 | -4% | \$0 | -100% | \$0 | -100% |

| | | | | | | | | | |
|----------------------------------|----------|-----|---------|-----|--|-----|--|-----|--|
| Net Surplus/(Deficit)- Extension | \$39,500 | \$0 | \$7,301 | \$0 | | \$0 | | \$0 | |
|----------------------------------|----------|-----|---------|-----|--|-----|--|-----|--|

Preliminary numbers. Final performance metrics due to Eau Claire County 8/20/20.

| Agriculture and Natural Resources | | | | | |
|--|---------------|--------------------------|--------------------------------|---|-----------|
| Educational programming provided by: Agriculture Educator and Horticulture Program Coordinator. Agriculture and Horticulture programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated agriculture services provided are: Private Pesticide Applicator Training (PAT) and Certification, Tractor and Machinery Safety and Certification, Livestock Premises Identification, Beef and Pork Quality Assurance and Youth for the Quality Care of Animals, Farm Worker Safety Education, and mandatory reporter training for Master Gardener Volunteers. | | | | | |
| OUTPUTS | 2016 | 2017 | 2018 | 2019 | YTD* 2020 |
| Number of educational programs provided to community (in person and online) | 80 | 81 | 60 | 51 | TBD |
| Number of educational contacts to direct learners | 14,286 | 12,220 | 11,000 | 6,007 | TBD |
| Number of volunteer hours provided to community to expand Extension programming | 3,960 | 3,916 | 4,165 | 3,044 | TBD |
| Number of youth trained in livestock projects | 410 | 354 | 48 | 102 | 70** *** |
| *YTD indicates Jan-Jun Results **Covid-19 Impacted ***Fair dates July 29 - August 2, 2020 | | | | | |
| Outcomes | Benchmark | 2017 | 2018 | 2019 | YTD* 2020 |
| Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded. | | | | | |
| Farmers and landowners demonstrate improved management skills. (Agriculture education) | 28% | 85% | 85% | 45% | TBD |
| Farming operations show improved levels of livestock productivity. (Agriculture education) | 20% | 95% | 85% | 45% | TBD |
| Number of county residents receiving research-based information to improve their farm management skills. (Agriculture education) | | New Measurement for 2020 | | | TBD |
| Residents receive research-based Extension knowledge to improve their growing skills (achieved through Master Gardener education and successful diagnostic services available to help with everything from plant detective identifying the insects living in their gardens to the diseases on their plants) (Horticulture education) | 400 residents | New Measurement for 2020 | | | 165 |
| Extension Master Gardener volunteers show increase in outreach numbers, including new and diverse audiences. (Horticulture education) | 300 residents | 312 residents | not measured - position vacant | MGVs reported over twice as many volunteer service hours in 2019 than in 2018. The Master Gardener Volunteers in Eau Claire County reach hundreds of people from all walks of life while answering questions at the Eau Claire Downtown Farmers' Market and at the Eau Claire County Fair, presenting programs to the general public and teaching kids to grow food at youth gardens. | 611 |
| *YTD indicates Jan-Jun Results | | | | | |

Youth, Family & Community Development

Educational programming provided by: Human Development and Relationships Educator, Community Development Educator, 4-H Program Coordinator, FoodWise Coordinator and Educators. Youth, Family & Community Development programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated services provided are: youth protection program (background checks, volunteer orientation training, and mandated reporter training) and participation in the Federally Funded Nutrition Education Program FoodWise (per Section 3(d) of the Smith-Lever Act provides that The Secretary of Agriculture may fund extension work in the several states, territories, and possessions. Section 1425 of the National Agricultural Research, Extension, and Teaching Policy Act of 1977 (as amended) (7 U.S.C. 3175) is also known as the Expanded Food and Nutrition Education Program (EFNEP).

| OUTPUTS | 2016 | 2017 | 2018 | 2019 | YTD* 2020 |
|---|-------|--------|-------|----------------------|-----------|
| Number of educational programs provided to community (in person and online) | 742 | 536 | 627 | 364 | 4 |
| Number of educational contacts to direct learners | 9,527 | 12,155 | 8,039 | 6,714 | 53 |
| Number of volunteer hours provided to community to expand Extension programming | 2,400 | 2,400 | 2,400 | 3,200 | 1024 |
| Number of 4-H volunteers | 120 | 100 | 89 | 204 | 74 |
| Number of 4-H exhibitors at the fair | | 462 | 411 | 438 total exhibitors | 79 |

*YTD indicates Jan-Jun Results

| <u>Outcomes</u> | Benchmark | 2017 | 2018 | 2019 | YTD* 2020 |
|---|-----------|--------------------------|------|-----------|---|
| Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded. | | | | | |
| Children and teens practice skills that enhance the well-being of youth, preparing for healthier and more successful adults (through the research-supported elements of positive youth development: belonging, mastery, independence, and generosity) (4-H education) | 385 youth | New Measurement for 2019 | | 385 youth | 364 youth |
| Parents demonstrate new knowledge and skills for ensuring childhood health and safety (i.e. 0 - 18 years). (Human Development and Relationships education). | 50% | New Measurement for 2020 | | | Human Development & Relationship educator - new position started in February 2020 |
| Parents and children develop improved relationships (i.e. 0 - 18 years) (Human Development and Relationships education). | 50% | | | | Human Development & Relationship educator - new position started in February 2020 |
| Government agencies, small-scale farmers, nonprofit organizations, and local businesses demonstrate greater capacity in organizational effectiveness and impact. (Community Development education) | 50% | | | | TBD |
| Community and organizational leaders use data and research to inform sustainable community transformations. (Community Development education) | 50% | | | | TBD |
| Youth and adults with limited income increase knowledge and intent to make healthy food choices, such as increased fruit, vegetable, and whole grain consumption, decreased sugar sweetened beverages. (FoodWise education) | 50% | | | | 50% |
| Parents and children show a willingness to taste new foods. (FoodWise education) | 50% | | | | 50% |
| Youth and adults increase food safety knowledge and practice safe food handling at home. (FoodWise education) | 50% | | | | 50% |
| Parents and adults adopt food resource management strategies such as shopping with a list, or comparison shopping. (FoodWise education) | 50% | | | | 67% |

*YTD indicates Jan-Jun Results

Application for Appointment to County Boards and Commissions

Submission #: 474140
IP Address: 67.54.225.233
Submission Date: 08/05/2020 2:46
Survey Time: 27 minutes, 28 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

Today's Date

08/05/2020 12:00 AM

Name of Board or Commission You are Applying For:

Please select one from the list below.

Fair Committee

If applying for County Board of Supervisors, which district?

Wisconsin

The majority of Boards/Commissions/Councils and Committees meet on a monthly basis (date and time is determined by the committee.) Can you commit to attending meetings in accordance with the schedule of the Boards/Commissions/Councils and Committees you are applying for?

Yes! My schedule is very flexible during the during the year and I can attend most if not all meetings.

Section Break

Full Name

Bethany Strauch

Age 18 or Older

No

Residence Address

E21670 Zank Rd
FairchildWisconsin54741

Home Phone Number

7152862085

Business/Cell Phone Number

7155339101

Email

diamondvalleycattle@gmail.com

Do you currently reside/live within Eau Claire County limits?

Yes

Number of Years:

16

Education

Will be going into my Junior year at Wildlands Charter School this fall.

Do you have relatives employed or appointed to serve in Eau Claire County?

Yes

If yes, please list name, department, and relationship.

Ricky Strauch, Land Conservation Committee, Father

Please describe any potential conflicts of interest (or list n/a)

N/A

List County Boards, Commissions, or Committees on which you have served

N/A

Please describe how you are qualified for the position of interest

Throughout the years that I have been active in 4-H, and FFA, I have gained knowledge of how leadership and responsibility works. I feel as a youth member on the Fair Committee you should be there to assist the adult leaders when needed, and bring good ideas to the table when something needs to be changed about how the fair is run.

If selected, how would you work to better our community?

I think one thing that needs more work is to better connect Agriculture with people that have no experience with agriculture. There are a lot of people out there that don't know where most of their food comes from and it would be nice to see that changed.

Thank you,

Eau Claire County

Application for Appointment to County Boards and Commissions

Submission #: 488757
IP Address: 184.100.140.151
Submission Date: 08/13/2020 7:05
Survey Time: 8 minutes, 52 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

Today's Date

08/13/2020 12:00 AM

Name of Board or Commission You are Applying For:

Please select one from the list below.

Fair Committee

If applying for County Board of Supervisors, which district?

The majority of Boards/Commissions/Councils and Committees meet on a monthly basis (date and time is determined by the committee.) Can you commit to attending meetings in accordance with the schedule of the Boards/Commissions/Councils and Committees you are applying for?

Yes, I can commit to attending meetings.

Section Break

Full Name

Kathleen Gehrke

Age 18 or Older

Yes

Residence Address

S13790 County Road I
ElevaWI54738

Home Phone Number

7158784785

Business/Cell Phone Number

7155770789

Email

mkgehrke@centurytel.net

Do you currently reside/live within Eau Claire County limits?

Yes

Number of Years:

55

Education

B.A. in Elementary Education, a Masters of Education Professional Development, and a Certificate in Public History

Do you have relatives employed or appointed to serve in Eau Claire County?

No

If yes, please list name, department, and relationship.

Please describe any potential conflicts of interest (or list n/a)

n/a

List County Boards, Commissions, or Committees on which you have served

None

Please describe how you are qualified for the position of interest

I have been involved with the Fair for a major portion of my life as an exhibitor, an adult leader/volunteer, and as the superintendent of Cloverbud/Exploring.

If selected, how would you work to better our community?

I would work to make sure that the exhibitors of the Expo building are represented and to ensure that they had a voice in how things are displayed and how decisions about the fair would affect them are considered before decisions are made.

Thank you,

Eau Claire County

Application for Appointment to County Boards and Commissions

Submission #: 473020
IP Address: 67.54.225.233
Submission Date: 08/05/2020 9:18
Survey Time: 42 minutes, 52 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

Today's Date

08/05/2020 12:00 AM

Name of Board or Commission You are Applying For:

Please select one from the list below.

Fair Committee

If applying for County Board of Supervisors, which district?

Wisconsin

The majority of Boards/Commissions/Councils and Committees meet on a monthly basis (date and time is determined by the committee.) Can you commit to attending meetings in accordance with the schedule of the Boards/Commissions/Councils and Committees you are applying for?

yes

Section Break

Full Name

Wendy Strauch

Age 18 or Older

Yes

Residence Address

E21670 Zank Rd
WisconsinFairchild54741

Home Phone Number

7155339490

Business/Cell Phone Number

7155339490

Email

strauchrick@yahoo.com

Do you currently reside/live within Eau Claire County limits?

Yes

Number of Years:

50

Education

high school

Do you have relatives employed or appointed to serve in Eau Claire County?

Yes

If yes, please list name, department, and relationship.

Ricky Strauch Land Conservation Committe

Please describe any potential conflicts of interest (or list n/a)

n/a

List County Boards, Commissions, or Committees on which you have served

Eau Claire County Farm Bureau

Please describe how you are qualified for the position of interest

10 years involvement at the fair Mom of 4 kids that are still participating in the Livestock project Forward thinking (how can I make this better) Hardworking and Dedicated Work well in a group or independently Strong sense of promoting Agriculture Good listener and empathetic Good at keeping organized and good communication skills Like to keep things on task Like to be efficient with time and labor All of the items that I have listed are used in my daily life living on a dairy farm. Hard work and dedication for the greater good is just part of what I do. It's like breathing it just happens naturally.

If selected, how would you work to better our community?

I feel it is better to be part of a board that can make the Fair Committee/Eau Claire County Livestock Project the best it can be. Rather than being the negative spectator that doesn't want to commit to finding solutions. I enjoy working with people that are looking to create a positive common goal for the youth at the fair. This is a great opportunity to also bridge the gap between city and country and to spread the good things that agriculture has to offer.. Also to promote that you don't have to be a farm kid to be able to take part in this wonderful learning experience. Lastly I like to look at things and come up with ways to make them better. Improvement is a good thing.

Thank you,

Eau Claire County

**EAU CLAIRE COUNTY JUNIOR FAIR COMMITTEE
RULES AND BY-LAWS**

The Eau Claire County Junior Fair Committee (hereinafter “Committee”) consists of volunteers who provide hands-on assistance in the production of the annual Eau Claire County Junior Fair (“Fair”). The Committee is a working committee with oversight of this committee by the UW-Extension Committee and works with and represent the University of Wisconsin-Madison Division of Extension Eau Claire County, and the USDA sponsored youth development 4-H program.

BY-LAWS:

A. MEMBERSHIP OF THE COMMITTEE:

The Committee will consist of Two (2) non-voting members and Eleven (11) voting members created from the following:

1. The 4-H Youth Program Coordinator as a non-voting member.
2. The Fair Coordinator as appointed by the Friends of the Fair, as a non-voting member.
3. One (1) member who is either a FFA or agricultural teacher (active or retired); a FFA Alumni; or a member of a livestock group such as Wisconsin Simmental Association or Wisconsin Pork Producers
4. Three (3) youth members, of which one must represent exhibits other than livestock, i.e. photography, arts & crafts, etc.
5. One (1) member of the Eau Claire County Board of Supervisors, serving on the Extension Committee and nominated by the Extension committee to be appointed by the County Board Chair.
6. Two (2) members who are employed by a business or a representative of a youth service agency or organization that provides services to youth such as the Boys & Girls club, YMCA, Boy Scouts, Girl Scouts, etc.
7. Two (2) members who are citizens at large and who have an interest in the fair.
8. One (1) member who is a member of the Friends of the Fair, other than the Fair Coordinator.
9. One (1) member who is a member of the 4-H Leaders Association.

B. TERMS OF MEMBERS:

1. Members, other than youth members, will be appointed for a two-year staggered term. Terms will begin on September 1st and end on August 31st. Five of the members will begin their terms in even years, and the remaining six will begin their terms in odd years. If and when vacancies occur the person appointed to fill the term of the departing member will fill out the term of the member who left and then will need to be re-appointed consistent with the staggered term of the member who left the committee.

2. Youth members will be a minimum of 14 years of age when appointed will serve a one (1) year term. Youth members may reapply for appointment up to and including the year they turn 17.
3. All members of the Committee with the exception of the County Board member, will be appointed by nomination and confirmation of the UW Extension Committee. Nominations for the year will open on May 1st of each year and appointments will be made at the August Extension meeting so that those who are appointed are able to begin their term on September 1st.

C. **MEETINGS:**

1. The Committee will hold a minimum of one (1) meeting per month.
2. The meetings will comply with the Wisconsin Open Meetings Law and will post notice of the date, time, place, and agenda of the meeting on the Eau Claire County website and the UW-Extension website.
3. Meetings will be conducted according to Roberts Rules of Order and follow the published agenda.
4. The Committee will determine the date, time and location of the following month's meeting as an agenda item for the current meeting.
5. Committee members are encouraged to attend all meetings. If a member misses more than three (3) meetings during a calendar year the committee may take action to remove the member from the Committee.
6. Annually, after the conclusion of the annual fair and during the September meeting, the Committee as part of its agenda will elect a Chair and a recording Clerk from its members. The function of the Chair will be to establish the agenda for the meeting, and to conduct the meetings according to Roberts Rules of Order and consistent with the published agenda. The recording clerk will take the minutes from the meeting, record the results of votes on motions, type the minutes and distribute them to all Committee members. Copies of the approved minutes will be stored at the offices of the UW Extension as a public record.

D. **REPORTING:**

The Committee will designate a member to at least one time per month report the activities of the Junior Fair Committee to the Extension Education Committee. The report can either be in person or by written report. The Extension Education Committee can change the frequency of the reporting.

E. **AMENDMENTS:**

These by-laws may be amended by a majority vote of the total members of the committee. Prior to taking the vote the moving member must provide a written copy of the proposed amendment to all the members of the committee and the matter must have been placed on the agenda for consideration at a properly noticed meeting.

**EAU CLAIRE COUNTY JUNIOR FAIR COMMITTEE
RULES AND BY-LAWS**

The Eau Claire County Junior Fair Committee (hereinafter "Committee") consists of volunteer who provide hands-on assistance in the production of the annual Eau Claire County Junior Fair ("Fair"). The Committee is a working committee with oversight of this committee by the UW-Extension Committee and works with and represent UW Extension, Eau Claire County, and the USDA sponsored youth development 4-H program.

BY-LAWS:

A. MEMBERSHIP OF THE COMMITTEE:

The Committee will consist of Two (2) non-voting members and Eleven (11) voting members created from the following:

1. The 4-H Youth Program Coordinator as a non-voting member.
2. The Fair Coordinator as appointed by the Friends of the Fair, as a non-voting member.
3. One (1) member who is either an FFA or agricultural teacher (active or retired); a FFA Alumni; or a member of a livestock group such as Wisconsin Simmental Association or Wisconsin Pork Producers
4. Three (3) youth members, of which one must represent exhibits other than livestock, i.e. photography, arts & crafts, etc.
5. One (1) member of the Eau Claire County Board of Supervisors, serving on the Extension Committee, to be appointed by the Extension Committee.
6. Two (2) members who are employed by a business or a representative of a youth service agency or organization that provides services to youth such as the Boys & Girls club, YMCA, Boy Scouts, Girl Scouts, etc.
7. Two (2) members who are citizens at large and who have an interest in the fair.
8. One (1) member who is a member of the Friends of the Fair, other than the Fair Coordinator.
9. One (1) member who is a member of the 4-H Leaders Association.

B. TERMS OF MEMBERS:

1. Members, other than youth members, will be appointed for a two-year staggered term. Terms will begin on September 1st and end on August 31st. Five of the members will begin their terms in even years, and the remaining six will begin their terms in odd years. If and when vacancies occur the person appointed to fill the term of the departing member will fill out the term of the

member who left and then will need to be re-appointed consistent with the staggered term of the member who left the committee.

2. Youth members will be a minimum of 14 years of age when appointed will serve a one (1) year term. Youth members may reapply for appointment up to and including the year they turn 17.
3. All members of the Committee with the exception of the County Board member, will be appointed by nomination and confirmation of the UW Extension Committee. Nominations for the year will open on May 1st of each year and appointments will be made at the August Extension meeting so that those who are appointed are able to begin their term on September 1st.

C. **MEETINGS:**

1. The Committee will hold a minimum of one (1) meeting per month.
2. The meetings will comply with the Wisconsin Open Meetings Law and will post notice of the date, time, place, and agenda of the meeting on the Eau Claire County website and the UW-Extension website.
3. Meetings will be conducted according to Roberts Rules of Order and follow the published agenda.
4. The Committee will determine the date, time and location of the following month's meeting as an agenda item for the current meeting.
5. Committee members are encouraged to attend all meetings. If a member misses more than three (3) meetings during a calendar year the committee may take action to remove the member from the Committee.
6. Annually, after the conclusion of the annual fair and during the September meeting, the Committee as part of its agenda will elect a Chair and a recording Clerk from its members. The function of the Chair will be to establish the agenda for the meeting, and to conduct the meetings according to Roberts Rules of Order and consistent with the published agenda. The recording clerk will take the minutes from the meeting, record the results of votes on motions, type the minutes and distribute them to all Committee members. Copies of the approved minutes will be stored at the offices of the UW Extension as a public record.

D. **REPORTING:**

The Committee will designate a member to at least one time per month report the activities of the Junior Fair Committee to the Extension Education Committee. The report can either be in person or by written report. The Extension Education Committee can change the frequency of the reporting.

E. **AMENDMENTS:**

These by-laws may be amended by a majority vote of the total members of the committee. Prior to taking the vote the moving member must provide a written

copy of the proposed amendment to all the members of the committee and the matter must have been placed on the agenda for consideration at a properly noticed meeting.