



AGENDA

Eau Claire County
ARPA Committee
Monday, January 31, 2022, 1 p.m.
Virtual Meeting via Webex

Dial In: 415-655-0001 **Access Code:** 2591 912 6396
**please remain muted when not speaking*

Meeting Link:

[https://eauclairecounty.webex.com/eauclairecounty/j.php?
MTID=mcd879a5b70cf513400f2bbe4ec108880](https://eauclairecounty.webex.com/eauclairecounty/j.php?MTID=mcd879a5b70cf513400f2bbe4ec108880)

Password: v2tMZUdKQ73

For those wishing to make public comment, please fill out and submit this form at least 60 minutes prior to the meeting. <https://www.co.eau-claire.wi.us/Home/Components/FormBuilder/FormBuilder/809983158d2f4a7dbb0d7b9032cf95ef/12242#!/>

1. Call Meeting to Order and Confirmation of Meeting Notice
2. Roll Call/Introductions
3. Public Comment
4. Review and approval of meeting minutes – **Discussion/Action**
 - a. **October 11, 2021**
5. Introduction of West Central Wisconsin Regional Planning Commission and Staff - **Information**
6. Review of Committee Purpose and Next Steps – **Discussion**
7. Business/Non-profit Survey Results – **Discussion**
8. Funding Program Models for Consideration and Discussion – **Discussion/Action**
9. Next Steps - **Discussion**
10. Adjourn

Prepared by: Samantha Kraegenbrink – Assistant to the County Administrator

Please note: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request the service, contact the County ADA Coordinator at 839-6945 (FAX) 8391669 or (TDD) 8394735 or by writing to the ADA Coordinator, Human Resources Department, Eau Claire County Courthouse, 721 Oxford Ave., Eau Claire, Wisconsin 54703.



MINUTES

Eau Claire County
ARPA Committee

Monday, October 11, 2021 at 1:00 p.m.
Virtual Meeting via Webex

Present: TJ Atkins, Cortney Draxler, Scott Rogers, Mike Golat (1:04 p.m.), Pa Thao, Norb Kirk, Tim Sullivan, Kathryn Schauf, Zoe Roberts, Dane Zook, Dr. Jeneise Briggs, Nick Smiar (ex-officio)

Others: Samantha Kraegenbrink – Committee Clerk, Tobi LeMahieu

Public: Ryan Patterson – Leader Telegram

Call Meeting to Order and Confirmation of Meeting Notice

Chair Briggs called the meeting to order at 1:00 p.m. and confirmed meeting notices.

Roll Call

The Committee Clerk called the roll, and it is noted above under present.

Public Comment

No members of the public wished to make comment.

Review and approval of meeting minutes

The minutes from September 14, 2021, were provided to the Committee with the agenda packet. Motion by Kathryn Schauf; seconded by Norb Kirk. All in favor, minutes approved.

Debrief from public listening session: Housing

The Committee debriefed from the listening session regarding housing that was held remotely on October 7, 2021.

Re-granting process design

Tobi LeMahieu from WCWRPC provided an overview on how the re-granting process would work. Prior to completion, it was asked that the Administrator go through an RFP process. Corporation Counsel provided legal guidance regarding the process being done correctly and limit any risk to the County. The Administrator will review RFI/RFP received and make a decision on the third party administrator.

Review Committee Process begin thinking about strategic direction

There was a brief discussion on the strategic direction.

Future meeting schedule



MINUTES

Eau Claire County

ARPA Committee

Monday, October 11, 2021 at 1:00 p.m.

Virtual Meeting via Webex

A report will be given by administration for the next Committee meeting with an update on RFI. Samantha Kraegenbrink will send out a doodle poll to identify the next meeting day and time.

Adjourn

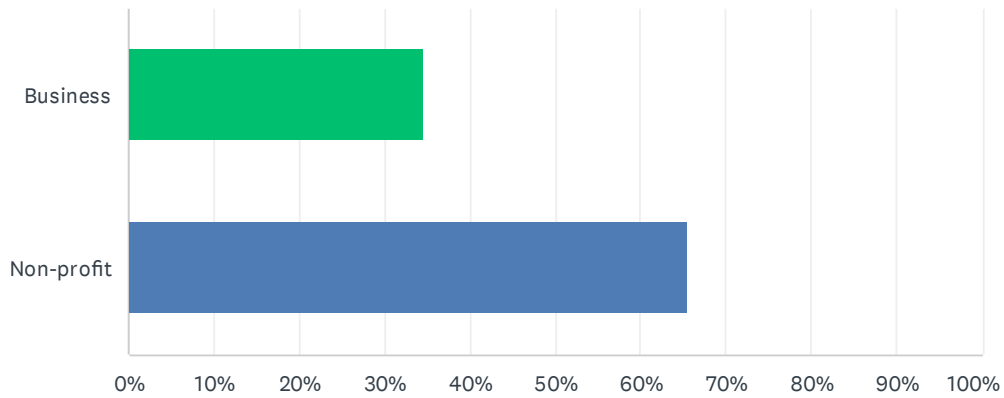
The meeting was adjourned at 2:08 p.m.

Respectfully submitted by,

Samantha Kraegenbrink

Q1 Are you a business or a non-profit organization?

Answered: 29 Skipped: 30



ANSWER CHOICES	RESPONSES	
Business	34.48%	10
Non-profit	65.52%	19
TOTAL		29

Q2 What is the name of your business or non-profit organization?

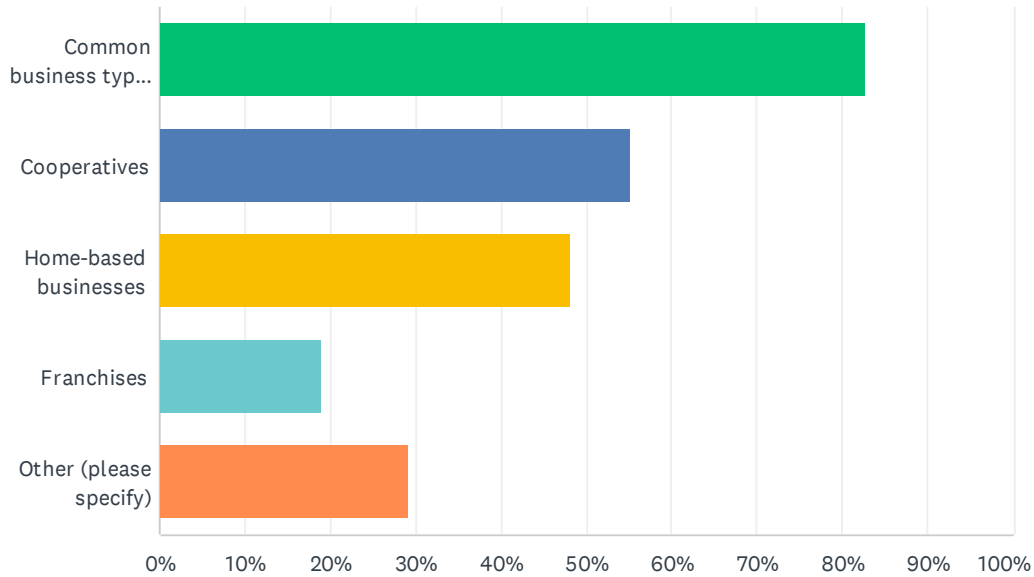
Answered: 29 Skipped: 30

Q3 Are you aware of gaps in existing pandemic-relief and recovery funding for businesses and/or nonprofits that would benefit from grant dollars? If so, please specify.

Answered: 48 Skipped: 11

Q4 What types of businesses should be eligible for the assistance? Select all that apply.

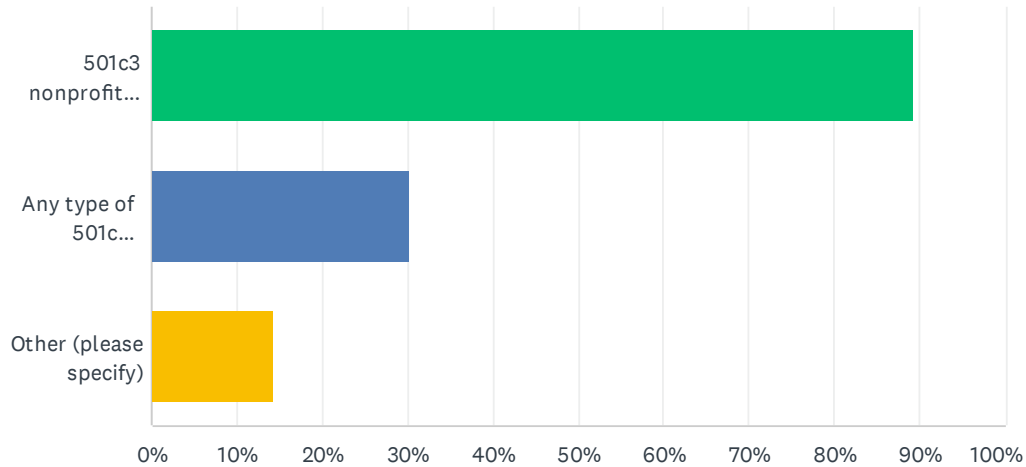
Answered: 58 Skipped: 1



ANSWER CHOICES	RESPONSES	
Common business types (Sole Proprietor, Limited Liability Company (LLC), Partnership (LLP, LP), Corporation (S Corporation, C Corporation)	82.76%	48
Cooperatives	55.17%	32
Home-based businesses	48.28%	28
Franchises	18.97%	11
Other (please specify)	29.31%	17
Total Respondents: 58		

Q5 What type of nonprofit organizations should be eligible for assistance? Select all that apply.

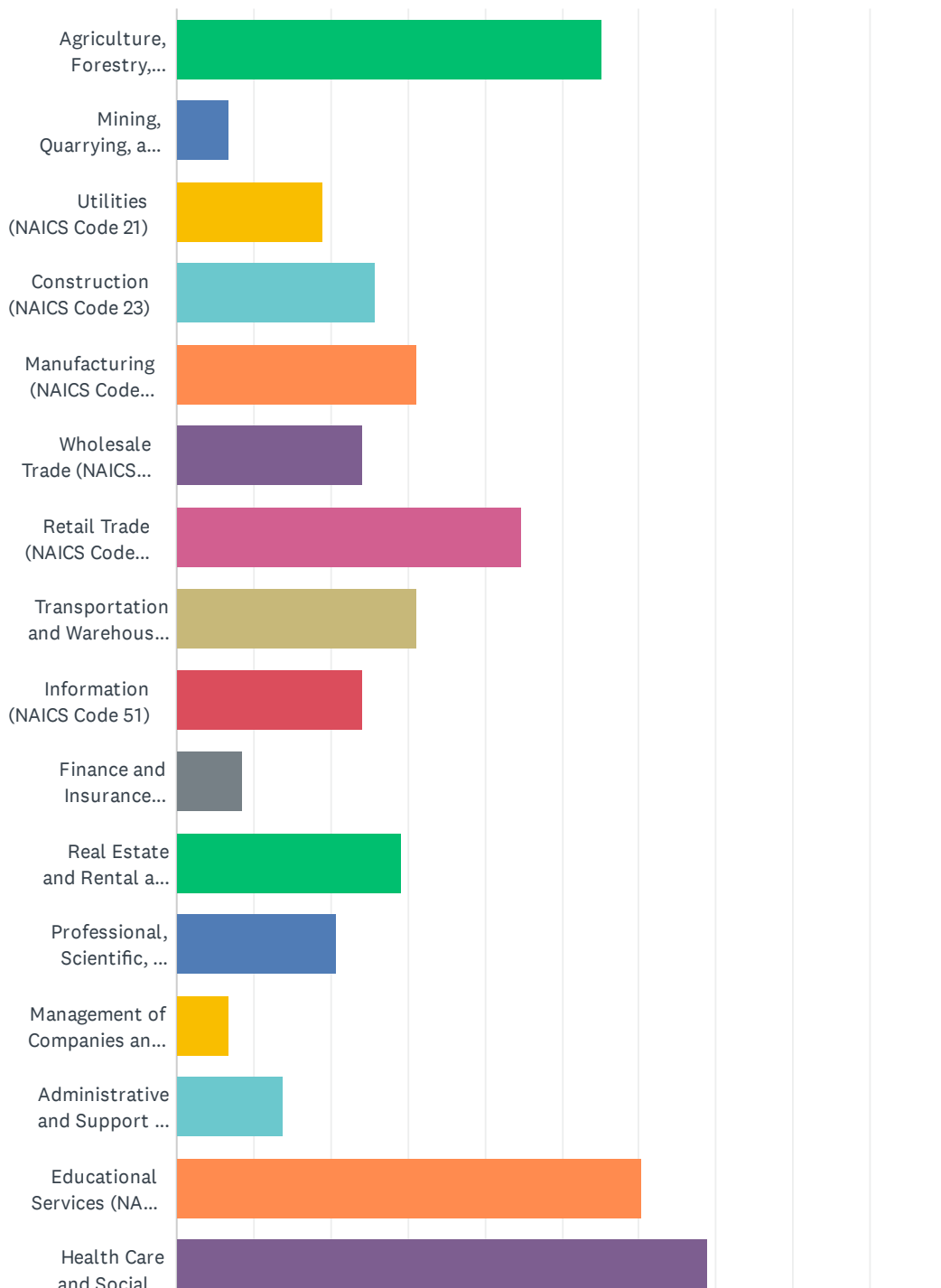
Answered: 56 Skipped: 3

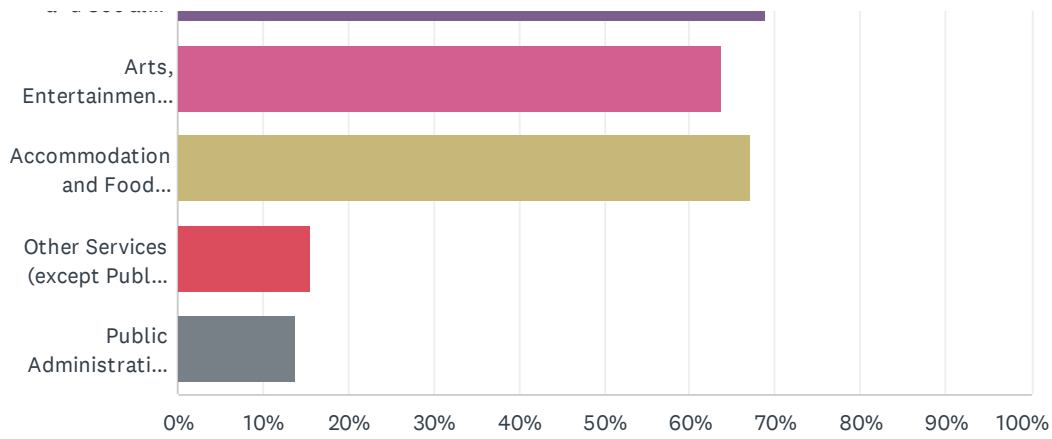


ANSWER CHOICES	RESPONSES	
501c3 nonprofit charitable organizations	89.29%	50
Any type of 501c organization (could include credit unions, labor unions, civic leagues, business organizations, recreational clubs)	30.36%	17
Other (please specify)	14.29%	8
Total Respondents: 56		

Q6 Which business industry sectors should be eligible for grant assistance? Select all that apply. The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

Answered: 58 Skipped: 1

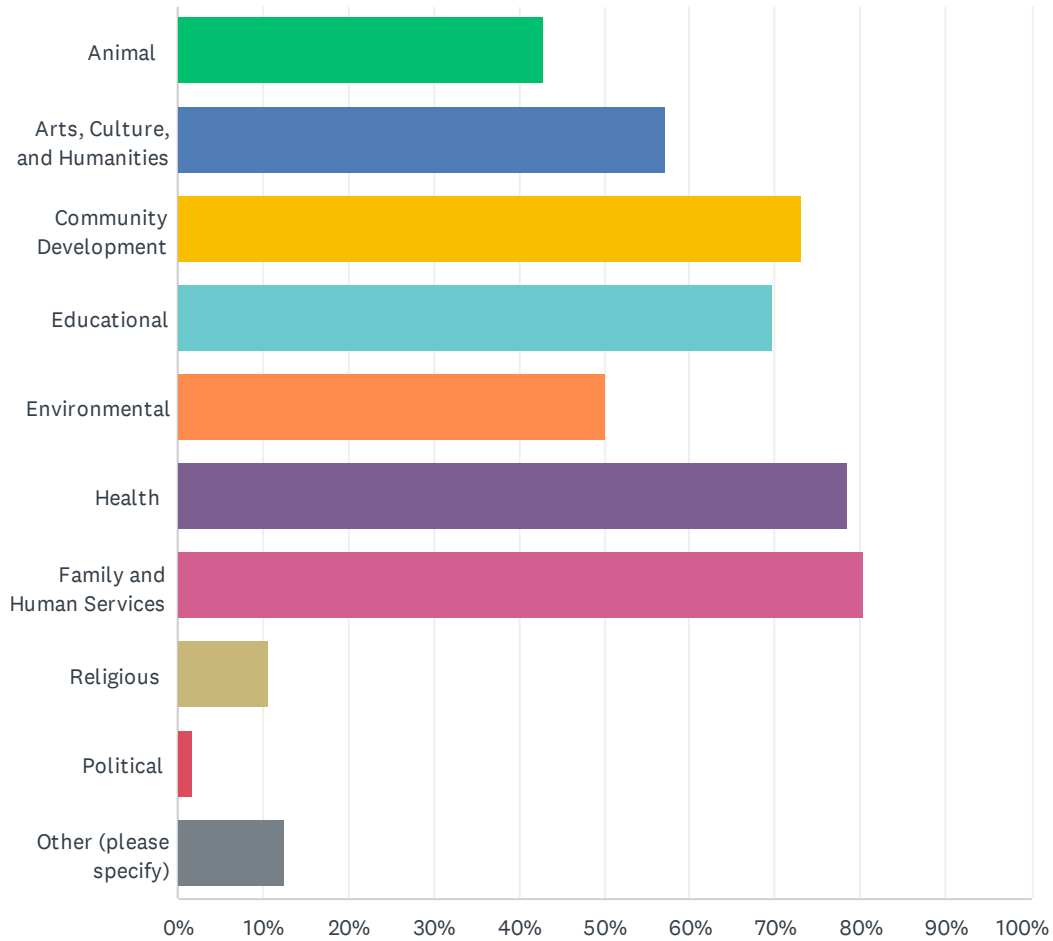




ANSWER CHOICES	RESPONSES	
Agriculture, Forestry, Fishing and Hunting (NAICS Code 11)	55.17%	32
Mining, Quarrying, and Oil and Gas Extraction (NAICS Code 21)	6.90%	4
Utilities (NAICS Code 21)	18.97%	11
Construction (NAICS Code 23)	25.86%	15
Manufacturing (NAICS Code 31-33)	31.03%	18
Wholesale Trade (NAICS Code 42)	24.14%	14
Retail Trade (NAICS Code 44-45)	44.83%	26
Transportation and Warehousing (NAICS Code 48-49)	31.03%	18
Information (NAICS Code 51)	24.14%	14
Finance and Insurance (NAICS Code 52)	8.62%	5
Real Estate and Rental and Leasing (NAICS Code 53)	29.31%	17
Professional, Scientific, and Technical Services (NAICS Code 54)	20.69%	12
Management of Companies and Enterprises (NAICS Code 55)	6.90%	4
Administrative and Support and Waste Management and Remediation Services (NAICS Code 56)	13.79%	8
Educational Services (NAICS Code 61)	60.34%	35
Health Care and Social Assistance (NAICS Code 62)	68.97%	40
Arts, Entertainment, and Recreation (NAICS Code 71)	63.79%	37
Accommodation and Food Services (NAICS Code 72)	67.24%	39
Other Services (except Public Administration) (NAICS Code 81)	15.52%	9
Public Administration (NAICS Code 92)	13.79%	8
Total Respondents: 58		

Q7 Should eligible nonprofit organizations be limited to entities with an area of specific focus? Select all that apply.

Answered: 56 Skipped: 3



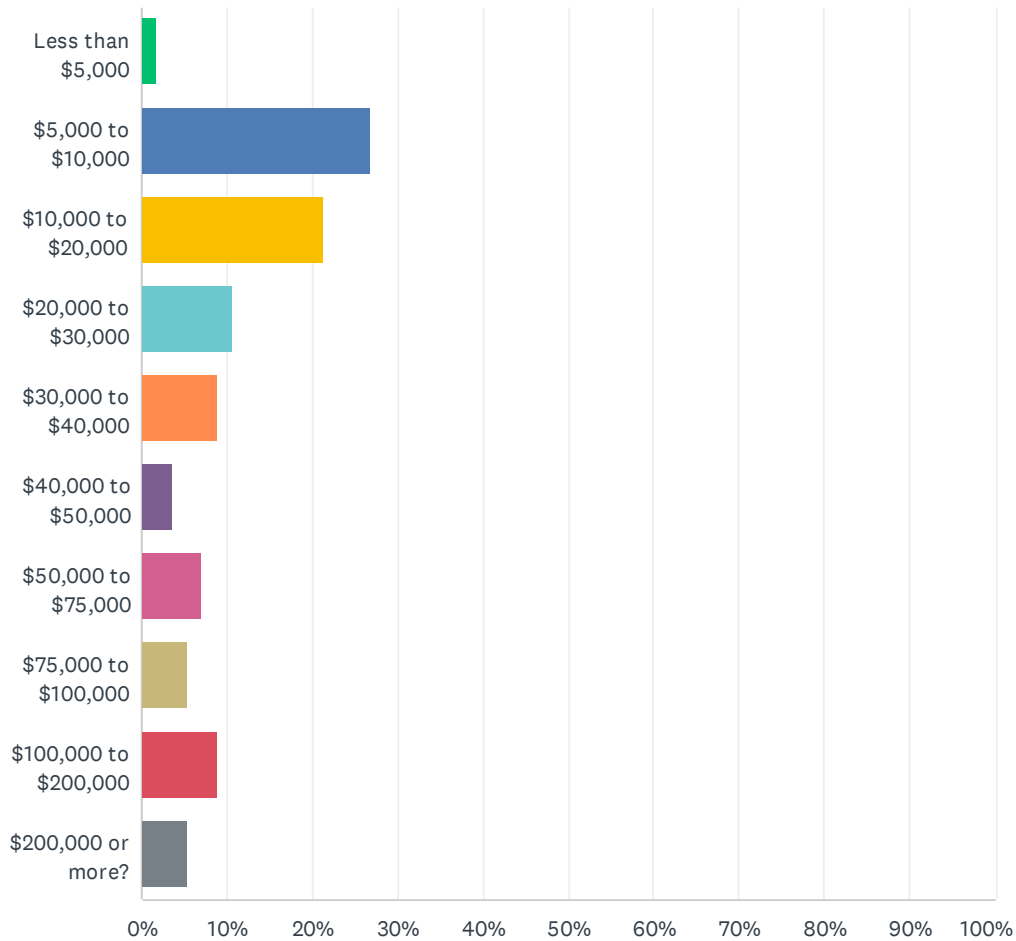
ANSWER CHOICES	RESPONSES	
Animal	42.86%	24
Arts, Culture, and Humanities	57.14%	32
Community Development	73.21%	41
Educational	69.64%	39
Environmental	50.00%	28
Health	78.57%	44
Family and Human Services	80.36%	45
Religious	10.71%	6
Political	1.79%	1
Other (please specify)	12.50%	7
Total Respondents: 56		

Q8 Should certain businesses, nonprofits, or activities receive priority consideration; if so, what categories should receive priority?

Answered: 49 Skipped: 10

Q9 Select the preferred grant amount awarded to businesses and nonprofits. Note – a larger grant amount will result in fewer businesses and nonprofits receiving assistance. CHECK ONLY ONE.

Answered: 56 Skipped: 3



ANSWER CHOICES	RESPONSES	
Less than \$5,000	1.79%	1
\$5,000 to \$10,000	26.79%	15
\$10,000 to \$20,000	21.43%	12
\$20,000 to \$30,000	10.71%	6
\$30,000 to \$40,000	8.93%	5
\$40,000 to \$50,000	3.57%	2
\$50,000 to \$75,000	7.14%	4
\$75,000 to \$100,000	5.36%	3
\$100,000 to \$200,000	8.93%	5
\$200,000 or more?	5.36%	3
TOTAL		56

Q10 What is your rationale for selecting the above dollar amount?

Answered: 53 Skipped: 6

Q11 Do you have any additional input to be considered as it relates to the business and nonprofit grant program?

Answered: 37 Skipped: 22

Eau Claire County ARPA Committee Survey – January 2022
Open-Ended Question Results

2. What is the name of your business or non-profit organization?

- Eau Claire Musical Society, LTD dba The Master Singers
- WHYS Radio Inc.
- Creative Touch Floral
- Eau Claire PORCH, Inc.
- Eau Claire Friends of the Fair
- Eau Claire Broadcasting Corporation
- JONAH (Joining Our Neighbors Advancing Hope)
- Lake Eau Claire Association
- Boys & Girls Clubs of the Greater Chippewa Valley
- Knights of Columbus
- Uniting Bridges
- The Community Table
- Benedict Sales and Service
- Tangled Up in Hue
- American Legion Post 53
- JONAH
- Chippewa Valley Produce
- Western dairyland
- Angels Share of EAU Claire LLC
- Shift Cyclery & Coffee Bar
- Chris barbershop
- Helping Hands For Our Children in the Chippewa Valley
- At The Roots LLC
- Chippewa Valley Museum
- Lazy Monk Brewing LLC
- Power of Perception, Inc.
- Moms on the Run Eau Claire LLC

3. Are you aware of gaps in existing pandemic-relief and recovery funding for businesses and/or nonprofits that would benefit from grant dollars? If so, please specify.

- There is a gap in paying for past due child care expenses that families incurred during the pandemic. There are needs for more child care in the Chippewa Valley to keep people employed. Funding to cover start up costs of group and family child care programs is needed to lower the financial burden and entice entrepreneurs to the field.
- Currently, there is no schematic to assess need and distribute eligible benefits to the underserved minority communities for pandemic relief. Non-profits have had to rely on unsecured donations to remain viable. Uniting Bridges (UB) has been affected severely due to an inability to hold live events and secure funding. Grant dollars would give UB the needed recovery funding to lease meeting space (which we currently continue to pay for but cannot

use). The funding would also allow UB to host events without the reliance of well-heeled sponsors, many of which are private organizations, and redirect the focus of UB to remain in reality, and in perception, a community organization run by a non-profit.

- Funding for performing arts organizations has left out the cost of continuing to operate during the prolonged recovery period. Audiences are fewer, in part because of social distancing requirements of venues, resulting in lost revenue from ticket sales. There was also a loss of sponsorships, and advertisers which offer financial support for salary for staff, instrumentalists, and concert venues. The costs for putting on the same performance have nearly doubled. To be able to continue fulfilling our mission to provide choral arts to the Chippewa Valley, additional supplemental funding is needed.
- No (14)
- We have really struggled the last years in our business. We hope to be able to stay in business, but not sure if that will happen.
- Funds are needed to provide more Permanent Supportive Housing (PSH) in the County for people facing significant barriers to becoming and staying housed. PSH is a specific approach to housing people first through low-barrier screening, robust supportive services, and willing landlords
- Smaller non-profits were not eligible for PPP loans. Many non-profits rely on donations to make ends meet. Some depend exclusively on donations and fund raising events. Donations have taken a hit over the past two years and the pandemic has shutdown most in person fundraising events.
- There is a great need for mental health and addition providers and funds, including measures to treat these people, not incarcerate them.
- Child youth & teen mental health, academic success / learning loss for this population, and workforce development - both for adults and future development for those entering the workforce in the next 5 to 10 years.
- Yes. While Feed My People has done an outstanding job during the pandemic, there are needs in our community for personal care items, prescription drug help and for over the counter medications people need when they get sick with flu, covid, etc. The homeless student population - wifi access, technology access etc., is needed. Also, with our home heating bills doubling this winter, more will need help but wont qualify for existing programs as there income will be too high yet not high enough to pay the increases.
- Yes. Operational funding is still greatly needed among several non-profits as needs are increasing.
- Yes (4)
- Not being able to hold in person fundraising events has decreased giving dramatically. Online auctions simply don't generate the same level of contributions that we would get if we were in

person. Existing relief can help with salaries, although that is no longer available, but the loss in donation revenue affects our ability to provide relief and services to the most vulnerable in our community.

- Yes, most small farms are not eligible for any funds. The funds they are eligible for are very small compared to most other industries.
- Lack of AFFORDABLE housing that is UNDER fair market rent
- We had previously received funds through the FFCRA to reimburse us for paid sick leave for employees on quarantine. It's ended 9/30/21 yet we still have employees quarantining from time to time.
- Yes our non-profit has had a decrease in monetary donations since Covid has happened.
- I'm not sure.
- Just the PPP Loans
- aiding people who are homeless
- Yes. Most arts programs have been hurting. People are afraid to go to performances, don't like the rules surrounding many performances (proof of vaccination or negative test) or shows have to be canceled because performers got sick.
- Nonprofits and local, small businesses. Community service, Arts, culture and educational entities were and still are particularly affected
- Government mandates closed specific business, those business were prevented from operating and still have yet to recover even after local advocacy and inadequate federal support after the lasting impacts of those government forced closures. Arts, tourism and creative economy business/workers were disproportionately impacted and still require additional aide.
- I know many businesses suffered loss of business, especially restaurants, music venues, and others where close contact between people is part of the operation.
- There are a number of local small businesses that applied but did not receive pandemic recovery funding where larger companies in fact did. A number of these small businesses have already gone out of business. Many nonprofits have lost funding as a result of individual donations decreasing as people have conserved. The greatest gaps exist in BIPOC businesses and nonprofits and those that serve the BIPOC community.
- Yes, nonprofits are doing the work that no one else will take the time to do.
- Yes, many non-profits used reserves to fund the additional needs required by vulnerable populations. This limits their ability to fund current programs at pre-pandemic levels.

- Small businesses such as the arts and tourism industry that suffered greatly from revenue lost during the pandemic Nonprofits who offers services to our vulnerable and marginalized populations The restaurant industry
- Yes, BIPOC small business are not aware of help available from ARPA.
- not aware of any
- business startups in 2020 or 2021

4. What types of businesses should be eligible for the assistance? OTHER

- non-profit single owner
- We are the financial Entity of the Eau Claire County Fair
- businesses able to use these funds to mitigate COVID-19 impacts in the community not just in the organization.
- Those working for treatment and social Justice for the homeless, mentally ill, and/or addicted.
- I don't feel qualified to answer this question.
- Restaurants and Bars have been critically hit by Covid. They can't get enough staff and capacities to be profitable.
- Start-up businesses
- Only small business with net sales under \$50k
- small family companies
- non-profits (3)
- Prioritizing BIPOC businesses and those that serve the BIPOC community.
- Any business actually located in Eau Claire County
- that were most impacted by the pandemic regardless of type, and who are without a safety net
- Small businesses - 1 to 10 employees primarily in the food/beverage industry; as well as small specialty retail shops.
- 501 non-profit organizations

5. What type of nonprofit organizations should be eligible for assistance? OTHER

- Small Business

- Political and religious organizations should not be given grants.
- Veteran assistance groups
- NO CHURCHES
- Any excluding churches
- Use NAICS codes and please ensure tourism, hospitality and venues are included.
- Prioritizing BIPOC nonprofits and those that serve the BIPOC community.
- Business organizations

7. Should eligible nonprofit organizations be limited to entities with an area of specific focus?

OTHER

- Housing, legal assistance, and child welfare organizations.
- Retail Floral Shop
- Veterans
- Alleviating poverty
- Groups that provide items for free to families
- Assistance for Houseless individuals and families
- Prioritize those that serve the BIPOC and low-income communities which has the greatest disparities.

8. Should certain businesses, nonprofit, or activities receive priority considerations; if so, what categories should receive priority?

- Health and early childhood education
- Education, food banks, homelessness housing, general housing, race relations, literacy, transportation, and children's programming (after school) organizations should receive priority.
- Any small organizations that have seen large impacts on their small budgets due to the need to comply with "COVID restrictions.
- Priority should go to those chosen in question 7.
- I have heard of so many large businesses that have received so much funding, that I think the small businesses need help and be able to receive some support instead of all the big business. We are supporting our small town communities.
- addressing the needs of homelessness, preventing chronic homelessness, local arts and culture
- My opinion any youth organization should be one of the first organizations receiving funding. The youth have lost so much this this time, and it would be great to be able to do more and support the youth of Eau Claire County.
- nonprofits that can directly affect the spread of Covid-19 and the health of the community. These include health organizations, homeless shelters and information providers that can combat irrational fears and misinformation.

- Those helping the homeless, those providing mental health care, and those advocating for social Justice.
- Environment Recreation
- Priority given to businesses, nonprofits and initiatives that are addressing mental health, youth education and academic support, and workforce development
- No (3)
- Any organization that is working to help people reestablish their financial, housing, medical and family needs in our community.
- Basic Needs, Health, and Mental Health
- Bars and Restaurants
- Small business / micro business
- Priority should be given to those who serve and impact the vulnerable, the sick, and children
- Farms and the smallest first
- Those that are working with those that are living in poverty
- Health and welfare, housing, workforce related, supportive care, arts, music and creative economy
- Health care services, fitness, restaurant and entertainment venues
- All small businesses
- The nonprofits that provide services for free to families should get priority.
- Locally owned
- Those that do work that directly impacts the public in positive ways.
- Health and human services, arts & culture, tourism-related,
- Yes, especially if helps our community.
- Health and wellness
- Family and Human Services, Educational, Animal, Child Care
- those that serve or are led by underrepresented populations

- Low income rentals, Food security, Addiction & Mental Health Programs/Assistance
- Yes, organizations that help the poor, disabled, and minority populations
- Human services/health care, arts, educational
- Businesses that temporarily closed, and continue to try to operate with safety procedures in place to help limit community spread as much as possible.
- Arts, culture and tourism - fastest return on this tax payer investment
- Assistance for houseless
- Childcare and early education, public transportation and infrastructure, mental health.
- Those with the greatest disparities in our County: ~BIPOC community ~Low-income individuals and families ~Those that serve our unhoused community
- Those most impacted through the impact to their clients and/or due to loss of business
- Those business sectors most impacted by the pandemic. Restaurants and hospitality.
- YES! Nonprofits that prioritized Black and Brown folks should be the first to receive funding because black and brown community are the most impacted.
- Those stated in previous questions
- Businesses that focus on helping vulnerable and marginalized populations who have been the most affected by the pandemic.
- Organizations serving low-income, BIPOC, and underserved communities.
- those supporting healthcare and the low-income population
- arts, entertainment, dining
- Health and family services

10. What is your rationale for selecting the above dollar amount?

- It needs to be a significant enough amount in order to provide any real assistance (\$50,000-\$75,000)
- Should cover a portion of lost revenues (\$10,000-\$20,000)
- Provide for as many grants as possible, but yet enough money to make a difference (\$5,000-\$10,000)

- Amounts less than \$50K would make it hard to achieve said goals and outcomes (\$75,000-\$100,000)
- Will help more businesses and organizations in the community (\$20,000-\$30,000)
- For a small business of 1 to 10 employees, this would take care of roughly 2 to 6 months of overhead costs, allowing employees to be retained, while making the business remain a viable company. (\$10,000-\$20,000)
- Large enough to make an impact and assist an increased quantity of businesses. (\$40,000-\$50,000)
- A large grant amount will result in fewer grants. (\$30,000-\$40,000)
- It's a fair number and allows others to benefit from the funds vs. a handful of organizations receiving all funds. (\$100,000-\$200,000)
- The Council of Nonprofits recommend an amount that offsets the burden of the application. A number of states have decided on the \$50,000 grant awards (\$50,000-\$75,000) *(ALSO INCLUDED A WEB LINK)*
- It's better to do a few things really well than a whole bunch of things sub part. For example, we can change an entire generation of kids if we make a substantial investment so we aren't talking about expanding warming shelter and food banks in 10 years and beyond. It also costs about \$12K per year to own a car so if we invested in better public transportation, everyone wouldn't need a car or two to get around our small city. (\$200,00 or more).
- I really don't know enough to make a good choice (no dollar amount selected).
- I believe it's large enough to actually help, but small enough so that many more grants can be awarded. (\$30,000-\$40,000)
- Too little is not helpful but would like to see the funds dispersed through out the community. (\$50,000-\$75,000)
- The human nature is ever evolving and changing. At any given time an organization can be overwhelmed with expenses outside of it's "normal operations", as the pandemic has shown us. The amount chosen is a range that is within a multitude of organizations "normal" operating expenses. It is not so much that it deprives them of their abilities to sustain themselves if in the future should other disruptions occur within their organizations, the community, and our society. (\$10,000-\$20,000)
- This level of funding would go a long way towards supporting a small organization like ours for the next 2 years and would allow for a greater number of organizations to be funded. (\$20,000-\$30,000)

- It would allow more entities to receive the grants. (\$5,000-\$10,000)
- This would be able to get my business up and going again. I have not had finances available to be able to spend on my business. (\$10,000-\$20,000)
- Substantial grants do substantial work even if it means there are fewer grants allowed (\$75,000-\$100,000)
- That is the amount of revenue that we lost the last two years, not being able to have a open to the public fair. (\$10,000-\$20,000)
- Honestly, selecting an amount was required. Different sized organizations will require different amount. The amount required should be measured against the community impact. (\$5,000-\$10,000)
- It is enough to make a difference but still allow other recipients to benefit as well. (\$10,000-\$20,000)
- Address large projects (\$75,000-\$100,000)
- A larger dollar amount supports more in depth work to be done over a longer period of time, to increase the impact. Few of the most pressing issues can be addressed with limited timeframes. This can also encourage cross-organizational collaboration. I would also advocate for both capital and operational proposals; for example, we need to re-engage teens, who have been the least-served population in the 0-18 year old age group, in academic, mental health and workforce development. To accomplish this, there are significant capital needs, along with operational funding needs. (\$100,000-\$200,000)
- Help more people (\$5,000-\$10,000)
- Do not want to see all the money concentrated in a few large entities. All that will do is create backlogs and delays. Small nimble organizations can get going on tackling areas of need. (\$5,000-\$10,000)
- We should be able to make an impact and to as many groups as we can. (\$5,000-\$10,000)
- It's an amount that could have impact (\$100,000-\$200,000)
- Previous grant amounts (\$5,000-\$10,000)
- Enough to make a difference but allow for more grants to others (\$5,000-\$10,000)
- The amount would help 1000 organizations. Spreading the impact to 1000 different areas. For many nonprofit organizations, receiving \$20K would be a substantial grant that could be used to further their impact in their community. (\$10,000-\$20,000)

- Based on the need of small businesses and the difficulty in making changes due to no employees and the need to hire someone to help make changes (\$10,000-\$20,000)
- Housing is a basic need. Housing in our community doesn't exist for those in certain situations. Housing should be affordable to all (\$200,000 or more)
- Enough to make a difference. But not excessive in hopes that more can be served. Most importantly that the total grant is distributed to those in need. (\$5,000-\$10,000)
- Share the wealth (\$5,000-\$10,000)
- Less money means more business get some. (Less than \$5,000)
- many times this amount can cover rent and other expenses that are usually easy to cover. But with less donations being received it makes it harder to reach our normal goals (\$5,000-\$10,000)
- To allow assistance and leave little room for abuse (\$10,000-\$20,000)
- It's a boost amount that any business can utilize but it's not too small that it won't make a difference. (\$10,000-\$20,000)
- There are many more small businesses and organizations that could use a small infusion to help with fixed costs, and this amount was chosen to help more businesses rather than support a few big ones. (\$5,000-\$10,000)
- More business will get assistance (\$5,000-\$10,000)
- Creating better Opportunities (\$200,000 or more)
- seems legit (\$5,000-\$10,000)
- Some only need the lower amount (\$10,000-\$20,000)
- to spread resources as broadly as possible (\$30,000-\$40,000)
- provide assistance but still requiring work on their end (\$20,000-\$30,000)
- Most would need a significant amount to make a real difference. (\$100,000-\$200,000)
- It is substantial but reasonable in my mind (\$30,000-\$40,000)
- It is large enough to help organizations struggling to survive the pandemic, but small enough to help many groups. (\$5,000-\$10,000)
- Seems like it would actually make an impact on most entities that need it. Much smaller would have minimal impact despite more entities getting it. What can you do for \$10 vs \$1? This is about impact and making a difference, not giving a little bit to everyone. This amount still allows for a substantial amount of recipients and seems to be a good balance. (\$40,000-\$50,000)

- Substantial enough to really help smaller organizations/businesses but small enough to spread out the fund to many. (\$50,000-\$75,000)
- Because the correct causes can be transformative. Less awards at greater amounts to the right entities will ensure the greatest transformation (\$100,000-\$200,000)

11. Do you have any additional input to be considered as it relates to the business and nonprofit grant program?

- Supporting agencies that keep our children and families in the forefront of their work is key to a strong future for our community!
- Non-profits typically operate on shoestring budgets. This pandemic has been brutal on most, if not all. The hardest hit were those already struggling, and many of those involved children activities. Whichever underserved population, or underrepresented group, should have the ability to function within our community on an equal and equitable level. They strive to serve to include those who typically don't get served, and ensure that only the "condition of need" is the focus, not the person or group.
- Many organizations have significant health-related responsibilities in order to function at a basic level. As a community that values the arts, these organizations should be included in continued recovery funding priorities.
- I hope you think about the small business and small organizations.
- Allocate the grants before 2026, there are unmet needs that can't wait that long. Thank you for the opportunity to offer this input.
- The Eau Claire County Fair is an event for the youth of Eau Claire County to showcase their projects that they have worked on all year long. The last couple years have been very tough on these exhibitors and families. It would be great to be able to have a fair open to the public again, and then give the youth opportunities that past youth have experienced.
- Quoting Bill Moyers: "If your first priority is the environment, your second priority better be media. If your first priority is social justice, your second priority better be media. ..." Use these grants to do double duty. Help the community, not just the business
- The amount would be more for construction and employment of qualified professionals for a treatment center or for a 24-7 homeless home.
- No (11)
- To shift the trajectory for children, youth and teens, there are effective models and partnerships that exist. The pandemic has created significant challenges; this funding could be a game changer in their lives, across our county, and have impacts for generations to come. This doesn't need to be the generation lost, due to the pandemic. Thank you for your consideration.

- I should have checked agriculture programs. I have seen the benefit both to the farmer and the consumer of increasing ability to pay for fresh food at the farmers market thru the token program.
- Not that I can think off the top of my head at this time.
- I think it is important to support small businesses before the same ole ones the Eau Claire area keeps supporting. I also think it's important to not make this political as is normally done
- Housing should be a priority
- Get the word out and streamline the process to get funded. Too many cases out there of people with most need not getting the assistance.
- Thank you
- make sure you let all of the nonprofits know if and when this becomes available. We are still finding out about other financial sources in our area, that we didn't even know existed. There doesn't seem to be one spot location to find all of these resources.
- Grants should be based on financial need
- No I think it's lovely but should go to those doing good work and who aren't as wealthy
- Best used where it is most needed and least likely to have adequate funding.
- We need to help those people and organizations that are barely holding on. I'm a huge advocate for the arts, those in poverty and those struggling with addiction and mental health issues.
- Private businesses should be limited to small, independent entities. Maybe make a few categories of award amounts as some would benefit from 50000 while others proportionate to revenue, would be more appropriate for 10000-20000.
- This is tax payer funds, be could stewards and ensure a return on the chosen investments. Otherwise poor choices will have impacts on future base budget funding to ensure on going impact.
- We need to prioritize those serving segments of our community with the greatest disparities, our BIPOC community, those serving low income and addressing homelessness.
- The Federal Government has passed over \$11 trillion dollars of stimulus money - where are those funds and how are they impacting the Eau Claire community?
- The process should be fair and equitable without prejudice and bias.
- Reach out to organizations and business not typically in the loop or known. Intentional outreach with a focus on equity of access.

COVID-19 Funding Resource Guide: Eau Claire County

West Central Wisconsin Regional Planning Commission

The following listing provides information on pandemic recovery funding sources available to businesses and nonprofit organizations in Eau Claire County as of December 2021. Note that it includes information that was readily available at the time of collection and is not inclusive of every potential funding source.

Serving Businesses

#	Name	Description	\$ Amount	Due Date
1	Business and Industry Cares Act Program	Borrowers impacted by COVID-19 who had a current repayment status as of March 1, 2020, may request to defer principal and interest payments for up to one year. The borrower must demonstrate an experienced hardship such as a loss of income, reduced work hours, or illness that impacts the ability to make payments to Rural Development. https://www.rd.usda.gov/coronavirus	Varies	11/30/20, application closed
2	City of Eau Claire EDA CARES Revolving Loan Fund	This program is designed to provide benefits to businesses that were operating successfully prior to the COVID-19 outbreak. Any manufacturing, commercial, service, and creative economy businesses located within the Eau Claire city limits may apply for funding. See program webpage for details COVID-19 Business Financial Assistance City of Eau Claire Economic Development Division (eauclairedvelopment.com)	\$5,000-\$100,000	n/a
3	Destination Marketing Organization (DMO) Grant Program	Provides financial support for organizations that promote and develop tourism activities in Wisconsin. A total of \$15 million available. Funds are awarded based on expenses incurred between 3/3/21 and 12/31/22. Funds are available as part of the ARPA https://doa.wi.gov/Pages/DestinationMarketingOrganizationsGrantProgram.aspx	Varies, up to \$1,000,000	11/29/21, application closed

4	American Farmland Trust Farmer Relief Fund	AFT's Farmer Relief Fund will award farmers with cash grants of up to \$1,000 each to help them weather the current storm of market disruptions caused by the coronavirus crisis https://farmland.org/farmer-relief-fund/	\$1,000	4/23/2020, application closed
5	SBA Debt Relief Program	Under this program the SBA will assist with principal and interest payments for SBA 7(a) loans issued prior to September 27, 2020. SBA debt relief	Varies	9/27/2020
6	SBA Economic Injury Disaster Loan Assistance (EIDL)	The U.S. Small Business Administration (SBA) has approved Wisconsin for an initial grant of up to \$10,000 and low-interest federal disaster loans for working capital to small businesses suffering substantial economic injury as a result of COVID-19. COVID-19 EIDL (sba.gov)	\$10,000	12/31/2021
7	SBA Express Bridge Loan Program	This program allows small businesses who currently have a business relationship with an SBA Express Lender to access financing quickly. These loans can provide economic support to small businesses to help overcome the temporary loss of revenue they are experiencing and can be a term loan or used to bring the gap while applying for an SBA EIDL loan	No longer available	n/a
8	Federal Reserve's Main Street Lending Program	This program is established to support lending to small and medium-sized businesses (as defined under the program) that were in sound financial condition before the onset of the COVID-19 pandemic. See the program webpage for specific details. This program is anticipated to start at the end of May Guide to the Main Street Lending Program U.S. Chamber of Commerce (uschamber.com)	Varies, \$250,000-\$300M	n/a

9	Live Music and Entertainment Venue Grant Program	Assist Wisconsin live music and entertainment venues and operators who have been affected by COVID-19. Grants totaling up to \$15 million available. COVID-19 Live Music and Entertainment Venue Grant Program	Varies	10/29/2020, application closed
10	Lodging Property Grant Program	Assist Wisconsin hotel and lodging facility owners who have been affected by COVID-19. Grants totaling up to \$20 million available. COVID-19 Lodging Property Grant Program	Varies	10/29/2020, application closed
11	SBA Paycheck Protection Program	The Paycheck Protection Plan (PPP) authorizes up to \$349 billion in forgivable loans to small businesses to pay their employees during the COVID-19 crisis. Businesses apply through a participating lending institution. PPP loan forgiveness (sba.gov)	No longer available	n/a
12	State of Wisconsin Live Event Small Business Grant Program	Awards small businesses who provide a significant portion of their goods and services to various live events. The State intends to award up to \$12 million in grants. https://doa.wi.gov/Pages/LiveEventSmallBusinessAssistanceGrants.aspx	Varies	10/15/2021, application closed
13	State of Wisconsin Event Venue Grant Program	The purpose of the Event Venue Assistance Grant Program is to provide assistance to event venues due to the COVID-19 Pandemic. The State intends to use the results of this Grant Announcement to award up to \$10 million in grants. Funding for this assistance is provided to Wisconsin by the Federal American Rescue Plan Act of 2021. https://doa.wi.gov/pages/EventVenueAssistance.aspx	Varies	10/15/2021, Application closed
14	State of Wisconsin Movie Theatre Grant Program	The purpose of this program is to provide eligible Wisconsin movie theater operators with assistance due to the	Varies	10/15/2021, application closed

		<p>COVID-19. The State intends to award up to \$11.25 million in grants.</p> <p>https://doa.wi.gov/Pages/movietheaterassistancegrants.aspx</p>		
15	Red Letter Grant COVID-19 Relief Grants	<p>Launched by the Red Letter Grant, the relief program is awarding 15 grants in the amount of \$1,000 to existing women-owned businesses throughout the region they serve (includes Chippewa, Clark, Dunn, Eau Claire and St. Croix County in the WCWRPC region).</p> <p>Red Letter Grant</p>	\$1,000	5/18/2020, application closed
16	Regional Business Fund Inc. - EDA CARES Act Recovery Assistance Revolving Loan Fund	<p>The EDA CARES Act Recovery Assistance Revolving Loan Fund (RLF) is designed to assist small businesses (less than ten (10) full-time equivalent (FTE) employees) most impacted by the COVID-19 pandemic by assisting with long-term, fixed rate, low-interest working capital loans. See program website for eligibility requirements.</p> <p>EDA CARES Act Recovery Assistance RLF rbfinc</p>	\$500,000 in funds have been exhausted within this program	Applications no longer being accepted
17	Regional Business Fund, Inc. Growth Loan Fund	<p>The Growth Loan Fund is for established companies that have financing needs that cannot be met by traditional lending institutions. Eligible businesses have been operating for more than two years and have at least \$100K in sales within the last 12 months.</p> <p>Growth Loan Fund rbfinc</p>	<p>Loan sizes from \$10,000-\$60,000</p> <p>4% fixed interest rate</p>	n/a
18	Regional Business Fund, Inc. Micro Loan Fund	<p>The Micro Loan Fund Program provides small loans to startup or newly established small businesses two years of age or less who are unable to access traditional financing (bank or credit union).</p> <p>Micro Loan Fund rbfinc</p>	<p>Loan sizes from \$5,000-\$30,000</p> <p>4% fixed interest rate</p>	n/a
19	SBA Restaurant Revitalization Fund	<p>The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help</p>	Varies	Until funds are exhausted

		<p>restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023</p> <p>Restaurant Revitalization Fund (sba.gov)</p>		
20	West Central Wisconsin Microenterprise Grant	<p>The West Central Wisconsin Microenterprise Grant Program will provide up to \$5,000 in grant funding to eligible small businesses located in Barron, Chippewa, Clark, Dunn, Eau Claire (excluding the City of Eau Claire), Polk, and St. Croix counties to cover working capital needs resulting from the COVID-19 pandemic. To be eligible a business must be located in one of the aforementioned counties, employ five or fewer employees, have been established prior to February 5, 2020, be current on income and property taxes, and be owned by person(s) of qualifying incomes.</p> <p>West Central Wisconsin Regional Planning Commission - Home (wewrpc.org)</p>	Up to \$5,000	6/15/21, application closed
21	WEDC Ethnic Minority Emergency Grant	<p>The Wisconsin Economic Development Corporation (WEDC) Ethnic Minority Emergency Grant is focused on supporting ethnic micro-businesses that are being adversely impacted by the COVID-19 crisis. This emergency fund will provide a one-time grant of \$2,000 per company for ethnic minority-owned microbusinesses operating in the retail, hospitality and service industries. See program document for details</p> <p>Ethnic-Minority-Emergency-Grant-Initiative.pdf (wedc.org)</p>	\$2,000	5/24/2020, application closed

22	WEDC Small Business 20/20 Program	The Wisconsin Economic Development Corporation (WEDC) Small Business 20/20 Program provides grant funds to approved Community Development Financial Institutions (CDFIs) who will then award grants of up to \$20,000 to their existing loan clients to assist with cash-flow challenges resulting from COVID-19. (Note: In the West Central Wisconsin Region, the only eligible CDFI for this program is Impact Seven, Inc.)	No longer available	n/a
23	WEDC We're All Innovating Contest	<p>Funding for this contest is intended to support companies that have introduced innovations responding to direct health and economic impacts of COVID-19; launching new innovations, including business models and best practices for COVID-19 operations that would otherwise remain dormant; and providing access to capital statewide, including rurally located and ethnically diverse entrepreneurs.</p> <p>We're All Innovating Contest \$3 million from the federal CARES Act to support business model and technology innovations from small startup businesses in response to the COVID-19 crisis. (wisconsininnovates.com)</p>	195 awards up to \$68,000	10/18/20, application closed
24	Wisconsin We're All In Grant Program	<p>The state of Wisconsin is using a portion of the funding received under the CARES Act to establish the We're All In Initiative, which includes a \$75 million grant program. Under this program, grants in the amount of \$2,500 will be available to small businesses with 20 or fewer FTEs impacted by COVID-19. Up to 30,000 businesses may receive grants. The online grant application period has been extended to Friday, June 26, at 11:59 p.m. See program website for details.</p> <p>DOR Wisconsin Tomorrow Small Business Recovery Grant</p>	\$2,500	6/7/2020, application closed

25	We're All In Small Business Grant Program – Phase 2	<p>The We're All In Small Business Grant – Phase 2 program makes CARES Act funding available to Wisconsin small businesses that were unable to apply for Phase 1 of the program. It also makes additional funds available to companies that were awarded Phase 1 grants</p> <p>DOR We're All In Small Business Grant - Phase 2 (wi.gov)</p>	\$2,500	11/2/2020, application closed
26	Wisconsin Tomorrow Small Business Recovery Grant	<p>The Wisconsin Tomorrow Small Business Recovery Grant program will award \$5,000 grants (up to a total of \$420 million) to small businesses impacted by the COVID-19 pandemic. The program is intended to support businesses who are hardest hit by the pandemic and are key to Wisconsin making a strong recovery. The program is administered by the Wisconsin Department of Revenue (DOR) in collaboration with the Wisconsin Economic Development Corporation (WEDC) and is funded with money received from the federal government through the American Rescue Plan Act.</p> <p>DOR Wisconsin Tomorrow Small Business Recovery Grant</p>	\$5,000	6/7/2021, application closed

Serving Non-Profits

#	Name	Description	\$ Amount	Due Date
1	FEMA Public Assistance Programs	Under the emergency declaration, and subsequent major disaster declarations, certain private non-profit (PNP) organizations are eligible to apply for funding through FEMA's Public Assistance program. https://www.fema.gov/news-release/2020/04/02/coronavirus-covid19-pandemic-private-nonprofit-organizations	Varies	n/a
2	Pandemic Response Nonprofit Grant Program	Assist Wisconsin nonprofit organizations whose primary mission is the provision of services to individuals impacted by COVID-19 in the areas of health care, shelter, adult education or other services in direct response to the COVID-19 pandemic and whose operations have been negatively affected by COVID-19. Grants totaling up to \$10 million available. COVID-19 Pandemic Response Nonprofit Grant Program	Varies	11/9/2020, application closed
3	Wisconsin Tourism Relief to Accelerate Vitality and Economic Lift (TRAVEL) Stimulus Grant Program	Tourism Relief to Accelerate Vitality and Economic Lift (TRAVEL) Stimulus Grants have been awarded to 158 organizations totaling \$11,894,966.26. https://www.travelwisconsin.com/industry/industry-resources/grants/grants-annual-report/	Varies	2020, application closed

Serving both Businesses and Non-Profits

#	Name	Description	\$ Amount	Due Date
1	Community Facilities Direct Loan Program	<p>Over \$1 billion in loan guarantee authority is available to rural business owners and agricultural producers to be used as working capital to prevent, prepare for, or respond to the effects of the COVID-19 pandemic. Loans must support rural businesses, including agricultural producers, that were in operation as of February 15, 2020. Rural areas outside of a municipality with a population of fewer than 50,000 people are eligible for the program.</p> <p>https://www.rd.usda.gov/coronavirus</p>	Varies	11/15/2021, application closed
2	Mainstreet Bounceback Program	<p>The Main Street Bounceback Grants program provides \$10,000 to new or existing businesses and non-profit organizations moving into vacant commercial properties in Wisconsin. Funds can be used to pay leases or mortgages, operational expenses and other business costs related to the newly opened location as of January 1, 2021. West Central Wisconsin Regional Planning Commission (WCWRPC) has entered into an agreement with the WEDC to deploy the grants in West Central Wisconsin defined as the counties of Barron, Chippewa, Clark, Dunn, Eau Claire, Polk, and St. Croix.</p> <p>https://www.rbfinc.org/covid-19-resources</p>	\$10,000	n/a
3	SBA Shuttered Venue Operators Grant Program	<p>The Shuttered Venue Operators Grant (SVOG) program was established through the Economic Aid to Hard-Hit Small Businesses, Nonprofits and Venues Act and amended by the American Rescue Plan Act to provide over \$16 billion in economic relief to target industries.</p>	Varies	8/20/21, application closed

		Shuttered Venue Operators Grant (sba.gov)		
4	U.S. Department of Agriculture Business & Industry (B&I) CARES Act Program	<p>USDA is making available up to \$1 billion in loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. This program is available to rural businesses and agricultural producers that are not eligible for USDA Farm Service Agency loans. See program webpage for additional details.</p> <p>Business and Industry CARES Act Program Rural Development (usda.gov)</p>	No longer available	Application closed

OPTION #1

EAU CLAIRE COUNTY

American Rescue Plan Act (ARPA) Recovery Assistance Grant Program

Program Description

The Eau Claire County American Rescue Plan Act (ARPA) Recovery Assistance Grant Program is designed to assist businesses and nonprofits impacted by the COVID-19 pandemic by assisting with grant relief.

Grant Size

\$5,000

Eligibility

To be eligible, a business or nonprofit must:

- Be located within Eau Claire County
- Businesses must employ less than ten (10) full-time equivalent (FTE) employees and operate within one of the following industry sectors:
 - Agriculture, Forestry, Fishing, and Hunting (NAICS 11)
 - Manufacturing (NAICS 31-33)
 - Retail Trade (NAICS 44-45)
 - Educational Services (NAICS 61)
 - Health Care and Social Assistance (NAICS 62)
 - Arts, Entertainment, and Recreation (NAICS 71)
 - Accommodation and Food Services (NAICS 72)
 - Other Services (NAICS 81)
- Nonprofits must operate within one of the following categories:
 - Affordable Housing and Homelessness
 - Animal / Environmental
 - Arts, Culture, and Humanities
 - Early Childhood Education / Education
 - Health
 - Family, Children, and Human Services
 - Low Income
 - Mental Health and Addiction
 - Underrepresented Populations / Minority Persons
- Provide documentation of COVID-19 pandemic impact

Ineligible Entities

The following businesses or nonprofits are ineligible:

- Business franchises (unless independently owned)
- Churches and religious organizations
- Political organizations

Eligible Activity

Grant funds can be used for any business or nonprofit operating cost, including but not limited to wages and salaries, rent, mortgage payments, utilities, inventory/supplies, and/or for health and safety improvements.

Application Procedure

Interested businesses should submit applications to the West Central Wisconsin Regional Planning Commission.

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OPTION #2

EAU CLAIRE COUNTY

American Rescue Plan Act (ARPA) Recovery Assistance Grant Program

Program Description

The Eau Claire County American Rescue Plan Act (ARPA) Recovery Assistance Grant Program is designed to assist businesses and nonprofits impacted by the COVID-19 pandemic by assisting with grant relief to specific businesses and organizations that provide an impactful service.

Grant Size

\$25,000

Eligibility

To be eligible, a business or nonprofit must:

- Be located within Eau Claire County;
- Businesses must employ less than ten (10) full-time equivalent (FTE) employees and operate within one of the following industry sectors:
 - Agriculture, Forestry, Fishing, and Hunting (NAICS 11)
 - Manufacturing (NAICS 31-33)
 - Retail Trade (NAICS 44-45)
 - Educational Services (NAICS 61)
 - Health Care and Social Assistance (NAICS 62)
 - Arts, Entertainment, and Recreation (NAICS 71)
 - Accommodation and Food Services (NAICS 72)
 - Other Services (NAICS 81)
- Nonprofits must operate within one of the following categories:
 - Affordable Housing and Homelessness
 - Animal / Environmental
 - Arts, Culture, and Humanities
 - Early Childhood Education / Education
 - Health
 - Family, Children, and Human Services
 - Low Income
 - Mental Health and Addiction
 - Underrepresented Populations / Minority Persons
- Describe the innovative effort or project the grant funds will support to assist with pandemic relief both within the business/organization as well as a service offered to the community.
- Provide documentation of COVID-19 pandemic impact

Ineligible Entities

The following businesses or nonprofits are ineligible:

- Business franchises (unless independently owned)
- Churches and religious organizations
- Political organizations

Eligible Activity

Grant funds can be used to fund an innovative effort or project that could assist with pandemic relief both within the business/organization as well as a service offered to the community.

Application Procedure

Interested businesses should submit applications to the West Central Wisconsin Regional Planning Commission.

Additional information may be requested.

Applications will be scored by a committee based on pre-determined scoring criteria.

Reporting will be required.

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OPTION #3

EAU CLAIRE COUNTY

American Rescue Plan Act (ARPA) Recovery Assistance Grant Program

Program Description

The Eau Claire County American Rescue Plan Act (ARPA) Recovery Assistance Grant Program is designed to assist businesses and nonprofits impacted by the COVID-19 pandemic by assisting with grant relief to specific businesses and organizations that provide an impactful service.

Grant Size

\$150,000

Eligibility

To be eligible, a business or nonprofit must:

- Be located within Eau Claire County;
- Businesses must employ less than ten (10) full-time equivalent (FTE) employees and operate within one of the following industry sectors:
 - Agriculture, Forestry, Fishing, and Hunting (NAICS 11)
 - Manufacturing (NAICS 31-33)
 - Retail Trade (NAICS 44-45)
 - Educational Services (NAICS 61)
 - Health Care and Social Assistance (NAICS 62)
 - Arts, Entertainment, and Recreation (NAICS 71)
 - Accommodation and Food Services (NAICS 72)
 - Other Services (NAICS 81)
- Nonprofits must operate within one of the following categories:
 - Affordable Housing and Homelessness
 - Animal / Environmental
 - Arts, Culture, and Humanities
 - Early Childhood Education / Education
 - Health
 - Family, Children, and Human Services
 - Low Income
 - Mental Health and Addiction
 - Underrepresented Populations / Minority Persons
- Provide documentation of COVID-19 pandemic impact
- Describe the innovative effort or project the grant funds will support to assist with pandemic relief both within the business/organization as well as a service offered to the community

Ineligible Entities

The following businesses or nonprofits are ineligible:

- Business franchises (unless independently owned)
- Churches and religious organizations
- Political organizations

Eligible Activity

Grant funds can be used to fund an innovative effort or project that could assist with pandemic relief both within the business/organization as well as a service offered to the community.

Application Procedure

Interested businesses should submit applications to the West Central Wisconsin Regional Planning Commission.

Additional information may be requested.

Applications will be scored by a committee based on pre-determined scoring criteria, and a presentation by the applicant will be required.

Reporting will be required.

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