

EAU CLAIRE COUNTY FAIR COMMITTEE

Wednesday, January 17, 2018

7:00 PM, Conference Room

Location: Johnson Litho Graphics
2219 Galloway Street
Eau Claire, WI 54703

MINUTES

Members Present: Letecia Papke, Debbie Kitchen, Allison Olson, Lisa Vetsch, Leslie Strey, Jodi Thesing-Ritter, Tami Schraufnagel, Scot Zimmerman, Darren Schlewitz.

Members Absent: Kevin Kitchen, Dakota Roettger.

Others:

Call to Order

Chair Kitchen called the meeting to order at 7:09 P.M.

Review / Approval of Committee Minutes / December 13, 2017

Minutes were reviewed. Leslie made a motion to approve the minutes as presented. Scot seconded. Motion carried.

Review Bills / December 2017

There were no bills to review.

Public Input

No public input was presented.

By-Laws Approval / Discussion – Action

The committee reviewed the revised committee by-laws and discussed an addition of attendance expectations. Scot made a motion to approve of the presented committee by-laws. Leslie seconded. Motion carried.

2018 Fair / Discussion – Action

Activities in Show Tent- Darren will reach out to a potential entertainer for the tent. No further discussion was presented.

County 4-H Program Coordinator- No announcement has been made as to who received the position. It is estimated that it will be announced within the next month.

Lisa and Debbie presented a proposal to host a pedal tractor pull on Friday night through Kindschi Pedal Pulls. The cost would be \$600 with additional mileage fees, and it would include advertising, management of the event, and prizes for all participants. The pull would be open for ages four to twelve, and we would be able to charge for each child wanting to participate. The pull would generate many newcomers to the fair, as the Kindschi Pedal Pulls has a competitive points program for all of their hosted pedal pulls throughout the summer. Scot made a motion to accept the proposal for the Kindschi Pedal Pull event on Friday night of the fair. Jodi seconded. Motion carried. The committee agreed to

look into continuing the bungee jump on Friday night along with the pedal pull, fair entertainment, and other activities. Debbie will look into having it again at the fair.

Jodi volunteered the Pleasant Hill Go-Getters 4-H Club to plant flowers in the garden at the Exposition Center, and another club will be contacted seeking management of the garden.

Fair Promotion has established their advertising budget for the year, which includes similar items to last year with increases in billboard space and Facebook promotion.

Fair Committee is putting together funds through the sunshine fund and other organizations for a brick in the Fair Tribute Garden dedicated to the late Mahlon Peterson. Fair Committee also agreed to take leadership of the dedication ceremony for the 2018 fair.

Sub-Committee Reports

Biosecurity- Premium Lawn Care is willing to donate their resources again this year to assist in manure disposal; they will be placed on a sponsorship level once we receive an estimate of their labor and material expenses.

Sign Up Genius- No discussion.

Set Up/ Tear Down- No discussion.

Contracts- Debbie received an updated proposal from A1 Rental for the three tents with a quote of \$3925. The committee will proceed with the offer. Debbie will handle tent permits and check how many fire extinguishers will be needed; the committee will borrow the extinguishers from the Augusta Fire Department.

Grounds Keeping- Jodi made a motion to hire a night watchman again this year, as well as two people to handle garbage, paying \$300 to each individual. A decision regarding a hire of a person to manage bathroom cleaning will be determined at the next meeting. The committee also agreed to rent two box golf carts and three regular golf carts; Debbie will look into this.

Sponsorships- Andy will include the sponsorship letter in cloverleaves. The letter will also be shared with county 4-H clubs at the upcoming County 4-H Leaders Association meeting to request donations for trophies. The sponsorship campaign will also be featured on the Facebook page and monetarily boosted.

Scheduling of Future Meetings / Agenda Items

Future meetings are as follows: February 21st at Johnson Litho Graphics, March 14th at Cleghorn Community Center, and April 18th at Johnson Litho Graphics. All meetings are held at 7:00 PM unless otherwise noted, and all meeting locations are subject to change. Agenda items for the February meeting will include 2018 Fair with the sub-topics of activities in show tent, bathroom staffing, and sub-committee reports.

Adjourn

Debbie moved to adjourn the meeting at 8:13 PM.

Respectfully submitted,

Allison Olson
Committee Clerk