

Health Department

The mission of the Health Department is promoting health and safety for all Eau Claire communities with a vision to be the leader in assuring healthy people in health communities. During 2018, department administration, public health nurses, public health nutritionists, environmental health specialists, health educators and a variety of other staff continued to fulfill responsibilities mandated by public health state statutes and administrative rules, city and county ordinance, community priorities, and program grant requirements. We also initiated innovative activities with partners to address changing public health needs. Our guiding principles include a focus on prevention, health equity, collaboration and quality, being data informed and evidence-based, and supporting ethical practice.

2018 Accomplishments

Operations

- Nationally accredited by the Public Health Accreditation Board after more than two years to prepare, meeting standards across 12 domains of public health practice, and having a site visit.
- Reorganized the health department into Divisions that reflect core service areas and performance measures related to environmental health sciences, regulation/inspection and licensing, communicable disease and preparedness, clinical services, healthy beginnings, policy and systems, and community health promotion.
- Partnered with UWEC, Stout, UW Green Bay, Mayo Family Residency Program, Medical College of WI, Prevea, UW Madison, and many other academic and health care organizations on research studies and student experiences related to a broad range of public health topics.
- Supported collaborative work led by national consultant to engage a broad range of stakeholders to develop a plan to address homelessness in Eau Claire.
- Provided extensive leadership and multi-county collaboration in regional public health initiatives related to HIV, mental health, community nutrition, suicide prevention, water health/safety, cancer and diabetes prevention/control, family planning, and more.
- Designed and constructed a Mother's room dedicated to meeting the needs of our employees and promote healthy babies.

Policy and Systems

- Completed the Community Health Assessment for Eau Claire County collaboratively with the health department, 3 health care institutions, and United Way. Mental Health, Substance Use, Alcohol Misuse, Chronic Disease and Obesity were named the top health priorities after reviewing feedback from the community health survey, community conversations, coalition meeting, and comprehensive data collection.
- Released the Eau Claire Healthy Communities Community Health Improvement Plan (CHIP). The plan was created by a diverse coalition of residents, community organizations, schools, health care providers, businesses, faith communities and government agencies. The CHIP is a plan to help residents, organizations, and stakeholders work together to prevent health issues identified by the community in the assessment process.
- Participated in the national Invest Health efforts for peer-learning related to place-based health strategies with 4 other cities. In May and June, these "peer exchanges" took place. The first exchange opportunity centered around food and food access and the 2nd exchange opportunity centered around affordable housing, active transportation, and community health mapping.
- Provided leadership and engaged stakeholder input in the development of Public Excessive Intoxication ordinance to assure healthy and safe communities.
- Received Gold Level Healthy Communities designation in the inaugural year from the University of Wisconsin-Madison Population Health Institute.
- Reached over 1900 likes on Facebook. Did 102 interviews with media sources, sent out 60 press releases, quoted in or wrote 75 print articles, and had 279 posts on Facebook.
- Held the annual Eau Claire Healthy Communities Legislative Event and Celebration with area elected officials and community members and over 75 community members. Legislators discussed what we could do to shift the conversation to include prevention opportunities.

Community Health Promotion

- Completed alcohol compliance checks in the community with strong educational efforts done with law enforcement. The results from the checks showed a 90% compliance rate.
- Provided leadership related to opioid misuse prevention including securing new state and federal funding for safe medication storage/collection, prescription drug misuse education, enhancing preparedness for the opioid epidemic, and development of a new overdose fatality review team along with a broad group of residents and stakeholders.
- Partnered with area schools to train staff on Adverse Childhood Experiences (ACEs), Resilience, and Mindfulness through a grant provided by the Advancing a Healthier Wisconsin (AHW) Endowment through the Medical College of Wisconsin.
- Selected as a host community for a 2018 healthTIDE regional rally. In partnership with Eau Claire Healthy Communities, Eat Well Dunn County, and Challenge Chippewa coalitions, staff members coordinated a gathering of over 60 individuals from across the Chippewa Valley to network, learn, and build capacity to collectively improve healthy food environments, food systems and food access.
- Partnered with the Wisconsin Department of Health Services on a federal grant to implement and evaluate evidence-based strategies to prevent and control diabetes and cardiovascular disease in high-burden populations.
- Developed educational papers to assist in informing the public about marijuana decriminalization efforts. “Potential Implications of Legalization of Marijuana in Wisconsin” and “Alliance Marijuana Priority Paper”
- Passed National Suicide Prevention Awareness Month Proclamation Resolution by Board of Health, and this was also acknowledged at County Board.
- Collected 3,300 pounds of unused or expired medication in Eau Claire County through the Prescription Drug Take Back initiative.
- Trained 1,132 people in QPR, including 973 adolescents. Question, Persuade and Refer is an evidenced based suicide prevention training.
- Completed alcohol compliance checks in the community with strong educational efforts done with law enforcement. The results from the checks showed a 90% compliance rate.
- Provided 4,823 vision and hearing screenings in county schools.
- Trained 42 youth and 6 advisors from the county chapters of Students Against Destructive Decisions during a one-day Leadership Training in October 2018. The training educates youth regarding substance use issues and how to create activism to support efforts for substance use prevention in their schools and communities.

Regulation and Licensing

- Instituted new Housing Code and Rental registration program in the City of Eau Claire to proactively inspect homes to assure health and safety. Over 10,000 rental units were registered in 2018.
- Received a Taking Action with Data grant from the Wisconsin Division of Public Health to raise awareness about the dangers of carbon monoxide and distribute carbon monoxide detectors throughout Eau Claire.
- Conducted licensing and inspections of temporary food facilities at all the major festivals and events in the city and county.
- Updated the Board of Health Body Art Establishment Code to include an education verification fee to ensure all new body art practitioners in Eau Claire County have met a basic level of training before they begin practicing.
- Completed 971 inspections at restaurants and 288 inspections at retail food stores for health and safety of food served and sold.
- Supported safer and healthier housing in Eau Claire through 2,325 phone consultations and 1,548 inspections related to housing.
- Conducted hoarding cases and dangerous living situation investigations in cooperation with law enforcement, human services and housing agencies. 34 residences were placarded as unsafe.

Environmental Sciences

- Partnered with Beaver Creek Reserve and City Parks and Recreation to expand education and outreach concerning Lyme disease awareness and prevention.

- Conducted weekly testing of beaches for bacteria and surveillance for harmful algae blooms to ensure public safety. A total of 459 samples were collected and analyzed from local beaches.
- Completed 40 mosquito sampling events to contribute to regional West Nile virus surveillance.
- Conducted 82 sampling events for deer ticks at urban & rural parks. Each collected deer tick is tested for the bacteria that causes Lyme disease. These data are utilized to monitor trends in infection rate and evaluate the area parks for their risk of human exposure to infected ticks.
- Tested 1,366 food service samples for bacteriological contamination in the public health laboratory.
- Performed 3,466 laboratory analyses on drinking water samples from Eau Claire County.
- Collectively issued 215 permits (state or county) for the installation, replacement, and reconnection Private Onsite Wastewater Treatment Systems (POWTS) in Eau Claire County.
- Issued 151 private well location permits under the State of Wisconsin's County Well Delegation Program.
- Initiated the final phase of the Public Health Laboratory remodel, which included significant upgrades and updates to laboratory furnishings and associated equipment.
- Awarded funding to conduct education and outreach to provide environmental testing services to certified and licensed child care providers in Eau Claire County concerning common environmental hazards that may exist in a child care environment.

Healthy Beginnings

- Received state recognition for WIC and Family Planning adolescent services and infrastructure that support young people in building their participation and successful outcomes.
- Implemented the Fit Families program with 55 WIC families to improve their physical activity.
- Provided nutrition screening and education in partnership with the Eau Claire Area School District to care providers for over 124 low-income children enrolled in the Head Start program.
- Served 2,583 mothers, infants and children in the Women, Infant, and Children's (WIC) program to support healthy pregnancy and early childhood growth and development.
- Provided 91 high risk pregnant women with intensive home visitation services including more than 1200 visits through the evidence-based Nurse Family Partnership (NFP) program.
- Received Generous Jurors grant for 2018 and will use this money to continue funding pack n plays and education for families in Eau Claire County.
- Assisted 261 women participating in the WIC program initiate and continue breastfeeding through the program's WIC Breastfeeding Peer Counselor.
- Provided food sampling opportunities to visitors of the Phoenix Park and Festival Foods farmers' markets with the Veggin' Out team comprised of 5 UW-Stout Dietetic students. The team had over 3,700 contacts with community members, educating on choosing and storing fresh produce.
- Supported the opening of an on-site farmers' market, located at an entrance of the Eau Claire County Government Center closest to our WIC clinic. The market was a pilot aimed at increasing accessibility to locally grown, fresh fruits and vegetables for families using the WIC Farmers' Market Nutrition Program, but also reached all government center employees and neighborhood residents.
- Partnered with NorthLakes Clinic to have a dental hygienist at WIC clinics doing oral health screenings, offering fluoride varnishes and assisting WIC families with establishing a dental home.

Communicable Disease/Public Health Emergency Preparedness

- Prevented and responded to significant increases in communicable diseases including hospitalized influenza cases, sexually transmitted infections, tick/mosquito related disease, and other reportable disease in partnership with health care organizations and academia.
- Coordinated a mass clinic exercise with student nurses to increase future workforce preparedness with emergency preparedness and UWEC staff.
- Provided public health emergency response to a water main break emergency that caused sewage and water back up in approximately 60 homes in the City of Eau Claire.

- Administered 1,950 immunizations to assure protection against a wide variety of communicable disease.
- Partnered with schools, healthcare, and community providers to provide more than 830 influenza immunizations at mass immunization clinics for adolescents and adults including new clinic at the Indoor Sports Center.
- Followed up on 7 environmental and 19 communicable disease public health emergencies.
- Followed up on 1,389 cases of reportable communicable disease. Communicable diseases increased by 22 percent in Eau Claire County in one year. The health department follows-up on reportable diseases to help decrease the spread of illness and keep our community healthy.
- Held five meetings of the Public Health Emergency Preparedness Committee for Eau Claire to plan for and respond to public health emergencies.
- Appointed as new member of the County Local Emergency Preparedness Committee.

Clinical Services

- Designated an Adolescent Champion for the Family Planning Clinic's work to ensure safe, confidential and adolescent friendly space in the clinic.
- Participated in the statewide Get Yourself Tested (GYT) campaign to increase awareness and testing for sexually transmitted infections (STIs). The health department family planning clinic provided 850 STI tests to individuals who may not have otherwise been tested.
- Administered 148 pregnancy tests to assure that women have access to planned pregnancy.
- Served 644 men and women by providing family planning services during more than 1000 clinic visits. The clinic protects and promotes reproductive health for men and women through services including family planning education and methods, sexually transmitted infection (STI) testing and treatment, and reproductive cancer screening.
- Followed up on 21 HIV cases in our 14 county jurisdiction and partnered with ARCW to increase HIV awareness during multiple events throughout the year, including for National HIV Awareness Day and World AIDS Day.
- Received multiple Health Care Education and Training (HCET) grants allowing us to focus on increasing colposcopy services, creating an adolescent friendly environment, and improving technology in the clinic.

Alignment with Strategic Plan

Ensure Financial Stability.	Innovate and adapt.	Improve Collaboration
Goal in Health Department Strategic Plan to develop long-term fiscal strategies that support innovation and sustainability	Board of Health, County, and City code reviewed regularly for improvement and streamlining	Strong partnership with human services, law enforcement, and others for AODA and mental health prevention through the Alliance for Substance Abuse Prevention, Meth Task Force, Mental Health Action Team, fatality review teams
Board of Health reviews monthly financial report and has careful oversight of revenue and expense updates	Received national accreditation to assure we are meeting forward thinking standards	Strong partnership with Parks & Forest, Planning & Development, and others on environmental health issues through Groundwater Advisory Committee and Agriculture Ordinance Review Special Committee, Seven Mile Creek Landfill Negotiating and Standing Committees, and posting of beach status
Costing out services and developing plan for appropriate cost-sharing continues with a focus on appropriate use of levy funding	Strong external communication committee that plans regular communication via media, Twitter, Facebook	Public Health Emergency Preparedness committee - where strong partnership around broad emergency planning is developed and exercised
Specific focus on grant writing with a large portion of our budget coming from local, state, and national grant sources	Reorganized the department to better align with national standards and focus on program outcomes	Multi-county collaborative for Nurse-Family Partnership program availability in Chippewa, Dunn & Eau Claire Counties

The Goals of the Health Department Strategic Plan align well with the County goals:

- Increase utilization of program and population data
- Invest in a strong workforce and infrastructure
- Engage the community in collaborative efforts to improve health and safety
- Develop long term fiscal and operational strategies supporting innovation and sustainability

2019 Future Challenges/Opportunities

The health department recognizes that there are challenges and opportunities in the year ahead and is positioned well to be strategic in addressing these. In 2019, the health department will work to incorporate health in all policies, ignite system change around chronic disease prevention, and will continue to be a leader in the state on water issues. The health department will also continue to address the challenges of homelessness, affordable housing, drug and alcohol misuse, and public health emergency preparedness. The STEEP (Society, Technology, Economy, Environment, Politics) trend report provides a framework for considering these challenges and opportunities strategically.

Society –

- The health department is responsible for serving all of the residents, guests and students in Eau Claire County. This population is growing and our budget has not matched this growth.
- The aging population needs a focus on prevention to keep as healthy as possible in their older years. Trips and falls, as well as suicide, are particular concerns.
- Low income populations continue to grow due to low wage jobs. These groups have disparate health outcomes and a specific need for programs and policies creating opportunities to have the healthy choice be the easy choice.
- A growing diversity in our population needs a specific focus on providing culturally and linguistically appropriate and welcoming services. We are particularly paying attention to our Hmong, Hispanic, African American, Amish, adolescent and LGBT communities to assure that we minimize health disparities.
- Our county has particular concerns with childhood poverty, homelessness and inadequate/safe housing. All of these are root causes of negative health issues and prevention as part of community solutions is critical.
- Three priority health issues have been identified in Eau Claire County as needing particular focus. Data and community feedback show that our population need related to mental health, substance use and alcohol misuse are considerable, and we are working with partners to strategically looking at investment to support more positive outcomes.
- Societal trends related to mental health and substance misuse, such as opioids and methamphetamine, raise considerable concern and will be a challenge in the coming years. Public health has played a strong role in working to have the community conversation focus on prevention of these issues as well as treatment and intervention. The more we can focus on prevention, the less financial and personal cost there will be for individuals and families. The work being done to build child and family resiliency and prevent adverse childhood experiences/events is critical.

Technology-

- The department has specific strategic plan goals related to using data and building efficiency in our infrastructure.
- We utilize performance management and quality improvement to support a strong agency and our technology infrastructure. This is key to providing the data needed for improvement.
- We have invested, and will continue to invest, in our unique public health lab that provides services in western Wisconsin for surveillance of public health issues and for investigation of public health environmental problems such as lead, radon, unsafe drinking water, beach water and food.
- We are challenged to collect and utilize population and program data in unique ways to describe health issues and determine priorities. Use of GIS mapping and analysis of health data sets with statistical software provides a sophisticated look at data and outcomes.
- Technology has been utilized and will continue to be explored for getting out public health messages. We have experience with social and print media, and continue to grow other communication and collaboration channels through technology.

Economy-

- Wisconsin ranks near the bottom of states nationally for supporting public health with state tax dollars and also near the bottom of states nationally for receiving federal dollars for public health programs.
- Core mandated programs for the health department receive almost no state funding support, these include communicable disease prevention and control, environmental health protection, and chronic disease prevention.
- Small local tax levy increases have resulted in an actual decrease in service provision because of economic increases related to salary and supplies. Grants have "back-filled" to assure limited loss of positions but these grants have shifted work from Eau Claire to the region and from core services to more topic focused services.
- Federal and state public health grants have seen significant decreases in recent years with anticipated additional decreases.
- Eau Claire County is 6th worst in the state for income inequality. This health factor has been determined by Robert Wood Johnson County Health Rankings to be part of the community impact on individual health. Differences between the very rich and very poor in this county are significant.
- Low income, first time parents are particularly at risk for poor health outcomes for themselves and their children. The evidence-based Nurse Home Visitation Program has started in Eau Claire County and is seen as being highly effective in bringing families out of poverty, increasing educational outcomes, decreasing incarceration and

human service interactions, and improving health. This program is intensive and costs money up front to prevent spending in the future. Because of the limited resources, we can only serve a small number of potentially eligible families.

Environment-

- The department has a focus on protection of food, water, air and housing. These services are funded by a combination of fees and tax levy with some grant funding which limits the ability to do broad prevention and early intervention.
- The public has a heightened awareness of preventing disease related to environmental exposure and potential environmental risks. Topics such as the climate change, built environment, sand mining, water quality and radon have all been raised as community concerns.
- Eau Claire County has a particular challenge with assuring safe water for drinking and recreational use due primarily to sandy soil and agricultural run-off. The department has invested in working with partners to test and prevent contamination of water in our county.
- This county has a high percentage of rental properties, and much of our overall housing stock is old and poorly maintained. Both factors can contribute to negative health outcomes. In 2018, the department implemented a new rental registration program and housing code update in the City of Eau Claire to take a more proactive approach for safe and healthy housing, particularly for our low income and vulnerable populations.
- Warming temperatures have resulted in changes in disease spread and vectors that carry disease. Of particular concern, are new and more virulent tick and mosquito-borne diseases. These communicable diseases provide opportunities for investigation and primary prevention.
- Environmental emergencies, including flooding and severe weather, impact public health through contamination of water, disruption of electricity which impacts safe food, development of mold, and injuries and communicable disease exposure from clean-up.
- Radon continues to be a significant environmental health issue in Eau Claire and the department has utilized a wide variety of educational and promotional efforts to encourage testing.

Politics

- The health department is being looked to for leadership and direction related to complicated health and prevention issues including looking at the social determinants of health. Recent topics of concern include homelessness, hunger, poverty, affordable housing, water, alcohol and the built-environment. These are challenging topics and will need innovation, collaboration, and citizen engagement to address.
- Collaboration with area local health departments continues to be a focus to build efficiency and effectiveness in health department services like family planning, cancer screening, lead testing, and HIV partner services. The department continues to be seen as a leader in the region.
- The department has strong collaborative relationships with community stakeholders through Eau Claire Healthy Communities and other grass root organizations such as JONAH, El Centro, and ClearVision. We continue to focus on building these relationships to further engage citizens to help us understand, adapt, and respond to priority health issues.
- Recent efforts have focused on the need to build strong relationships with local, state and national elected officials in order to be a trusted resource for population health information and give the public health perspective on policies and regulations.
- Excessive alcohol use is a problem in Eau Claire County, as it is for Wisconsin as a whole. Excessive alcohol use in Eau Claire County costs \$160.4 million annually. While this continues to be a health and economic issue, it is also an issue with considerable political and policy implications.

#1 HEALTHY HOMES AND PLACES		Budget	Levy		FTEs		
		\$648,206	\$307,286		6.24		
<p>The Healthy Homes and Places Program is designed to create safe environments in our community where people can live, work, and play. This program consists of services that include inspections, complaint investigations, and outreach initiatives to respond to and reduce harm from risks ranging from lead, radon and mold to natural disasters and environmental emergencies. Place plays a vital role in our health.</p>							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
# of radon consultations/calls		334	250	214	293	354	112
# of housing consultations/calls		2306	1902	1567	1335	1353	2325
# of Housing complaint inspections:		903	456	619	522	276	283
# of health department initiated inspections:		377	279	687	508	537	1,265
# of Mobile Home Park inspections:		33	17	17	28	17	19
# of investigations/inspections/consults with body art facilities		New measure 2014	63	68	52	40	41
# of investigations/inspections/consults with campgrounds		New measure 2014	45	47	47	47	45
# of blood lead screening tests done		728	589	612	490	505	461
# of radon test completed		151	150	226	212	243	172
# of responses to public health threats (environmental)		New measure 2016	New measure 2016	New measure 2016	9	19	7
# of residences placarded as unfit for habitation		26	26	20	32	24	34
# of press releases, print articles, interviews on Healthy Homes and Places		New measure 2016	New measure 2016	New measure 2016	4	3,6,15	8,6,8
# of Facebook posts on Healthy Homes and Places		New measure 2016	New measure 2016	New measure 2016	36	24	18
# of interdisciplinary meetings to resolve human health hazard		4	3	3	4	13	5
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>Benchmark</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Decrease injury/hospitalization related to environmental factors	% of housing complaints investigated	100%	100%	100%	100%	100%	100%
	% of children with >5 mcg/dl bl lead that was brought below 5 within 6 months	100%	New measure 2016	New measure 2016	0%	80%	71%
	% of licensed facilities inspected	100%	100%	100%	100%	100%	100%
	% of placarded occupied households are resolved	75%	New measure 2016	New measure 2016	19%	57%	56%
	% of total housing inspections with violations in 3 or less categories	80%	New measure 2016	New measure 2016	68%	74%	80%
	% of unsafe radon test that are provided education	100%	100%	100%	100%	100%	100%

#2 SAFE FOOD AND WATER		Budget	Levy		FTEs		
		\$1,91,176	\$321,439		10.18		
<p>The Safe Food and Water program assures that residents and travelers will have their health protected when using recreational facilities and restaurants in our community. Services include investigating complaints, inspecting all facilities that provide food and water to the public, testing of private drinking water, and assisting the public in reducing risks of food and waterborne illness. This is important because safe food and water are integral to our health.</p>							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
# of Restaurant/Tavern inspections:		810	708	948	1009	893	971
# of Retail Food inspections:		182	270	319	270	256	288
# of School inspections:		67	68	64	70	53	56
# food samples analyzed:		New measure 2016	New measure 2016	New measure 2016	1299	2014	1366
# of Foodborne Illness Investigations:		12	9	2	20	21	15
# of private onsite wastewater disposal inspections/consultations:		2321	1165	2469	1612	2065	1821
# of water samples processed/analyzed		2290	1642	3663	3344	3199	3267
# of recreational water (beaches) investigations/inspections/consultations		498	320	436	526	292	469
# of Facebook posts on Safe Food and Water		New measure 2016	New measure 2016	New measure 2016	49	44	22
# of press releases, print articles, interviews on Safe Food and Water		New measure 2016	New measure 2016	New measure 2016	7	4,10,9	5,4,11
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>Benchmark</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Decrease incidence of food and water borne disease outbreaks and fatalities	% of owners with unhealthy well samples results who receive education and technical assistance	100%	100%	100%	100%	100%	100%
	% of public wells with uncorrected deficiencies	0%	0%	0%	0%	0%	0%
	% of recreational water inspections with 2 or less violations	90%	New measure 2016	New measure 2016	71%	51%	38%
	90% of CDC risk factor violations corrected at the time of inspection	90%	New measure 2016	New measure 2016	68%	81%	79%

#3 HEALTHY GROWTH AND DEVELOPMENT		Budget	Levy		FTEs		
		\$2,109,812	\$1,331,067		20.06		
The Healthy Growth and Development program ensures that kids and families have the best health outcomes possible through policies and programs addressing reproductive, prenatal, and family health. Services include home visitation, family planning, WIC, school/community partner collaboration, and other programs. This work is important because healthy growth and development is the foundation for later academic achievement, economic productivity, and responsible citizenship.							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		2013	2014	2015	2016	2017	2018
# of clients\visits receiving reproductive health/contraception services:		938	891	992	936	636/1030	632/1026
# of WIC clients		3419	3271	3114	2928	2727	2582
# of NFP clients\visits		New measure 2016	New measure 2016	New measure 2016	30/243	63/722	161/1211
# of MCH clients\visits		1712 visits	1882 visits	1373 visits	425/992	367/821	285/648
# of Healthy Beginnings plus clients\visits		396/965	156/376	134/379	156/523	86/284	10/36
# of pregnancy tests administered		263	188	171	155	214	147
# of child vision/hearing screening completed		5937	6195	5892	4735	6011	4823
# of adolescents trained in evidence based program		New measure 2016	New measure 2016	New measure 2016	50	192	249
# of people/agencies who received Safe Sleep training		New measure 2016	New measure 2016	New measure 2016	17	48/2	18
# of Facebook post on Healthy Growth and Development		New measure 2016	New measure 2016	New measure 2016	86	82	46
# of press releases, print article, interviews on Healthy Growth and Development		New measure 2016	New measure 2016	New measure 2016	23	4,10,9	8,3,8
# of collaborative community meetings on Healthy Growth and Development		New measure 2016	New measure 2016	New measure 2016	41	117	107
Performance Goal	Outcome Measures	Benchmark	2014	2015	2016	2017	2018
Decrease unplanned pregnancies	% negative pregnancy tests who receive birth control method	95%	New measure 2016	New measure 2016	65%	66.3%	58.9%
Increase healthy birth outcomes	% of Women who had a positive pregnancy test in FPC referred to WIC/PNCC	80%	New measure 2016	New measure 2016	59%	72.2%	73.9%
	%WIC clients enrolled in 1st trimester	39%	38%	33%	33%	30%	29%
Increase early childhood health/healthy start to life	% of WIC breastfeeding incidence	73%	77%	78%	79%	79%	76%
	% of WIC clients received recommended nutrition education contact	60%	45%	51%	57%	63%	65%
	% of clients with medical home in first trimester	83%	79%	73%	83%	80%	73%

#4 COMMUNICABLE DISEASE		Budget	Levy		FTEs		
		\$1,041,397	\$485,996		9.79		
The Communicable Disease program is focused on preventing diseases that spread from person to person, animal to person, and environment to person. These services include community and healthcare provider education, preventive medicine distribution, vaccination, disease testing, environmental monitoring and disease outbreak investigation and prevention. This program is important in decreasing illness and death rates in our community.							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
# of animal bite reports received:		192	166	156	167	156	143
# of immunizations administered during the year:		887	1,556	1,466	1570	1523	1950
# of seasonal flu shots administered during the year:		457	982	1,027	739	664	982
# of outbreaks in nursing homes reported		New measure 2016	New measure 2016	New measure 2016	11	10	12
# of clients screened for sexually transmitted infection:		550	452	657	489	558	799
# of newly diagnosed cases chlamydia		New measure 2016	New measure 2016	New measure 2016	512	507	513
# of communicable disease reports		New measure 2016	New measure 2016	New measure 2016	935	1137	1389
# of HIV Partner Service client referrals		New measure 2016	New measure 2016	New measure 2016	10	17	17
# of responses to public health threats (communicable disease)		New measure 2016	New measure 2016	New measure 2016	11	29	19
# of Facebook posts on communicable diseases		New measure 2016	New measure 2016	New measure 2016	46	60	36
# of press releases, print articles, interviews stories on communicable disease		New measure 2016	New measure 2016	New measure 2016	55	12,22,31	16,13,20
Performance Goal	Outcome Measures	Benchmark	2014	2015	2016	2017	2018
Decrease vaccine preventable diseases	% of 2 year olds who received the recommended vaccinations	85%	77%	79%	77%	77%	75%
	% of adolescents 11-26 who received the HPV vaccination	35%	New measure 2016	New measure 2016	30%	36%	37%
	% of school age children fully immunized	95%	92%	87%	92%	87%	87%
	% of those greater than 6 months old vaccinated for influenza	40%	New measure 2016	New measure 2016	30%	29%	31%
Decrease reportable communicable diseases	% animal bites receiving follow up	100%	100%	100%	100%	100%	100%
	% of communicable disease investigations completed	100%	100%	100%	100%	100%	100%
	% staff trained in public health emergency Incident Command System	100%	New measure 2016	New measure 2016	66%	63%	62%
Decrease STIs and communicable diseases	% of females aged 15 to 24 years who in the past 12 months tested positive for Chlamydia trachomatis infections	7%	New measure 2017	New measure 2017	New measure 2017	1.20%	1.6%
	% STIs receiving treatment	98%	New measure 2016	New measure 2016	100%	99%	99%

#5 CHRONIC DISEASE PREVENTION		Budget	Levy		FTEs		
		\$ 402,924	\$308,557		3.93		
<p>The Chronic Disease Prevention Program consists of programs and policy work to prevent or reduce the effects of chronic diseases such as diabetes, heart disease, and lung cancer. These services include nutrition education and cancer screening. Additional work in this program includes policy and organizational changes to increase access to healthy foods and create a healthy built environment for all. This program is important because chronic disease is one of the leading causes of death in our community - chronic disease/obesity have been identified as a priority in the two most recent community health assessments.</p>							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
# of participants in Living Well with Chronic Disease program		New measure 2016	New measure 2016	New measure 2016	19	17	9
# of WIC Farmers Market packages given		1215	1193	1087	1053	963	890
# of Wisconsin Well Women Clients screened		New measure 2016	New measure 2016	New measure 2016	33	32	19
# of Facebook posts on Chronic Disease Prevention		New measure 2016	New measure 2016	New measure 2016	53	20	28
# of press release, print articles, interviews on Chronic Disease Prevention		New measure 2016	New measure 2016	New measure 2016	30	9,18,10	8,26,14
# of collaborative community meetings on Chronic Disease Prevention		8CD/11OH	12CD/8OH	12CD/11OH	12CD/11OH	28	22
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>Benchmark</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Decrease obesity	% of WIC farmers market vouchers redeemed	43%	50%	43%	41%	43%	47%
	% of WIC children at a healthy weight	65%	64%	66%	65%	64%	61%
Decrease chronic disease and cancers	% of WWWP eligible women received screening for cervical cancer	50%	New measure 2016	New measure 2016	16%	33%	6%
	% of WWWP eligible women 50-64 who received mammograms	75%	New measure 2016	New measure 2016	43%	62%	65%
Increase physical activity	% of WIC children with less than 2 hours of screen time daily	75%	65%	69%	60%	58%	70%

#6 Healthy Living and Prevention		Budget	Levy		FTEs		
		\$695,508	\$271,023		6.42		
<p>The Healthy Living and Prevention Program works to develop a community that fosters the promotion and awareness of mental well-being and addresses the inappropriate consumption and negative health effects of alcohol, tobacco, and other drugs. Services include youth programming, policy change, compliance checks, community collaboration and education. This program is important to improving the lives of children, youth, and adults by mobilizing communities to prevent mental illness and substance abuse. Both mental health and substance misuse have been identified in our community health assessment as top needs in our community.</p>							
OUTPUTS							
<i>(YTD column = Jan-Jun results)</i>		<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
# of youth involved with Life of an Athlete/ SADD		62	80	160	44	50	49
# of adults/adolescents trained in QPR		New measure 2016	New measure 2016	New measure 2016	659/265	557/542	159/973
# of alcohol compliance checks		91	56	80	83	42	62
# of tobacco compliance checks		36	62	59	62	62	63
# referrals to 1st Breath		New measure 2016	New measure 2016	New measure 2016	21	27	18
# of Facebook posts on Mental Health/Substance use		New measure 2016	New measure 2016	New measure 2016	97	171	68
# of press releases, print articles, interviews on Mental Health/Substance use		New measure 2016	New measure 2016	New measure 2016	25	15,40,36	15,23,41
# of collaborative community meetings focused on mental health		7	10	11	27	27	82
# of collaborative community meetings focused on alcohol misuse prevention		New measure 2016	New measure 2016	New measure 2016	16	16	26
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>Benchmark</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Decrease underage retail access to alcohol and tobacco products	% of licensed establishments who don't sell to minors during tobacco compliance	100%	90%	90%	90%	93.5%	90.0%
	% of licensed establishments who don't sell alcohol to underagers during compliance	100%	84%	75%	90%	95.2%	88.7%
Decrease misuse of tobacco, alcohol and other substances	% of births where mother reports smoking during pregnancy	10%	17%	16%	16%	14%	14%
	% of adults reporting binge or heavy drinking	20%	24%	24%	25%	27%	25%
	% of youth after SADD training who can name the 4 A's that contribute to underage drinking and/or drug use.	90%	New measure 2016	New measure 2016	87%	100%	100%
Decrease suicide rates	% of adults who "strongly agree" or "agree" that they are able to help prevent suicide in their community after QPR training	90%	New measure 2016	New measure 2016	84%	90.6%	92.1%
	% of youth after QPR program who feel "quite a bit prepared" or "very prepared" to ask the suicide question if needed	80%	New measure 2016	New measure 2016	86%	83.4%	83.1%

2018 HEALTH DEPARTMENT BUDGET (Unaudited)

	2017 Budget	2017 Actual	2018 Budget	2018 Actual	Percent Change
Expenses:					
Personnel	5,054,800	4,814,772	5,269,400	5,059,132	5.08%
Contractual Services	519,900	506,353	571,500	535,205	5.70%
Utilities	32,400	37,036	39,500	37,387	0.95%
Fixed Charges	22,800	15,148	-26,000	13,358	-11.82%
Supplies	255,700	251,727	265,400	237,178	-5.78%
Other Payments	0	934	6400	2,250	0.00%
WRS Loan	29,500	29,503	60,000	28,725	-2.64%
Capital Purchases	57,000	55,342	28,800	175,788	217.64%
Total Expenses	5,972,100	5,710,815	6,215,000	6,089,023	6.62%
Revenues:					
City Taxes	1,786,000	1,785,667	1,824,900	1,824,900	2.20%
County Taxes	1,157,100	1,157,115	1,200,500	1,200,468	3.75%
Sewage System Maintenance Fees	93,700	93,250	95,000	96,595	3.59%
WRS Loan	29,500	29,503	28,800	28,775	-2.47%
Intergovernmental- Grants	1,246,400	1,334,986	1,140,000	1,159,100	-13.18%
License & Permits	618,900	662,541	695,400	700,393	5.71%
Charges for Services	153,400	129,317	265,000	194,039	50.05%
Charges for services - Intergovernmental	306,600	330,119	306,000	297,651	-9.84%
Miscellaneous	488,300	478,666	370,700	394,867	-17.51%
Other Finance Source – CDBG	92,200	92,194	97,100	97,166	5.39%
Other Budgeted Receipts – Fund Balance	0	-382,543	191,600	95,069	124.85%
Total Revenues	5,972,100	5,710,815	6,215,000	6,089,023	6.62%
Employees FTEs-Dept.	37.53	33.95	36.58	37.37	10.07%
Employees FTEs-Grants	21.74	21.17	21.03	19.25	-9.07%
Total	59.27	55.12	57.61	56.62	2.72%