

## **UW-EXTENSION EDUCATION COMMITTEE**

Wednesday January 16, 2019

4:00 PM, Room 103

Location: Agriculture & Resource Center  
227 1<sup>st</sup> Street W  
Altoona WI 54720

### **AGENDA**

- 1. Call Meeting to Order**
- 2. Public Comment**
- 3. Review / Approval of Committee Minutes / Discussion - Action**
  - a. December 19, 2018
- 4. By-law changes for WACEC / Discussion – Action**
- 5. Monthly Highlights overview**
- 6. Introduction – Joseph Malual**
- 7. Educator Report – Mark Hagedorn**
- 8. Area Extension Director – Report & Discussion**
- 9. Scheduling of Future Meetings / Agenda Items**
  - a. Future Coordinator/Educator Report\*: Sandy Tarter – FoodWise Coordinator
- 10. Adjourn**

\*Another Coordinator/Educator will give a report if the name listed has a scheduling conflict.

Post:

- Media
- Committee Members
- Extension Staff

**PLEASE NOTE:** Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or auxiliary aids. For additional information or to request the service, contact the County ADA Coordinator at 839-4710, (FAX) 839-1669, (TDD) 839-4735 or by writing to the ADA Coordinator, Personnel Department, Eau Claire County Courthouse, 721 Oxford Avenue, Eau Claire, WI 54703

**UW-EXTENSION EDUCATION COMMITTEE**

Wednesday December 19, 2018

4:00 PM, Room 103

Location: Agriculture & Resource Center  
227 1<sup>st</sup> Street W  
Altoona WI 54720

**Minutes**

*Members Present:* Donald Mowry, Heather Deluka, Colleen Bates, Melissa Janssen and Tami Schraufnagel

*Others Present:* Catherine Neiswender, Kathryn Schauf, Sandy Tarter, Brook Berg and Kristi Peterson

**Supervisor Schraufnagel called the meeting to Order at 4:00pm.**

Public Comment

None

Review / Approval of Committee Minutes / Discussion - Action

October 17, 2018

**ACTION:** Supervisor Bates made a motion to approve the October meeting minutes. Motion carried 5-0.

Educator Report – Brook Berg – Human Development & Relationships Educator

Brook gave a brief overview with her current programs which included youth mental health First Aid training through the ECASD, Raising Caring kids with DPI grant funds, and her Parenting...Behind the Behavior Facebook live events.

Area Extension Director – Report & Discussion

An update was provided regarding new position postings as well as the shared role of our Community Educator. We will be rolling out a monthly highlights newsletter to keep committee up to date. 2019 budgets have all passed and we look forward to being “Bucky Badger red” soon.

Assistant Dean Catherine Neiswender (joining remotely)

Catherine introduced herself and provided an org chart for the committee showing her northern area and clarified that her role is to support all the AEDs across the region. Her contact information was shared with all to feel free to reach out at any time.

Bylaws term date change - Fair Committee / Discussion - Action

**ACTION:** Supervisor Janssen made a motion to approve the change in terms. Motion carried 5-0.

Scheduling of Future Meetings / Agenda Items

Future Coordinator/Educator Report: Mark Hagedorn

Meeting will be held at the Agriculture Building January 16, 2019 at 4:00pm.

**Chair Schraufnagel adjourned the meeting at 5:06 pm.**

Respectfully submitted by,

Kristi Peterson  
Committee Clerk

## Agriculture & Natural Resources

### Agriculture, Specializing in Dairy Science & Farm Management



**Mark Hagedorn**  
Agriculture Agent  
[mark.hagedorn@ces.uwex.edu](mailto:mark.hagedorn@ces.uwex.edu)

On January 7, 2019 I spent 2 hours with the first year Animal Science and Agronomy students at CVTC reviewing resources and the process behind Cost of Production and Enterprise Analysis of Livestock and Crop Production entities.

With help from Dr. David Kammel in the Biological Systems and Engineering Department at UW-Madison we completed the engineering and design of a retrofitted barn in the Augusta area to accommodate 64 weaned calves and 23 wet calves.

Eau Claire County UW-Extension hosted the “So You Want to Raise Beef?” seminar. This meeting highlighted presentations on transitioning from dairy or including beef into a dairy operation. Topics on cost of production, facilities, nutrition, marketing and genetics were shared with 18 local producers and Ag Service Providers.

## Youth, Family, & Community Development

### FoodWise Education Program



**Sandy Tarter**  
FoodWise Coordinator  
[sandy.tarter@ces.uwex.edu](mailto:sandy.tarter@ces.uwex.edu)

Happy New Year to all! Before heading into January, here's a quick review of 2018 with FoodWise.

- Total of 538 direct teaching events with 17 different agencies
- 1,723 unduplicated learners , 8,687 contacts
- Learners Race: white 75.4%, Black 7.5%, Asian 14.5%, American Indian, 2.3%, Pacific Islander .3%. Ethnicity: Hispanic 5.5%,

I wish I could include all the heartfelt thanks that we receive from the participants of our programming..including their appreciation of Pamela and Joy! The EBT/Market Match program ended strong. Thanks to the help of Prof. Eric Jamelske and his students, our evaluation surveys increased this summer to 285 respondents. Here are some results:

- 75% are eating more fruits and vegetables
- 64% are saving money on produce
- 44% buy all their weekly fruits/vegetables with this program
- Increased food security during the program



In 2018, our patrons increased to 432 with \$13,149 tokens purchased and \$10,640 given in Market Match. I am working on sponsorship for 2019.



**Joy Weisner and Pamela Warren-Armstrong**  
FoodWise Nutrition Educators  
[joy.weisner@ces.uwex.edu](mailto:joy.weisner@ces.uwex.edu)  
[pamela.armstrong@ces.uwex.edu](mailto:pamela.armstrong@ces.uwex.edu)

Joy and Pamela taught a series nutrition lessons at four different schools in October thru December. They were at Flynn, Longfellow, Prairie Ridge Early Learning Center, and Family Literacy 4K. During their lessons they focused on healthy habits, exploring fruits and vegetables and identifying healthy choices in each of the five food groups. Besides the in-school events they also taught nutrition lessons to adults at the Job Center, Western Dairyland Fresh Start, LSS Affinity House, and Beacon. During these visits they focused on planning healthful meals and eating better on a budget.

They kicked off January with two Parents Nights at Augusta High School

	<p>and Altoona Head Start. Both events focused on preparing food and keeping food safe. They are currently teaching in Elementary Schools where 50% or more of the students are receiving free or reduced lunch. Joy and Pamela offer a series of 8 nutrition lessons to 1st, 3rd, and 5th grade in Eau Claire and Augusta.</p>
<p>4-H</p> 	<p>We have a lot of upcoming events in 4-H!</p> <ul style="list-style-type: none"> <li>• January 12 - Tri-County 4-H Music, Speaking, and Demo Festival in Augusta</li> <li>• January 22 - Foods workshop at UWEX office, 6:00 pm</li> <li>• January 26 - 4-H Travelers Flapjack Fundraiser at Applebee's, 8:00 am</li> <li>• February 2 - YQCA (Youth for Quality Care of Animals) at UWEX office</li> <li>• February 26 - Sarah Nelson Pancake Breakfast at Cleghorn Community Center</li> <li>• July 24-28, 2019 - Eau Claire County Fair</li> </ul>
<p><b>Community Educator</b></p>  <p><b>Joseph Malual</b>  <a href="mailto:joseph.malual@ces.uwex.edu">joseph.malual@ces.uwex.edu</a></p>	<p>Hello,  My name is Joseph Malual and I am the new Community Educator with Eau Claire County UW-Extension. I have been working in Chippewa County UW- extension for three years, and due to Extension restructuring, I am now covering Eau Claire, Dunn, and Chippewa Counties starting January 1, 2019. My time is equally divided among the three counties, with 34% in Eau Claire County.</p> <p>I am associated with the Extension Community Development Institute, which provides educational programming to assist leaders, communities, and organizations realize their fullest potential. We work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. We educate in leadership development, organizational development, food systems, community economic development, local government education and much more. In short, the Community Development Institute plants and cultivates the seeds for thriving communities and organizations.  <a href="https://ces.uwex.edu/community-development/">https://ces.uwex.edu/community-development/</a></p> <p>My educational programming in Chippewa County has focused on agricultural economic development, particularly community food systems and community capacity building (research/needs assessment and strategic planning). Currently, I am preparing to conduct a community needs assessment in Eau Claire County that will determine my programming areas, priorities, and plan of work.</p> <p>I hold a doctoral degree in Sustainable Agriculture and Development Sociology and work experience domestically and internationally. I also held various positions, including Program Director at Hawthorne Ministries refugee program in Iowa, Case manager for new immigrants at Lutheran Services in Iowa, Community Mental Health Counselor in Iowa and Virginia, and a Program Coordinator with Radda Barnen in Ethiopia. I am very excited to start working in Eau Claire County and look forward to meeting many people and build relationships.</p>

## Human Development & Relationships



**Brook Berg**  
Human Development & Relationships  
Educator  
[brook.berg@ces.uwex.edu](mailto:brook.berg@ces.uwex.edu)

Earlier this winter, we launched “Raising Caring Kids”, a series of 16 articles and 5 short videos that focus on developing social emotional skills in elementary age children. To date, 405 school in WI have registered to receive Raising Caring Kids, with over 85,000 families receiving the information. Visit [here](#) to learn more.

As co-author and trainer of ‘Building Youth Resilience’, we have been training youth serving professionals in Eau Claire and Chippewa county to learn more about childhood adversity and how to build resilience in youth. Over the last 4 months, we have trained 8 organizations and 375 people. The majority of workshop participants agree or strongly agree information is relevant (86%), useful (88%), and has motivated change (93%). If you are interested in attending the training, please visit [here](#).

## Support Staff

### Office Coordinator



**Kristi Peterson**  
[kristin.peterson@co.eau-claire.wi.us](mailto:kristin.peterson@co.eau-claire.wi.us)

With the 2019 budget in place, I have been working to finalize our year end data. I am also part of a financial committee that shares tips and process to make the new budget year as logical and smooth as possible.

With the new organizational model we have had some changes keeping me learning and busy. With sharing educators across counties and welcoming new faces in the office, we are making strides.

FoodWise completed their Market Match program for the year and I am excited to help prepare their year end data. This will allow comparison graphs and charts to easily see the success of this amazing program.

### Administrative Specialist



**Andy Heren**  
[andrew.heren@co.eau-claire.wi.us](mailto:andrew.heren@co.eau-claire.wi.us)

Most of my administrative work is with 4-H. I am making final preparations for the Tri-County 4-H Music and Speaking Festival, such as securing judges and making/printing certificates. Speaking of judges, believe it or not, this is the time of year I start finding judges for our County Fair in July.

This time of year finds me working with Mark on registration for the Agronomy Update Meeting, which is January 10. I also handle registrations for the upcoming Master Gardener Winter Garden Seminar.

As usual, I continue to take care of the folks who come in our front door and am the friendly voice on the other end of the phone when you call our office.

**We're a part of UW-Madison! Click here to read about Extension's transition updates.**

Developments in the planning process can be found at <https://universityrelations.wisc.edu/extension/>