

## **UW-EXTENSION EDUCATION COMMITTEE**

Wednesday March 20, 2019

4:30 PM, Room 103

Location: Agriculture & Resource Center  
227 1<sup>st</sup> Street W  
Altoona WI 54720

### **AGENDA**

- 1. Call Meeting to Order**
- 2. Public Comment**
- 3. Review / Approval of Committee Minutes / Discussion - Action**
  - a. February 27, 2018
- 4. Educator Report – *Joy Weisner, FoodWise Nutrition Educator***
- 5. Fair Funding / Discussion - Action**
- 6. Area Extension Director – Report & Discussion**
- 7. Scheduling of Future Meetings / Agenda Items**
  - a. Future Coordinator/Educator Report\*: *Sandy Tarter, FoodWise Coordinator*
- 8. Adjourn**

\*Another Coordinator/Educator will give a report if the name listed has a scheduling conflict.

Post:

- Media
- Committee Members
- Extension Staff

**PLEASE NOTE:** Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or auxiliary aids. For additional information or to request the service, contact the County ADA Coordinator at 839-4710, (FAX) 839-1669, (TDD) 839-4735 or by writing to the ADA Coordinator, Personnel Department, Eau Claire County Courthouse, 721 Oxford Avenue, Eau Claire, WI 54703

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Wednesday February 27, 2019

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### **Minutes**

*Members Present:* Donald Mowry, Heather Deluka, Colleen Bates, Tami Schraufnagel and Melissa Janssen

*Others Present:* Catherine Emmanuelle, Brook Berg and Kristi Peterson

**Supervisor Schraufnagel called the meeting to Order at 4:06pm.**

#### **Public Comment**

None

#### **Review / Approval of Committee Minutes / Discussion - Action**

January 16, 2019

**ACTION:** Supervisor Bates made a motion to approve the December meeting minutes. Motion carried 4-0 (one temporarily absent)

#### **Educator Report – Brook Berg HRD Educator**

Facebook Live overview Behind the Behavior

Raising Caring Kids program overview available in multiple languages and is being distributed

BRAIN Conference

#### **Area Extension Director – Report & Discussion**

- Positions closing and interviews starting soon. Interviews up to two people to be part of the interview team (4H) Don Mowry and Heather Deluka volunteered. And one committee member for the horticulture position search and screen Tami Schraufnagel volunteered.
- The new logo and branding were shown
- Fair Board discussion

#### **Scheduling of Future Meetings / Agenda Items**

Future Coordinator/Educator Report\*: Sandy Tarter – FoodWise Coordinator

Meeting will be held at the Agriculture Building March 20, 2019 at 4:30pm

**Chair Schraufnagel adjourned the meeting at 6:40pm**

Respectfully submitted by,

Kristi Peterson  
Committee Clerk

**Agriculture & Natural Resources**

**Agriculture**



**Mark Hagedorn**

Agriculture Agent

Specializing in Dairy Science & Farm  
Management

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**Intuitive Cost of Production Analysis - Traditional Calf Feeding Systems  
versus Automated Feeding Systems**

The objective of this project was to evaluate the economic costs and labor efficiencies associated with raising dairy calves on Wisconsin and Minnesota dairy farms using an individual system (bottle or bucket) compared to the use of an automated milk feeding system. The cost of raising dairy replacement calves is a significant expense. Calculating the costs associated with raising dairy calves is an essential part of dairy business management. The comparison of individual production expenses versus the dairy industries' required set of benchmark costs is necessary.

In 1997, a computer model, Intuitive Cost of Production Analysis (ICPA) was developed and then published in 2003 (MPS, 2003). Reports generated on ICPA data collected were published in 1999, 2007, 2013, and 2015. The previous surveys focused on differences in operation types rather than management. This prompted the study of the increased use of automated milk feeding systems. The cost of operating these systems was not evaluated in Wisconsin or Minnesota. The current ICPA survey now addresses the cost of production for dairy farms using either individual feeding (n=11) or group feeding with an automated milk feeding system (n=15). Twelve county based University of Wisconsin-Extension agriculture agents and two University of Minnesota-Extension agents collected the ICPA evaluation field input data.

The audience for this project includes dairy farmers, industry professionals, Extension educators, and exiting dairy farmers considering rearing heifer or bull calves. Distribution of information occurred at regional heifer raising meetings, Wisconsin Farm Technology Days, and World Dairy Expo. Hoard's Dairyman, which collectively reaches over 80,000 subscribers in the US, featured multiple articles based on the ICPA project. In addition, the Whitepaper and fact sheets were posted on the UW Extension Dairy Team and ICPA Eau Claire County Extension websites.

Over 350 copies of materials were distributed at over fourteen presentations with additional presentations planned. Examples of meetings where this research was presented include the 4 State Dairy Nutrition and Management Conference in Dubuque, IA; and county Extension presentations in Oconto, Eau Claire, Fond du Lac, St. Croix, Wood counties; and more. All ICPA research materials are available online for download at

<https://fyi.extension.wisc.edu/heifermgmt/rearing-costs/>

## Youth, Family, & Community Development

### Community Development



**Joseph Malual**

Community Educator

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#### **Community needs assessment and relationship building:**

Community needs assessment and community relationship building is on going and some themes are emerging. In the next two weeks, I will be meeting community and organizations' leaders in the rural areas in addition to more meetings in Eau Claire and Altoona.

#### **Current involvement in existing community initiative:**

I continue to provide strategic planning facilitation for the Tandem Mentorship Program (<https://tandemmentorship.org/>) and am hoping to complete by the end of April. Similarly, I continue to work with the Land Conservation Department in facilitating discussions and evaluation of ordinance related to land use and agricultural production. I anticipated this to be completed by the end of March. I formally joined the Clear Vision initiative and will work with different community members and leaders in address needs and building community capacity. This involvement provides a great opportunity to build relationship and learn about community needs.

### Health & Well-Being



**Sandy Tarter**  
FoodWise Coordinator  
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**Joy Weisner**  
FoodWise Educator  
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**Pamela Warren-Armstrong**  
FoodWise Educator  
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The past month was busy for Sandy with two Madison conferences, state Academic Staff Council and general administrative tasks. Sandy attended a 2 day Supervisor Training conference to review Extension's new Performance Management system. This training invited all FoodWise Coordinators, Area Extension Directors, and Program Managers across the state. The objectives included reframing the way supervisors think about performance, exploring the fundamentals of understanding feedback, recognizing performance inhibitors, analyzing gaps, adapting tools to our own supervisory practices, and provided peer sharing opportunities.

Sandy also attended the annual FoodWise Coordinators Conference. Main topics included Emotional Intelligence 101, communicating our value with evaluation and reporting, team building, supporting colleagues, performance management, program planning for FY20, and transition to UW.

Other tasks at hand this month: Curricula review, purchase supplies, expense reports, Cornell online course in Policy, Systems, and Environment, FoodWise wisline, and meetings around community conversations in supporting local food systems.

Joy and Pamela are wrapping up a four-week "Teen Cuisine" cooking series with 15-20 teens, from Building Bridges Mentor Program, which is part of Hmong Mutual Assistance Association (HMAA). The teens meet once a week at the Boys & Girls Club- Lee and Mary Markquart Center. Pamela and Joy offer the cooking class in the club's Culinary Kitchen. The students learn to read and follow a recipe, using correct cooking and measuring techniques, demonstrate safe knife-handling skills, prepare food safely, and use food labels to choose healthier foods and snacks. At the same time, they are having fun with their peers and mentors!



**Brook Berg**  
 Human Development &  
 Relationships Educator  
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In March, I had the opportunity to teach in the freshman health classes at North high school on Question-Persuade-Refer (QPR), a suicide prevention program. The QPR mission is to reduce suicidal behaviors and save lives by providing innovative, practical and proven suicide prevention training. We believe that quality education empowers all people, regardless of their background, to make a positive difference in the life of someone they know. Over the two day training, we taught over **200** students how to recognize warning signs and how to approach someone they are worried about. In addition to this teaching event, we have recently secured QPR teaching events in every high school in the county!

Coming up soon is the 2019 BRAIN Conference! This year’s topic is “The Puzzle of Poverty: Putting the Pieces Together” and features speakers Dr.Dipesh Navsaria and Hasan Davis. As co-chair of the BRAIN team, I lead planning efforts to offer relevant and informative professional development to help strengthen families in the area. To register for the conference, please visit [https://docs.google.com/forms/d/e/1FAIpQLSeEKPYitFLEEyz1\\_JpLoYSVrs\\_dXMXnhd\\_JXUwgqExrkN3DIw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeEKPYitFLEEyz1_JpLoYSVrs_dXMXnhd_JXUwgqExrkN3DIw/viewform)

**Positive Youth Development**



4-H Program Coordinator

4-H Program Update

- 4-H Program Coordinator final interviews are set so we are excited to have a new hire on board soon
- The Eau Claire County Fair Committee has completed establishing the 2019 Fair Schedule, look for this to be released in the near future
- The final Youth for the Quality Care of Animals (YQCA) is scheduled for April 1, 2019, at that time swine project ear tags will be distributed
- The 2019 swine project at the fair will be a “terminal” show again this year as requested by the Wisconsin State Veterinarian and DATCP

**Support Staff**



**Kristi Peterson**

Office Coordinator

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Currently our office is working diligently to gather data and organize a Civil Rights Review. I am helping to coordinate the efforts of our team to be successful in this process. This review covers a large set of data and numerous years of efforts.

We are also working on our Annual Report to reflect how the EC County STEEP trends affect program and service delivery within Extension. Andy and I have teamed up to cover details from the departments that are not currently staffed.



**Andy Heren**

Administrative Specialist

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Just two months left to add or subtract projects for the EC County Junior Fair!

The dates for 4-H Summer Camp at Beaver Creek were changed due to added school days. Camp will be June 10-13, 2019 with Cloverbuds on the 10-11. There are still many open spots. See our website for registration [Summer Camp Registration](#)

Many of our 4-Hers are preparing for the summer trips, including Citizenship Washington Focus, the Madison trip, Space Camp and American Spirit.

**We're a part of UW-Madison! Click here to read about Extension's transition updates.**

Developments in the planning process can be found at <https://universityrelations.wisc.edu/extension/>