

EAU CLAIRE COUNTY FAIR COMMITTEE

Wednesday, October 18, 2017

7:00 PM, Conference Room

Location: Johnson Litho Graphics
2219 Galloway St.
Eau Claire WI 54703

AGENDA

1. Call to Order
2. Review / Approval of Committee Minutes
 - a) September 20, 2017
3. Review Bills
 - a) September Bills
4. Public Input
5. 2018 Fair Book / Discussion - Action
6. 2017 Fair / Discussion - Action
7. 2018 Fair / Discussion - Action
7. Sub-Committee Reports / Discussion – Action
 - a) Insurance
 - b) Biosecurity
 - c) Sign-Up Genius
 - d) Set Up/ Tear Down
 - e) Contracts
 - f) Grounds Keeping
 - g) Sponsorships
8. Scheduling of Future Meetings / Agenda Items
9. Adjourn

post:

- Media
- Committee Members
- Extension Staff

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Expenses September 2017

Payment to	Reason	Amount
4-H Leaders Association	Judges Meals	\$ 234.75
4-H Leaders Association	Superintendents meals	\$ 338.40

EAU CLAIRE COUNTY FAIR COMMITTEE

Wednesday, September 20, 2017

7:00 PM, Room 104

Location: Agriculture & Resource Center

227 1st Street W

Altoona WI 54720

MINUTES

Members Present: Jenny Regalia, Scot Zimmerman, Jodi Thesing-Ritter, Debbie Kitchen, Allison Olson, Lisa Vetsch, Leslie Strey, Dakota Roettger, Tami Schraufnagel, Letecia Papke.

Members Absent: Kevin Kitchen.

Others: Andy Heren, Greg Stanek

Call to Order

Chair Kitchen called the meeting to order at 7:08 P.M.

Election of Chair and Vice-Chair

Jodi nominated Debbie for Chair. Scot moved to close nominations and cast a unanimous ballot for Debbie as Chair. Jodi seconded. Motion carried. Jenny nominated Dakota for Vice-Chair. Scot moved to close nominations and cast a unanimous ballot for Dakota as Vice-Chair. Lisa seconded. Motion carried.

Appointment of Committee Clerk

Chair Kitchen appointed Allison Olson. Allison accepted.

Review / Approval of Committee Minutes / August 15, 2017

Minutes were reviewed. Allison addressed typo corrections to the minutes presented. Jodi made a motion to approve the minutes as corrected. Leslie seconded. Motion carried.

Review Bills / August Bills

Bills regarding fair judge wages, mileage, and lodging were reviewed.

Public Input

No public input was presented.

District Meeting / Discussion - Action

The group discussed the rise of unapproved dogs on the fairgrounds at the 2017 fair. Pets are not allowed on the fairgrounds, with the exception of service dogs or animals approved as part of an exhibition.

This is mandated to keep the exhibited animals safe from any potential health risks. For next year, the committee plans to express on promotional platforms, such as the program and TV broadcasts, that pets are not allowed.

2018 Fair / Discussion – Action

The dates of the fair were put in place last meeting, being July 22 & 25-29th, 2018. The Dog Project has discussed moving part of their show to the Saturday before. The project would pay for additional day to use the Exposition Center. A final decision will be shared next meeting.

There was a question regarding golf cart usage qualifications on the fairgrounds. The golf cart must have insurance, the driver must sign a waiver to take responsibility for any potential accidents on the cart, and the driver must be 21 or older.

The committee plans to seek out more sponsorships for the 2018 Fair. Mail lists for all different sponsorships within the fair will be combined to one fair sponsorship letter. Types of advertising proposed for sponsorships include banners, naming rights of tents/events/buildings, verbal recognition, logo on brochures and other handouts, and opportunities for advertising space at the fair. Jodi will put together the official form, Jenny will put together

business names, and the committee will find the business contact lists from the previous sponsorship letters. The committee placed sponsorships as a sub-committee. Lisa and Debbie will work together as sub-committee heads.

Insurance- No discussion.

Biosecurity- No discussion.

Sign Up Genius- Dakota plans on combining all sign-up genius lists into one compiled sign up so that it is easier to see all volunteer opportunities at the fair.

Set Up/ Tear Down- No discussion.

Contracts: Debbie proposed renting a third tent again this year to use for the Beef and Dairy shows. The committee will seek sponsorship for the additional tent. Scot made a motion to rent a third tent for the 2018 fair. Jodi seconded. Motion carried. Debbie will contact A1 Rentals to book the tents and will set up contracts.

Grounds Keeping: The committee will keep in contact with the Exposition Center to stay updated on any requested grounds keeping items.

Sponsorships- Discussion outlined above.

Scheduling of Future Meeting / Agenda Items

The October meeting will be on Wednesday, October 18th, the November meeting will be on Wednesday, November 15th, and the December meeting will be on Wednesday, December 13th. All scheduled meetings are planned to be held at 7:00 P.M. at the Eau Claire County UW-Extension Office, with a back-up location of Cleghorn Community Center. Agenda items for the September meeting will include 2018 Fair Book, 2017 Fair Discussion, 2018 Fair Discussion and sub-committee reports for insurance, biosecurity, sign up genius, set up/ tear down, contracts, grounds keeping, and sponsorships.

Adjourn

Debbie adjourned the meeting at 8:11 PM.

Respectfully submitted,

Allison Olson

Committee Clerk