

## **UW-EXTENSION EDUCATION COMMITTEE**

Wednesday, April 19, 2017

5:00 PM, Room 104

Location: Agriculture & Resource Center  
227 1<sup>st</sup> Street W  
Altoona WI 54720

### **AGENDA**

1. Call to Order
2. Review / Approval of Committee Minutes / Discussion - Action
  - a) [March 22, 2017](#) (open session portion)
3. Review Bills
  - a) [March 2017](#)
4. Public Input
5. Update on nEXT Generation Model / Discussion - Action
6. Invite to Chancellor for county visit / Discussion – Action
7. Farm Technology Days Update / Discussion – Action
8. Upcoming Summer Programs for UW-Extension / Discussion
9. [Food Wise Support Letter](#) / Discussion-Action
10. Scheduling of Future Meetings / Agenda Items
11. Adjourn

Post:

- Media
- Committee Members
- Extension Staff

**PLEASE NOTE:** Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or auxiliary aids. For additional information or to request the service, contact the County ADA Coordinator at 839-4710, (FAX) 839-1669, (TDD) 839-4735 or by writing to the ADA Coordinator, Personnel Department, Eau Claire County Courthouse, 721 Oxford Avenue, Eau Claire, WI 54703

## **UW-EXTENSION EDUCATION COMMITTEE**

Wednesday, March 22, 2017

5:00 PM, Room 120

Location: Agriculture & Resource Center  
227 1<sup>st</sup> Street W  
Altoona WI 54720

## **MINUTES**

**Members Present:** Robin Leary, Heather DeLuka, Tami Schraufnagel, Doug Kranig, Colleen Bates

**Others:** Sara Novotny, Erin LaFaive, Brook Berg, Mark Hagedorn, Kristi Peterson

### **Call to Order**

Chair Leary called the meeting to order at 5:02pm.

### **Review / Approval of Committee Minutes / February 21, 2017**

Motion by Supervisor DeLuka to approve the minutes. Motion carried 5-0.

### **Review Bills / Discussion / February 2017**

The bills were reviewed.

### **Public Input**

No members of the public were present.

### **Update on nEXT Generation Model / Discussion**

Sara Novotny reported that the Dean's Office has released the names of the six finalists for the two Associate Deans for UW-Extension; the selections are supposed to be released before the end of March. The next step for the state will be to hire internally for the Area Directors; it was noted that the Chippewa/Dunn/Eau Claire area will be a highly sought-after area for applicants for those new roles. After area directors are hired, the state will begin the process of working with counties and areas to determine position needs. The timeline currently states that all positions and staffing changes will be in place by the end of June of 2018. To be on upcoming meeting agendas.

### **Invite to Chancellor for county visit / Discussion - Action**

It was suggested to keep this item on upcoming agendas in the event that Eau Claire County is selected as a host county for 2020 Farm Technology Days. Inviting the Chancellor to those upcoming meetings will be a key opportunity for her to meet local stakeholders, county board members, and UW-Extension Office staff.

### **Farm Technology Days / Discussion - Action**

Resolution 16-17/100 was presented to the county board in support of hosting 2020 WFTD on March 21, 2017. It was passed unanimously after a presentation from Mark Hagedorn and Sara Novotny. On April 5, Mark, Sara, and a few others will travel to Madison to the Executive Committee meeting of Farm Technology Days to present a bid to host in 2020. Interested committee members are invited to attend. At that time, the state FTD Executive Committee will determine the host county and make a presentation. If Eau Claire County is selected, Mark and Sara will work to secure an ECC Executive Committee and then begin the process to find a host farm(s). To be kept on future agendas.

### **Proposed Closed Session Pursuant to Wisconsin Statutes 19.85(1)(C) for the Purpose of Conducting 2016 Educator Performance Reviews**

**Motion to Enter into Closed Session Pursuant to Wisconsin Statutes 19.85(1)(C) for the Purpose of**

## **Conducting 2016 Educator Performance Review**

**To Wit:**           **Agriculture Agent**  
                          **Family Living Agent**  
                          **Horticulture Agent**

Roll vote – Supervisor Schraufnagel – aye; Supervisor Bates – aye; Supervisor Leary – aye, Supervisor DeLuka-aye, Supervisor Kranig-aye

### **Motion to Adjourn Closed Session**

Motion by Supervisor Schraufnagel to adjourn closed session. Motion carried 5-0.

### **Scheduling of Future Meetings / Agenda Items**

The next meeting is scheduled for April 19 at 5:00pm at the UW-Extension Office. Agenda items include updates on nEXT Generation, chancellor invite to Eau Claire County, an update on WFTD, and upcoming summer programs for UW-Extension.

### **Adjourn**

Chair Leary adjourned the meeting at 6:17 PM.

**Bills**

**Expenses March 2017**

Payment to	Reason	Amount	Account Description
Kristin Peterson	Regular Travel	\$12.24	Travel - Regular
Sara Novotny	Regular Travel	\$70.38	Travel - Regular
Erin LaFaive	Regular Travel	\$4.08	Travel - Regular
Erin LaFaive	Weeds for 2017 garden programs	\$81.90	Education Programs
Brook Berg	Regular Travel	\$75.48	Travel - Regular
Brook Berg	Early Childhood conference	\$91.80	Travel Training & Conference
Mark Hagedorn	Regular Travel	\$105.06	Travel - Regular
Mark Hagedorn	Wisconsin dairy & beef-well being conference	\$45.00	Travel Training & Conference
City of Eau Claire	5710 Jeffers Rd Lawn	\$105.00	Ground Maintenance
National 4-H Council - Supply Service	Marshall Mentor Handbook/Notebook	\$72.76	4-H Supplies/Expenses
UW Soil & Forage Analysis Laboratory	Soil Tests (2)	\$31.00	Education Programs
Wisconsin Association of Fairs	Dues	\$412.20	Membership Dues
Walmart	After school supplies	\$74.62	After School Program
Midwest Organic Sustainability	Erin Training Materials	\$15.83	Travel Training & Conference
Office Depot	After school supplies	\$37.27	After School Program
Office Depot	Office Supplies	\$50.82	Office Supplies
UWEX Registration	Sara, Mark, Brook JCEP Conference	\$435.00	Travel Training & Conference

PC  
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PC

\$1,720.44

Row Labels	Sum of Amount
4-H Supplies/Expenses	\$72.76
After School Program	\$111.89
Education Programs	\$112.90
Ground Maintenance	\$105.00
Membership Dues	\$412.20
Travel - Regular	\$267.24
Travel Training & Conference	\$587.63
Office Supplies	\$50.82
<b>Grand Total</b>	<b>\$1,720.44</b>



Eau Claire County  
UW-Extension Office  
227 1<sup>st</sup> Street West  
Altoona WI 54720

Phone: 715/839-4712  
Dial 711 for Wisconsin Relay  
<http://eauclaire.uwex.edu>

**April 19, 2016**

**Fiscal Year 2018 (October 1, 2017 – September 30, 2018)**

**Letter of Support for FoodWise (Formerly Wisconsin Nutrition Education Program)**

We, the members of the Eau Claire County UW-Extension Education Committee, support the need to continue to receive Wisconsin FoodWise funds. We believe the community-based nutrition education provided by FoodWise staff will improve the eating and physical activity behaviors of food stamp eligible or low-income participants as demonstrated by eligibility for other similar federal assistance programs. FoodWise staff also partner with community agencies to prevent obesity and increase food security.

We support the need for nutrition education programs targeted to the specific needs of Eau Claire County’s Food Share, Food Share eligible or low-income residents.

Sincerely,

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\_\_\_\_\_  
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Eau Claire County  
UW-Extension Education Committee

## **Eau Claire County UW-Extension FoodWise Program /SNAP-Ed**

The UW-Extension FoodWise, formerly Wisconsin Nutrition Education Program (WNEP) is a contractual agreement with the USDA Food and Nutrition Service via the State of Wisconsin Department of Health Services.

### **Eau Claire County UW-Extension FoodWise**

ECC FoodWise collaborates with community partners to target its education to FoodShare, FoodShare eligible or low income county residents in the areas of dietary quality, food safety, food resource management and food security. ECC FoodWise staffing currently includes one full time coordinator, Nancy Coffey; and two full time nutrition educators, Pamela Warren-Armstrong and Joy Weisner.

In cooperation with over 30 community agencies and organizations, Eau Claire County (ECC) FoodWise provided almost 9,500 face-to-face direct teaching contacts with 2,005 non-duplicated learners in 2016. 97% of those WNEP teaching contacts involved multi-session teaching. Most learners participated in five or more lessons. In 2017, ECC FoodWise secured \$220,000 from Federal SNAP-Education funds to run the program.

### **2018 ECC FoodWise Programming Funds not cut as we were previously told!**

**2018 Funding** is \$225,000.

**FoodWise direct teaching goals** planned include:

- **Improve dietary quality** for youth and adults. Group classes are taught by FoodWise in school (Head Start, 1<sup>st</sup>, 3<sup>rd</sup> and 5<sup>th</sup> graders) and afterschool programs at low income schools with over 50% free or reduced lunch participation. FoodWise youth classes are also provided at NW Juvenile Detention Center, Workforce Resource youth programming, Boys and Girls Club and Hmong Middle School Building Bridges Program. Adult programming is offered at Literacy Volunteers, Augusta School District, ECASD and Western Dairyland Head Start, Workforce Resource with F-Set & W-2 clients, and EC City Housing Authority Park Towers Apartments.
  
- **Maximize food dollars** of individuals and families of limited income through classes and WIC Shopping Matters tours at grocery stores. FoodWise resource management classes are provided at NW Juvenile Detention, Workforce Resource (youth, adult W-2 and adult F-Set programs), Western Dairyland Fresh Start, EC City Housing Authority, and LSS Affinity House.

## **FoodWise Joins Community Collaborative Efforts to Prevent Obesity and Increase Food Security**

To be effective in improving residents' health and wellness, communities need to be cognizant of the relationships between food insecurity, health and chronic diseases, and their long term impacts on health disparities. FoodWise will use a collaborative approach to align with community systems to make the healthy choice the easy choice for the low income residents we serve.

- **Partner to promote and facilitate Eau Claire Downtown Farmers Market - Market Match Incentive Program for FoodShare participants.**

In 2015, a new Market Match FoodShare incentive program was added at the market token program. With Market Match, for every dollar token a FoodShare household purchases with their Quest card, their dollars are doubled up to \$10 per week. For 2016, Market Match funds include: EC City (\$4,000 for promotion), United Healthcare (\$2,000), JAMF (\$2,500) and Group Health Cooperative (\$7,500). \$11,000 has already been garnered from private donations for 2017.

In 2016, with the token program and Market Match, unduplicated FS patrons rose to 416, about 8% of all ECC FoodShare households, compared to 5% in 2015. A total of \$30,427 (including the direct match) was brought into the 2016 market. Through the life of the Market Match and token program (2012-2016), over \$83,000 of income has been generated for the market.

- **Food as Medicine Planning Partnership is working to increase access to healthy food for low-income ECC residents to improve health.** Feed My People Food Bank Director, UWEC Nursing Professor and Coffey, FoodWise Coordinator; the Food As Medicine Partnership (FAMP) core team were awarded \$50,000 Wisconsin Partnership Project two year planning grant, ending in May 2016. Partnership member representatives include: clinics, hospitals, health insurance companies, City-County health department and non-profits as well as community members of limited income. Currently the FAMP team is working to pilot implementation of the food insecurity screening tool in at least four healthcare and/or nonprofit settings and connect food resources to those who are food insecure to improve health.
- **Partner to increase awareness and volunteer assistance to improve Food Security.** *Hidden Hunger* quarterly newsletter currently emailed to 250 community residents. Coffey, the FoodWise Coordinator, leads this initiative through Hunger Prevention Coalition (HPC) for Eau Claire County. Coffey also serves as HPC chairperson.
- **Partner with Healthy Communities Chronic Disease Action Team Retail Grocery Store Initiative to increase access to healthy foods and reduce obesity.**