## **EAU CLAIRE COUNTY FAIR COMMITTEE**

Wednesday, February 15, 2017

7:00 PM, Room 103

Location:

Agriculture & Resource Center

227 1<sup>st</sup> Street W Altoona WI 54720

## **AGENDA**

- 1. Call to Order
- 2. Review / Approval of Committee Minutes
  - a) <u>January 25, 2017</u>
- 3. Review Bills
  - a) No bills to review
- 4. Public Input
- 5. Hosting District Meeting For Fall 2017 / Discussion Action
- 6. Spring District Meeting in Barron County / Discussion
- 7. 2017 Fair
  - a) Finalizing Schedule
  - b) Disposal
- 8. Sub-Committee Reports / Discussion Action
  - a) Insurance
  - b) Biosecurity
  - c) Sign-Up Genius
  - d) Set Up/ Tear Down
  - e) Contracts
  - f) Grounds Keeping
- 9. Scheduling of Future Meetings / Agenda Items
- 10. Adjourn

## post:

- Media
- Committee Members
- Extension Staff

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### **EAU CLAIRE COUNTY FAIR COMMITTEE**

Wednesday, January 25, 2017 7:00 PM, Room 104

Location: Agriculture & Resource Center

227 1<sup>st</sup> Street W Altoona WI 54720

#### **MINUTES**

**Members Present:** Jodi Thesing-Ritter, Sara Novotny, Debbie Kitchen, Allison Olson, Dakota Roettger, Lisa Vetsch, Leslie Strey, Kevin Kitchen, Letecia Papke, Tami Schraufnagel

Members Absent: Jenny Regalia, Scot Zimmerman,

Others: Kelly Jacobs, Ed Gorell

#### **Call to Order**

Chair Kitchen called the meeting to order at 7:04 PM.

### Review / Approval of Committee Minutes / December 14, 2016

Minutes were reviewed. Leslie made a motion to approve the minutes as presented. Lisa seconded. Motion carried.

#### **Review Bills / December Bills**

There were no bills paid in December to review.

### **Public Input**

Ed Gorell proposed the idea of adding the blue barrel tractor rides to the fair again this year. He will look into find a grant that could cover the cost of insuring the ride and bring back findings to the February meeting.

#### WI Farmers Union Youth Organization Presentation / Discussion – Action

Kelly Jacobs and Ed Gorell, leaders of the Eau Claire County WI Farmers Youth Organization, presented to the committee the proposal to allow members of their organization to exhibit at the fair. Members of the organization have shown interest in exhibiting and would be interested in bringing projects in all categories with an emphasis on livestock, leadership, environmental science, and cultural arts. The county organization has quarterly meetings, have a curriculum that they can follow, and engage in group educational activities through conventions and summer camps. Jodi made a motion accept the request to allow the WI Farmers Union Youth Organization to exhibit at fair with the plan to emphasize communication of fair exhibition requirements through email and the cloverleaves. Lisa seconded. Motion carried.

### Hosting District Meeting For Fall 2017 / Discussion - Action

Discussion was tabled and roles and responsibilities that will need to be covered will be prepared for next meeting.

## 2017 Fair / Discussion - Action

The Horse Project submitted changes to the fair book to Sara in December, which was after the committee made changes in most departments. Jodi made a motion to approve the changes to the Horse Project presented by the superintendent. Leslie seconded. Motion carried. The 2017 fair book will be posted online as unofficial until the DATCP regulations for 2017 are available to the public. This will enable exhibitors to start planning for this year's fair.

Allison presented her proposal in changing Fair Entertainment to include a Lip Sync Battle Competition. In previous years, 4-H clubs have performed music and drama selections for the fair audience, but the venue and technology of the show has not allowed for those performances to reach their fullest potential. A Lip Sync Battle Competition will enable all county groups, including FFA and other organizations, to join and also allow for all ages to participate. These performances are humorous, fun for all ages, and will allow performers and the audience to get more satisfaction from the performances. Allison also proposed a new program agenda for the fair's ending awards ceremony including additions of the national anthem, picture slideshow, and performance from a 4-H club. Jodi made a motion to approve the recommended additions of the Lip Sync Competition and Awards Ceremony. Dakota seconded. Motion carried.

Debbie passed out the draft schedule for the 2017 Fair. Allison, Dakota, and Kevin will check with OYC to see when they would like to open the Dairy Shack on Wednesday and if they would like to continue the clover hunt on 4-H Day. Finalization of the fair schedule will be made at the February meeting.

It was decided that the gate leading to the bike trails should be locked from 10:00 PM- 6:00 AM in order to avoid trespassing. Security will be in charge of locking and unlocking the gate.

Insurance- The current insurance of the fair was discussed. Further discussion in future months.

<u>Biosecurity-</u> Dakota and Allison presented their plan of initiating First Aid Kits around the fairgrounds. There will be eight kits, two being larger kits containing emergency materials and six small kits containing practical, everyday items such as bandages and disinfectant wipes. The larger kits will be placed in the Exposition Center and the Dairy Shack while the smaller kits will be put in the barns, tents, and also the Dairy Shack, and Exposition Center. The committee will ask county 4-H clubs to make the kits from the list of items that Dakota and Allison made. The committee suggested to find uniform carriers for larger and smaller kits and to add them to the list of items to make the kit. The kits will have signs near them at the fair instructing the proper use of using the first aid kit. The committee will present this at the Leaders Association meeting in March in order to spread awareness and to recruit clubs.

<u>Sign Up Genius</u>- The county Sign Up Genius pro-account will expire by March 25<sup>th</sup>, so the payment to renew the pro-account will be submitted in the next month or so. The money to pay for the next year of membership will be donated by the Eau Claire County Older Youth Council.

<u>Set Up/Tear Down</u>- The committee brought up the idea of finding another skid steer for tear down in order to help the process of clearing the exposition building. Set up and tear down of the Rock and Roll To Go attractions will also be added to the sign-up.

<u>Contracts</u>: Debbie has worked with Rock and Roll To Go to create the contract for this year's fair. Rock and Roll To Go will be offering new attractions Friday night of the fair and then supplying other attractions for kid's day on Friday and Saturday. FFA Alumni have volunteered to help run Friday night's inflatables. Advertising contracts are also being made through Fair Promotion. The committee suggested that Fair Promotion looks into Facebook and Pandora advertising. The Exposition Center contract was presented. The contract looks very similar to last year's contract with minimal changes. Tami made a motion to approve the Exposition Center Contract, Lisa seconded. <u>Grounds Keeping-</u> Lisa will look into renting two dumpsters for this year's fair as we overfilled the single dumpster that we rented last year. Lisa will contact the disposal company to see what sizes are available and estimates of renting two dumpsters.

# Scheduling of Future Meetings / Agenda Items

The meetings for the rest of the year were scheduled this meeting. Meetings for the rest of the committee year include February 15<sup>th</sup>, March 15<sup>th</sup>, April 19<sup>th</sup>, May 17<sup>th</sup>, and June 21<sup>st</sup>. All meetings are held at the Eau Claire County Extension Office at 7:00 PM unless otherwise noted. Agenda items for the February meeting will include Hosting District Meeting For Fall 2017, 2017 Fair with subtopics of fair schedule and disposal, and sub-committee reports.

#### **Adjourn**

Debbie moved to adjourn the meeting at 8:33PM.

Respectfully submitted,

Allison Olson Committee Clerk